

SONA COLLEGE OF TECHNOLOGY

Learning is a Celebration!

[An Autonomous Institution]



**ARE YOU
Passionate in
Fashion**

Fulfill your dream @ SONA FASHION TECHNOLOGY
with highest Salary Package
in Top -class Industries

**21
YEARS OF
EXCELLENCE**



Department of **FASHION TECHNOLOGY**

NBA ACCREDITED | AICTE-CII Mentor Award Winner
B. Tech - 4 Years Programme



Salem | Tamil Nadu | India
www.sonatech.ac.in/ft

Why SONA



Lecture Capture System



Facilitating Student-to-Student Teaching



Apple Lab



Learning Management System



36+ World class R&D Centres



Major Subject of Study

Fashion Art and Design



Fashion Illustration



Woven and Knitted Fabric Structure & Design



Pattern Engineering and Garment Construction



Chemical Processing of Textiles and Garments



Men's and Children's Wear



Women's Wear, Lingerie and Designer blouse



Apparel Production Planning and Control



Apparel Merchandising and Marketing



Industrial Engineering in Garment Production



Embroidery and Surface Ornamentation



Computer Aided Textile & Garment Designing



Apparel Costing and Export Documentation



Total Quality Management in Apparel Industry



Fashion Retail Management



Only 350 students are graduating from this programme through various colleges every year, but in other engineering disciplines over 30,000 per year

Hence huge job opportunities and sure placement in the garment industry and also scope for entrepreneurship in garment industry and fashion designing.

Good base for higher studies (MTech/MBA/NIFT).



Garment Testing Lab



Apparel CAD Lab



Design Collection



Pattern Making Lab



Dyeing & Printing Lab



Garment Construction Lab



Apparel Machinery Lab



Fashion Accessories Lab

FEEL THE WORLD WITH YOU @ SONA
with complete range of modern amenities!



Placement 2023

100%
PLACEMENTS

6.5
LPA
Highest Salary

3.7
LPA
Average Salary



Top notch
company
placements

A.Shiney Pearl



A.Kanakha Lakshmi



Decathlon Sports India, Coimbatore

A.Bhavadharani



A.Kanakha Lakshmi



G.Sharan Raj



G.Monicarasi



N.Juanamiraaculin
Jennifer N



R.Gayatri



CTS, Chennai

Laguna Clothing LLP, Bangalore

G.Guhha Priya



S.Karthi Krishna



N.Aparna



A.Prabhu



S.Ramanees

P.Aswini



Decathlon Sports India Chennai

T. Moushika



SP Ventures

G.V.Abinaya



Aquarella India Pvt Ltd,

P.Sivakumar



T.K.Eniyan



K.Girinath



S.Nivetha



U.Sarulatha

Aditya Birla Fashion & Retail Limited, Bangalore

S.Kiruthika



R.Nivethitha



B.Dhinakaran

Gainup Industries India Pvt Ltd, Dindigul

A.Hussain



G.Tamilselvan



S.Swetha



P.Angelin



B.Birundha



S.Dharanipriya

K.Kavibala



B.J.Ranjitha



B.Ruhina

S.P Apparels,
Salem

Skilift, Tirupur

T.Dharani



V.Kaushika



S.N.Kavya



B.Kiruthika



M.Ishwarya



S.Sangeetha

Lifestyle Home Centre, Landmark Group Chennai, Bangalore, Cochin

M.Rakamanjari



T.Pavish



M.M.Meganthigaa

Brand Studio Lifestyle Pvt Ltd, Bangalore

Twinbirds, Tirupur

S.Deepadarshini



R.Elavarasi



R.Srirama



M.Rajkumar



A.Prasath



K.Gokul

Jay Jay Mills India Pvt Ltd, Tirupur

R.Praveen



Rathees Enterprises &
Haridevi Textiles, Salem

K.P.Nandhakumar



Sakho Group,
Bangalore

S.Depak



R.Sri Akshyaa



R.Dhanushiya



S.G.Dharshini



S.Samirah

MAD STREET DEN, Chennai

R.Ajmal Manash



Landmark-Lifestyle,
Erode

P.B.Arulmozhiyendhan



B.Vijay

Teejay India Pvt Ltd, Visakhapatnam

Placement 2024

75%
PLACEMENTS
as on
Jan 2024

6.5
LPA
Highest Salary

3.7
LPA
Average Salary

Leaders in Campus Placements



Aditya Birla
Fashions and Retail Ltd,
Bangalore



Decathlon
Sports
India Pvt Ltd,
Coimbatore



Posh Studio, Salem

Laguna Clothing Pvt Ltd, Bangalore

MAD Street Den, Chennai

Meena Bazaar, Hyderabad



Shahi Exports Pvt Ltd, Bangalore

Modenik Lifestyle Pvt Ltd, Tirupur



GA Morgan Dynamics Pvt Ltd, Bangalore

Sakthi Knitting Pvt Ltd, Tirupur



Teejay
India Pvt Ltd,
Visakhapatnam

RK
Industries,
Chennai

Our Notable Recruiters...



Club Activities

FASONA
(Boutique Management)

FTFSONA
(Future Technology of Fashion)

SONA STYLE SQUAD
(Fashion Show)

FIYOS
(Design)

SONA SWAG FASTO
(Wearable Technology)

SONA FA-ZINE
(Fashion Magazine)

The students are exposed to hands-on training in various verticals of garment design and manufacturing through these club activities apart from regular practical courses.



Awards & Accolades

Four Time Winner of AICTE CII Award
for Best Industry Linked Department



**AICTE CII
Mentor Award**



AICTE-CII

Lilavathi Award 2020 & 21



Bagged the First Runner prize in the
'SANITATION AND HYGIENE'
under the title
SWSAH (SONA WOMEN SANITATION AND HYGIENE)



Bagged the First Prize in the 'Women Innovators'
category for demonstrating 16 patented technologies
Sona College's SWIFTT
(Sona Women Innovators for Technology Transfer)

STUDENT'S RESEARCH AWARDS / ACHIEVEMENT



A. Shiney Pearlín
IIIrd Year FT

S.S. Sowndarya
IIIrd Year FT

M. Lokhitha
IIIrd Year FT

**NATIONAL LEVEL COMPETITION
WINNERS**

PALS INNOWAH! 21-22

Received Cash Prize

Rs.10,000/-

MANTHAN FKCCI - BUSINESS PLAN COMPETITION WINNERS

Won 4th Place with
Rs.3 Lakhs
Cash Prize



EXCLUSIVE PLACEMENT TRAININGS

Our following exclusive Placement trainings are helping our students to attend and clear the interview processes of top leading apparel industries

- Technical Training Tests and refresher sessions
- Guest Lectures and workshops by Industry Experts
- Mock Trainings on Group Discussion and Mock Interview
- Aptitude training and tests
- In-plant trainings and Internships to get industry oriented training and exposure
- Career guidance guest lectures for Placement and Higher studies
- Involving students in various FT department club activities and contests to enhance the particular domain knowledge



Skill Enhancement Clubs

- FIYOS (Designing)
- FASHION STRIDE (Manufacturing)
- FASONA (Boutique Management)
- SONA STYLE SQUAD (Design & Fashion Show)
- SONA SWAG FASTO (Wearable Technology)
- SONA FA-ZINE (Fashion Magazine)

Club Activities

The students are exposed to hands-on training in various verticals of garment design and manufacturing through these club activities apart from regular practical courses.



VARIOUS JOB ROLES

DESIGNER



INDUSTRIAL ENGINEER



QUALITY CONTROL



GARMENT UNIT

SOURCING



FASHION E-COMMERCE



FASHION RETAIL



MERCHANDISER



MARKETING



FASHION ANALYST



ENTREPRENEUR



ELITE ALUMNI

Ms. D. Dharmala Sree
Assistant Collector - Kerala
 UPSC Civil Services Exam '18
 10th Rank in Tamil Nadu
 409th Rank in National Level (2012 Batch)



Sundaram B M
 Plant Head
 Laguna Clothing Private Limited
 Bengaluru



Rammanohar Lingam
 Sr. Manager - Fashion Business,
 Flipkart, Bangalore



Bhavna Chabria
 Director
 Creatives Label Bhavna Chhabria
 Bengaluru



Selvaganesh A
 Manager - Buying
 Landmark Group - Max Fashion
 Bengaluru



Sheeja
 Manager E-Commerce
 Landmark Group
 Bengaluru



Ms. Navya Shivaram
 Silhouette LLC
 California (USA)



Pradeep Varman S
 General Manager-Marketing,
 Sakshi Infra Tex Pvt. Ltd. Perundurai



Theepika N
 Quality & Operations -
 VueModel at Vue.ai,
 Mad Street Den, Chennai



Aswathi Praveen
 Fashion Designer
 Dubai, UAE



Sindhu Mathi S M
 Proprietor
 Mrithun's Clothing
 Singapore



Pravinraj R
 Costume Designer
 Film Industry
 Chennai



Sarath Shekher
 Factory Manager,
 Laguna Clothing Pvt Ltd,
 Bangalore



Remya Soman
 Assistant Manager - Operations
 Aditya Brila Fashion and Retail Ltd,
 Bengaluru



Rajkumar R
 General Manager
 Loyal Textile Mills Ltd.,
 Madurai



Bhaskar
 Production Manager
 Ginza Industries Ltd.,
 Maharashtra



Raja Rajeshwari A
 Production Leader - Supply
 Decathlon



For Admissions, Contact

Dr. D. RAJA,
 Professor & HoD, Department of Fashion Technology
 Mobile: +91 97892 87085 | Phone: 0427- 4099835

Sona College of Technology

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Junction Main Road, Salem - 636 005. TN. INDIA | Phone: 0427 4099 999

