

ANNEXURES – MBA
CONSULTANCY PROJECTS

| S.No. | Financial Year | Name of faculty (Chief Consultant) | Client Organization | Title of Consultancy of project | Amount received (in Rupees) | Amount received (in words) |
|-------|----------------|------------------------------------|---|--|-----------------------------|--------------------------------------|
| 1 | 2015-16 | Immanuel D | Fibro Foods, Salem | Awareness and Market potential survey for Small Pellets | 10,000 | Ten Thousand Only |
| 2 | 2014-15 | Immanuel D | Thriveni Car Company Pvt. Ltd., Salem | Customer Satisfaction on After Sales Service of Maruthi Suzuki cars in Salem District (7 Taluks) | 7,500 | Seven thousand and Five Hundred Only |
| 3 | 2013-14 | Immanuel D | Thriveni Car Company Pvt. Ltd., Salem | Organization Study for efficiency improvements | 25,000 | Twenty Five thousand Only |
| | | Immanuel D | | Customer Satisfaction survey & follow up | | |
| | | Immanuel D | | Complete SWOT Analysis of Authorized and Unauthorized Workshops in Salem District (7 Taluks) | | |
| | | Immanuel D | Thriveni Earthmovers Pvt. Ltd., Salem | Competitor Analysis @ Chennai Region & Pricing of Aggregates | 25,000 | Twenty Five thousand Only |
| | | Immanuel D | Propbrowser Realty India Pvt Ltd, Chennai | Online & Offline Market Research (For Highway Oasis Food court India Pvt Ltd.,) | 39,000 | Thirty Nine thousand only |

FULL TIME EXECUTIVE PROGRAMS OF ONE YEAR DURATION

| S.No. | Academic Year | Name of the program | Duration | No. of Students | Amount Received(In Rupees) | Amount received (in words) |
|-------|---------------|--|----------|-----------------|----------------------------|--|
| 1 | 2015-16 | MDP on Interactive Dashboards for Management Reporting | 1 Day | 1. 25 | 26,456 | Twenty Six thousand and four hundred and fifty six only |
| | | Business Analytics and Data Modelling Using Excel | 4 Days | 2. 39 | 67,000 | Sixty Seven thousand only |
| 2 | 2014-15 | MDP on Managerial Effectiveness for the Middle and Senior Level Managers of JSW Steel Ltd, Salem | 5 Days | 1. 30 | 312,500 | Three lakhs and Twelve thousand and Five hundred only |
| 3 | 2013-14 | MDP for Middle level Managers of JSW on 'Change Leadership', Salem | 5 Days | 1. 30 | 261,658 | Two Lakhs and Sixty Thousand and Six hundred and Fifty Eight |
| | | Open MDP organized on 'Social Media Marketing for Business' | 2 Days | 2. 20 | 50,000 | Fifty Thousand Only |

ENTREPRENEURSHIP

| S.No. | Name of the Student/Alumni/Faculty entrepreneur | Graduating year(applicable for student/alumni) | Name of the company incubated |
|--------------|--|---|--|
| 1 | Mr Jayavel B | | 4th Signal |
| 2 | Ms Gomathi S | | Edible oil saving polymer kitchen containers |
| 3 | Mr Kirubakaran G | 2010 Passed out - EEE | Tech-Talk |
| 4 | Mr Karthikeyan S | | Safe water from Air-moisture |

STUDENTS OPTING FOR HIGHER STUDIES

| S.No. | Graduating year of the Student | Name of the University/Institutions | Number of Students admitted | Year of admission |
|--------------|---------------------------------------|--|------------------------------------|--------------------------|
| 1 | 2015-16 | Lake Head University, Canada | 1 | 2016 |
| | | NORD University, Norway | 1 | 2016 |
| | | Lincoln University , USA | 1 | 2016 |
| 2 | 2014-15 | Periyar University, Salem | 1 | 2016 |
| 3 | 2013-14 | Christ University, Bangalore | 1 | 2013 |

PLACEMENT DETAILS

| S.No. | Academic Year | Name of the Company | No of students recruited | Minimum salary Offered | Maximum salary offered | Average salary offered | Median salary offered |
|-------|---------------|---|--------------------------|------------------------|------------------------|------------------------|-----------------------|
| 1 | 2015-16 | CHEMIE-TECH L.L.C (EPC CONTRACTS & PROJECT MANAGEMENT SERVICES) | 1 | 223,200 | 1,193,593 | 325,786 | 325,000 |
| | | ZOHO CORPORATION, CHENNAI | 1 | | | | |
| | | CITY UNION BANK | 3 | | | | |
| | | WELDCRAFT PRIVATE LIMITED, YASHWANTHPUR | 1 | | | | |
| | | IRYAA CONSULTING SERVICES PRIVATE LIMITED | 1 | | | | |
| | | GSK | 1 | | | | |
| | | SESHASAYEE PAPER BOARDS LIMITED, ERODE | 1 | | | | |
| | | AMUL | 1 | | | | |
| | | KARVY | 1 | | | | |
| | | INDIAN BANK | 1 | | | | |
| | | JUST DIAL, CHENNAI | 14 | | | | |
| | | OCWEN FINANCIAL SOLUTIONS, BANGALORE | 1 | | | | |
| | | BLACK TURTLE CONSULTANCY | 1 | | | | |

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|--|--|--|----|--|--|--|--|
| | | MAGNASOFT CONSULTING INDIA PRIVATE LIMITED, BANGALORE | 7 | | | | |
| | | AXIS BANK | 10 | | | | |
| | | LAKSHMI VILAS BANK, CHENNAI | 1 | | | | |
| | | AXIS BANK, ATTUR | 1 | | | | |
| | | CITY UNION BANK | 11 | | | | |
| | | THRIVENI SANDS & AGGREGATES, HOSUR | 4 | | | | |
| | | THRIVENI SANDS & AGGREGATES, HOSUR - AVS POOL CAMPUS | 1 | | | | |
| | | RAJ TV | 1 | | | | |
| | | COSIGN INDIA PRIVATE LIMITED | 1 | | | | |
| | | MANDO INDIA LIMITED, KANCHEEPURAM | 1 | | | | |
| | | CAREERNET CONSULTING | 5 | | | | |
| | | TEXSYS STRUCTURES PRIVATE LIMITED, CHENNAI | 1 | | | | |
| | | EMBDES TECHNOLOGIES PRIVATE LIMITED, BANGALORE | 1 | | | | |
| | | GRAMA VIDYAL MICRO FINANCE LIMITED | 1 | | | | |
| | | PROMPT TECHNOLOGIES INC, COIMBATORE | 24 | | | | |
| | | GOLDEN HYUNDAI, SALEM | 1 | | | | |
| | | ARJUN AGRI AND BIO ENERGY SYSTEMS PRIVATE LIMITED, SALEM | 1 | | | | |

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|---|---------|---|---|---------|-----------|---------|---------|
| | | EAST WEST PHARMA | 3 | | | | |
| | | INDIAN CHEMICALS AND MINERALS | 4 | | | | |
| | | ALANCE TECHNOLOGIES, CHENNAI | 1 | | | | |
| | | VINAYAKA MISSIONS INSTITUTE OF MEDICAL SCIENCE (VIMS) | 1 | | | | |
| | | AMMANARUL SPINNERS PRIVATE LIMITED, ATTUR | 1 | | | | |
| | | SHRIRAM VALUE SERVICES LIMITED, CHENNAI | 1 | | | | |
| | | BEST PRACTICE WASHROOMS PRIVATE LIMITED, MUMBAI | 1 | | | | |
| | | E SEVA FONEPAY PRIVATE LIMITED, NEPAL | 1 | | | | |
| 2 | 2014-15 | Axis Bank | 6 | 180,000 | 1,141,000 | 278,341 | 217,500 |
| | | Career Net Consulting | 3 | | | | |
| | | City Union Bank | 9 | | | | |
| | | HDFC Bank | 8 | | | | |
| | | ICICI Bank | 2 | | | | |
| | | ICICI Securities, CBE | 9 | | | | |
| | | IDBI Federal Insurance, coimbatore | 1 | | | | |
| | | ITC Lifestyle | 1 | | | | |
| | | JSW Toshiba | 2 | | | | |

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|--|--|----|--|--|--|--|
| | Karur Vysya Bank | 2 | | | | |
| | Park Plaza | 8 | | | | |
| | Royal Bank of Scotland (RBS) | 2 | | | | |
| | Shriram Transport Finance Company Limited | 1 | | | | |
| | State Street HCL Service's India Pvt. Ltd. | 1 | | | | |
| | Valued Epistemics Pvt Ltd., - GRE Edge | 3 | | | | |
| | Venpa Staffing Consultants | 10 | | | | |
| | Atos (American express) | 6 | | | | |
| | Bull Academy & IT Services | 1 | | | | |
| | Central Bank of India | 1 | | | | |
| | Citi Bank | 1 | | | | |
| | Decathlon Sports India Private Ltd. | 1 | | | | |
| | Grand Pet Manufacturing, Salem | 1 | | | | |
| | Hinduja Global Solutions | 1 | | | | |
| | Idea Cellular Ltd. | 1 | | | | |
| | Jain Housing & Constructions Ltd. | 1 | | | | |
| | Jaro Education | 1 | | | | |

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|--|--|---|--|--|--|--|
| | KCP Solar | 5 | | | | |
| | KFC Coimbatore | 1 | | | | |
| | Kotak Securities Ltd. | 2 | | | | |
| | Living Art Constructions | 1 | | | | |
| | M/s. "Laiterie De Curepipe Ltee" Mauritius. | 5 | | | | |
| | Mukesh Associates | 2 | | | | |
| | My Deals 24/7 | 1 | | | | |
| | Photon Interactive Private Limited | 1 | | | | |
| | Samsung Electronics Chennai | 1 | | | | |
| | Sindoori Faber | 1 | | | | |
| | Siva Granite Products | 1 | | | | |
| | Sri Murugalaya Silk House, Salem | 5 | | | | |
| | Sundaram Asset Management | 1 | | | | |
| | Trust Management Consultant Pvt Ltd, Singapore | 2 | | | | |
| | VCIDEX SOLUTIONS | 1 | | | | |
| | Vgn Developers Pvt. Ltd. | 1 | | | | |
| | Volvo Eicher Commercial Vehicles | 5 | | | | |
| | Yes Bank | 1 | | | | |

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|------------------------|---------|---|----|---------|---------|---------|---------|
| 3 | 2013-14 | Axis Bank | 7 | 180,000 | 850,000 | 257,469 | 202,000 |
| | | City Union Bank | 10 | | | | |
| | | HDFC | 2 | | | | |
| | | ICICI Securities, CBE | 5 | | | | |
| | | Shriram Transport Finance Company Limited | 1 | | | | |
| | | Thriveni Earthmovers Private Limited | 3 | | | | |
| | | Valued Epistemics Pvt Ltd., - GRE Edge | 2 | | | | |
| | | Amruthaa.com | 1 | | | | |
| | | Barclays | 1 | | | | |
| | | Capgemini | 1 | | | | |
| | | Career Net Consulting | 1 | | | | |
| | | Dalmia Bharat Group | 2 | | | | |
| | | Farm Harvest | 5 | | | | |
| | | Global Hunt India Private Limited | 1 | | | | |
| | | Google Ads | 1 | | | | |
| HR Consulting Firm | 1 | | | | | | |
| Idbi Federal Insurance | 6 | | | | | | |

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|--|--|---|---|--|--|--|--|
| | | IndusInd Bank | 1 | | | | |
| | | Japan Marine Spares (JMS) | 6 | | | | |
| | | JSW TOSHIBA | 1 | | | | |
| | | Knowledge Business School | 1 | | | | |
| | | Kotak Mutual Fund | 1 | | | | |
| | | KVR Groups | 1 | | | | |
| | | Mbit Wireless | 1 | | | | |
| | | Myece.com | 1 | | | | |
| | | Premium Express - Air Cargo Services | 1 | | | | |
| | | Propbrowser | 4 | | | | |
| | | Rejoice Constructions & Engineering Pvt Ltd | 2 | | | | |
| | | Target HR | 1 | | | | |
| | | Vasan Eye Care | 1 | | | | |
| | | Venpa Staffing Consultants | 2 | | | | |
| | | VISTA and Future Vision | 1 | | | | |

SPONSORED RESEARCH PROJECTS

| S.No. | Financial Year | Name of Faculty (Principal Investigator) | Name of the Funding agency | Title of the Project | Sanctioned order no. | Sanctioned date | Amount Received (In Rupees) | Amount received (in words) |
|-------|----------------|--|--|--|----------------------|-----------------|-----------------------------|----------------------------|
| 1 | 2015-16 | Dr.M.Selvaraj | State Planning Commission of Tamilnadu | Preparation of Perspective Plan for 7 backward blocks in Salem district under State Balanced Growth Fund | G.O.Ms.No.13 | 07.02.2013 | 75000 | Seventy Five Thousand |
| 2 | 2014-15 | Dr.M.Selvaraj | State Planning Commission of Tamilnadu | Preparation of Human Development Report for Salem District | No 294/DP/SPC/2013 | 04.02.2013 | 75000 | Seventy Five Thousand |

DETAILS OF TOP UNIVERSITIES WHERE YOUR GRADUATES HAVE BEEN ADMITTED FOR HIGHER STUDIES

| S.No. | Name of the student of your institution | Graduating year of the student | PG/PhD program in where student has been admitted | Name of the top university/institutions | Year of admission |
|-------|---|--------------------------------|---|---|-------------------|
| 1 | V.Swathi | 2013 | M.Phil | Christ University, Bangalore | 2013 |
| 2 | V.Swathi | 2013 | M.Phil | Lake Head University, Canada | 2016 |
| 3 | Vetriselvan | 2015 | Ph.D | Periyar University, Salem | 2016 |
| 4 | Pratiksha | 2013 | Ph.D in Management | NORD University ,Norway | 2016 |
| 5 | Prakriti Koirala | 2013 | Ph.D | Lincoln University, CA,USA | 2016 |

DETAILS OF TOP UNIVERSITIES FROM WHERE STUDENTS HAVE ENROLLED IN YOUR INSTITUTION TO PURSUE HIGHER STUDIES

| S.No. | Name of student | Name of top University/Institution from where student graduated | Graduating year | Program enrolled in your institution(PG/PhD) | Year of admission |
|--------------|------------------------|--|------------------------|---|--------------------------|
| 1 | R.Venkataraman | MP Rani Durgawati Vishvavidyalaya | 2015 | MBA | 2015 |
| 2 | Baidhyanath Gupta | Pokhara University,Nepal | 2015 | MBA | 2015 |
| 3 | Sushila Chaulagain | Tribhuvan Unuversity | 2015 | MBA | 2015 |
| 4 | Basant kumar sah | Bangalore University | 2015 | MBA | 2015 |
| 5 | Sushil kumar Mahota | Bangalore University | 2015 | MBA | 2015 |