





Woven and Knitted Fabric Structure & Design













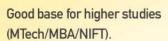


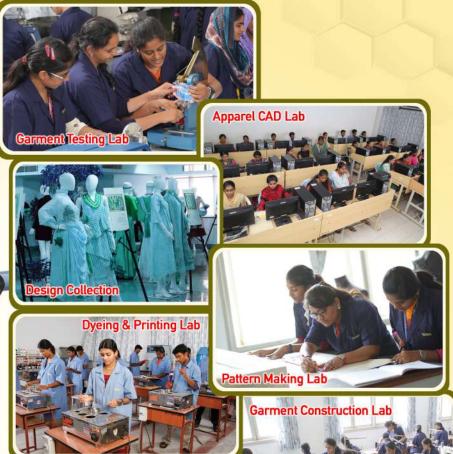




Only 350 students are graduating from this programme through various colleges every year, but in other engineering disciplines over 30,000 per year

Hence huge job opportunities and sure placement in the garment industry and also scope for entrepreneurship in garment industry and fashion designing.









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EFF











## Placement 2023





















































Aditya Birla Fashion & Retail Limited, Bangalore

Gainup Industries India Pvt Ltd, Dindigul



























Lifestyle Home Centre, Landmark Group Chennai, Bangalore, Cochin











Jay Jay Mills India Pvt Ltd, Tirupur











MAD STREET DEN, Chennai

Teejay India Pvt Ltd, Visakhapatnam

## Placement 2024







## Leaders in Campus Placements



















Aditya Birla Fashions and Retail Ltd, **Bangalore** 



Decathlon Sports India Pvt Ltd, Coimbatore

Posh Studio, Salem







MAD Street Den, Chennai



Meena Bazaar, Hyderabad





Shahi Exports Pvt Ltd, Bangalore









Modenik Lifestyle Pvt Ltd, Tirupur













GA Morgan Dynamics Pvt Ltd, Bangalore

GOKULAKRISHNAN 5 Sakthi Knitting Pvt Ltd, Tirupur















#### Our Notable Recruiters...





































## Awards & Accolades

# Four Time Winner of AICTE CII Award for Best Industry Linked Department













Now an AICTE CII Mentor Award

#### AICTE-CII Lilavathi Award 2020 & 21





Bagged the First Runner prize in the 'SANITATION AND HYGIENE' under the title SWSAH (SONA WOMEN SANITATION AND HYGIENE)



Bagged the First Prize in the 'Women Innovators' category for demonstrating 16 patented technologies Sona College's SWIFTT (Sona Women Innovators for Technology Transfer)

## STUDENT'S RESEARCH AWARDS / ACHIEVEMENT



NATIONAL LEVEL COMPETITION
WINNERS
PALS INNOWAH! 21-22
Received Cash Prize
RS. 10,000/-

### **MANTHAN FKCCI - BUSINESS PLAN COMPETITION WINNERS**

Won 4<sup>th</sup> Place with Rs.3 Lakhs Cash Prize



## **EXCLUSIVE PLACEMENT TRAININGS**

Our following exclusive Placement trainings are helping our students to attend and clear the interview processes of top leading apparel industries

- Technical Training Tests and refresher sessions
- Guest Lectures and workshops by Industry Experts
- Mock Trainings on Group Discussion and Mock Interview
- Aptitude training and tests
- In-plant trainings and Internships to get industry oriented training and exposure
- Career guidance guest lectures for Placement and Higher studies
- Involving students in various FT department club activities and contests to enhance the particular domain knowledge



## Skill Enhancement Clubs

- FIYOS (Designing)
- FASHION STRIDE (Manufacturing)
- FASONA (Boutique Management)
- SONA STYLE SQUAD (Design & Fashion Show)
- SONA SWAG FASTO (Wearable Technology)
- SONA FA-ZINE (Fashion Magazine)

#### **Club Activities**

The students are exposed to hands-on training in various verticals of garment design and manufacturing through these club activities apart from regular practical courses.







# **VARIOUS JOB ROLES**

# **Department of Fashion Technology**

**GARMENT UNIT** 

**AICTE-CII Mentor Award Winner NBA** Accredited

### **DESIGNER**



## **INDUSTRIAL ENGINEER**





**QUALITY CONTROL** 



**SOURCING** 



**FASHION E-COMMERCE** 



**FASHION RETAIL** 



**MERCHANDISER** 



**MARKETING** 



**FASHION ANALYST** 



**ENTREPRENEUR** 



# ELITE **ALUMNI**

#### Ms. D. Dharmala Sree Assistant Collector - Kerala

**UPSC Civil Services Exam '18** 10th Rank in Tamil Nadu 409th Rank in National Level (2012 Batch)





Sundaram B M Plant Head Laguna Clothing Private Limited Bengaluru



Rammanohar Lingam Manager - Fashion Business, Flipkart, Bangalore



Creatives Label Bhavna Chhabria Bengaluru



Landmark Group - Max Fashion



Sheeja Manager E-Commerce Landmark Group Bengaluru





General Manager-Marketing, Sakthi Infra Tex Pvt. Ltd. Perundurai



Theepika N Quality & Operations VueModel at Vue.ai,



Aswathi Praveen



Sindhu Mathi S M Proprietor Mrithun's Clothing Singapore



Film Industry



Sarath Shekher Factory Manager, Laguna Clothing Pvt Ltd, Bangalore



Remya Soman Assistant Manager - Operations Aditya Brila Fashion and Retail Ltd, Bengaluru



Loyal Textile Mills Ltd.,



Production Manager Ginza Industries Ltd., Maharastra



Raja Rajeshwari A Production Leader - Supply Decathlon



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