

# THE SONA TIMES

VOLUME 4  
ISSUE 3  
September 2023



Chairman's 80th Birthday Celebrations



Freshers Day Programme



77<sup>th</sup> Independence Day Celebration



Anti-drug Awareness Programme

- Highlights at Sona
- Placement Endeavours
- Sona Colours flying high

- Wizardry with words
- Colorful Cascade
- Skillful pencil sketches



## Editorial Board

Editor-in-chief: Dr. M. Renuga

Associate Editor: Mr. Paul Gilmer. I

Section Editors: Ms. Lydia D. Isaac | Mr. V. Suresh | Dr. K. Manju | Dr. S. M. Udaya Krithika | Dr. A. Meenachi | Ms. R. Priyadharshini | Dr. C. Santhana Lakshmi | Dr. M. N. Vimal Kumar

# PLACEMENTS Batch 2023

Marching towards Excellence

# 1114 offers

LEADER IN  
CAMPUS  
PLACEMENTS



MARTIN MATHEW  
MECH



DHINESH R  
MECH



MOHAMED ASLAM H  
MECH



RIJIN PRASAD P S  
MECH



DHANAJEYAN K  
MECH



SHINEY PEARLINA A  
FT



KANAKHA LAKSHMI A  
FT

DECATHLON

@ 7.6 LPA



NADHINI S  
EEE



MUTHUMANICKAM S  
EEE



PRIYANKA K  
EEE

## Our Leading Recruiters of 2023 Batch







## Highlights

### Chairman's 80th Birthday Celebration



Mr. Valliappa, the Chairman of multiple industry leading companies and world renowned institutions like Valliappa Foundation, Sona Institutions, VEE Technologies, stepped into his 80th year, this year. This auspicious occasion was celebrated by his well-wishers on the 21st of July in the presence of Madam Chairman, the Vice Chairman, Thyagu Valliappa and Chocko Valliappa, Dr. D. Senthil Kumar, Dean of Student Affairs, Dr. G. M. Kadhar Navaz, Principal, Sona College of Arts and Science and the various Deans and Heads of the Departments along with the faculty members too. Everybody who were a part of the celebrations wished Mr. Valliappa, good health and happiness and to guide them, as he has so ably done all these years.

### Freshers Day Celebration



Sona College of Technology welcomed its first year batch of B. E and B. Tech students with a grand Freshers Day program. Dr. Kaliyamoorthy, a former Police Superintendent and a renowned public speaker was the chief guest for the program. The Chairman Mr. Valliappa, Vice Chairman, Chocko Valliappa and Thyagu Valliappa, Dr. S. R. R. Senthilkumar, Principal, Sona College of Technology, Deans and Heads of the departments were present for the occasion. More than 900 fresh minds took part in this momentous event.





## Highlights

### UG Student's Induction Program



The Student Induction Program Cell of Sona College of Technology organized a 12 day student's induction program. This varied and versatile program had many inspirational and motivational talks and sessions that were conducted by well-known personalities. Few of the speakers and resource persons from this program include Mr. Mike Murali, Senior Director & CFO, Capgemini, Mr. K. M. Prabhakaran, Deputy Transport Commissioner, Mr. Hariharan, Hearfulness Team, Dr. Kasturi, Motivational Speaker, Mr. A. Venkatesh, Assistant Commissioner of Police.

### Independence Day Celebrations



The 77th Independence day of our nation was celebrated by Sona Institutions on the 15th of August. The Chairman Mr. Valliappa, Vice Chairman, Thyagu Valliappa, Dr. S. R. R. Senthilkumar, Principal, Sona College of Technology, Dr. V. Karthikeyan, Principal, Thiagarajar Polytechnic College and Mrs. E. J. Kavitha, Principal, Sona Valliappa Public School were present for the celebration. The students of the various institutions celebrated the day through their cultural performances.







## Highlights

### Purdue University Professors's visit



Dr. William Oakes, Director of EPICS (Engineering Projects In Community Service) and Dean of Experimental Learning at Purdue University, visited Sona College of Technology on 28th July. The intention of this visit was to help faculty and students engage in multi-disciplinary programmes, thereby identifying and solving the problems pressing the local communities. This idea is executed by creating human centric projects working along with human service, government, NGOs and educational institutions.

### Anti-Drug Awareness



As a part of the 'Drug Free Tamilnadu' program initiated by the Government of Tamilnadu, a drug awareness program was organized in Sona College of Technology on 11th August. B.Vijayakumari, the Commissioner of Police, Salem City, presided over and administered the pledge to the students. The Chairman, Mr. Valliappa, Vice Chairman, Thyagu Valliappa, Dr. S. R. R. Senthilkumar, Principal, Sona College of Technology, Dr. V. Karthikeyan, Principal, Thiagarajar Polytechnic College, Dr. G. M. Kadhar Nawaz, Principal, Sona College of Arts and Science were also present.

### Private Sector Employment Camp

On the occasion of the centenary anniversary of the late Chief Minister, Muthamizharinagar Kalaingar, a landmark private sector employment camp was organized in Sona College of Technology on the 5th of August, by the Department of Labor Welfare and Skill Development, under the guidance of Salem District Collector, S. Karmegam. The Chairman, Mr. Valliappa,, Vice Chairman, Chocko Valliappa, Dr. S. R. R. Senthilkumar, Principal, Sona College of Technology were present for this fair along with Dr. S. Mani, Deputy Director of the District Employment and Vocational Guidance Centre, Mrs. A. Latha, Zonal Joint Director of Employment, Mr. A. Ramachandran, Mayor, Salem Corporation, Mr. R. Rajendran, Member of Salem North Assembly, Mr. T. Siva Kumar, General Manager of the District Industrial Center and Ms. Uma Maheshwari, District Child Welfare Officer. The mega private employment fair witnessed the participation of over 3,870 enthusiastic youths and 188 private companies. As a result of this special drive, 530 candidates received employment orders.







## Highlights

### Kannadhasan Ilakiya Mandram



A tribute to the late poet and lyricist, Kannadhasan was conducted in Sona College of Technology on the 15th of August. The Chairman, Mr. Valliappa and many other language enthusiasts took part in this event to pay tribute and revoke the greatness of Mr. Kannadhasan.

### MoU with Wheels India Limited



Wheels India Limited and Department of Mechanical Engineering and Department of Mechatronics Engineering of Sona College of Technology, signed a Memorandum of Understanding on the 25th of July. This collaboration would provide many benefits like getting to know the demands of the market, providing a platform for students to apply their skills and so on.

### Train the Trainers



The Training and Placement Department of Sona College of Technology along with VEE Technologies organized a training program named 'Train The Trainer'. Mr. Afeef Ahmed, Managing Partner & Lead Coach, Myndscope, Bengaluru was the resource person for this two day training program.

### Seminar on MIVAN Technology



Sona College of Technology in association with Structural Engineers Association of Tamilnadu, organised a seminar on the 30th of July. The topic of the seminar was 'High Rise Building Design Concept for Shear Wall using Mivan technology.'

## Wizardry with Words

### THE ETERNAL TAPESTRY OF TIME

Time, the silent river that carries us all,  
From the first breath to the last leaf's fall.  
It dances in the eyes of youth, eager and bright,  
And mumbles in the ears of age, a gentle light.  
In the bloom of youth, it stretches far and wide,  
A world of endless possibilities, a thrilling ride.  
Each moment a treasure, each day a new chance,  
To laugh, to love, to learn, to cherish.  
In the prime of life, it's a steady stream,  
Flowing through responsibilities, like a dream.  
Each sunrise a promise, each sunset a reflection,  
Of a life well-lived, with love and connection.  
With age, it becomes a cherished friend,  
A quiet companion on which we depend.  
In its gentle cadence, we find peace and grace,  
As we slow down and embrace each moment's embrace.  
From youth to age, time's tapestry unfolds,  
A story of adventures, of tales untold.  
In its fleeting passage, we all find our way,  
Navigating life's currents, come what may.

- by KRISHNA PRANAV. A. / II Yr - CSE  
Sona College of Technology, Salem

### CHASE THE CRAZE

Me looking at the stars  
Feels like I'm in sparse!  
The world looks mysterious  
Only universe could make me curious

Thousands of days come and go  
But every night the stars will glow  
To my surprise!  
My imagination level defies

And oh!  
This is the place,  
Where I have to chase the craze  
To be like a blaze!

- by SHRILEKHA. V / IV Yr - CSE  
Sona College of Technology, Salem

### WHO AM I????

Am I solivagant? ldk  
Am I clumsy? ldk  
Am I unattractive? ldk  
Am I annoyed? ldk  
Am I immature? ldk  
Am I strange? ldk  
Am I dullsville? ldk  
Am I fine? ldk  
Yet I still possess my smile.  
So be yourself...

- by Dharshini. S / II Yr - IT  
Sona College of Technology, Salem

### WORLD IODINE DEFICIENCY DISORDER DAY

World Iodine Deficiency Disorder (IDD) Day, observed on the 21st of October each year, is an important global initiative aimed at raising awareness about iodine deficiency and its far-reaching health consequences. This essay delves into the significance of World IDD Day, the causes and effects of iodine deficiency, and the measures taken to combat this preventable health issue

Iodine is an essential micronutrient crucial for the proper functioning of the human body, particularly in the development and maintenance of the thyroid gland. The thyroid gland plays a pivotal role in regulating metabolism and overall growth. Insufficient iodine intake can lead to a range of health problems collectively known as Iodine Deficiency Disorders (IDD).

#### Causes and Effects of Iodine Deficiency

*Dietary Insufficiency:* The primary cause of iodine deficiency is inadequate dietary intake of iodine-rich foods. This is especially prevalent in regions where soil lacks iodine, leading to crops and livestock with low iodine content.



*Health Implications:* Iodine deficiency can have severe consequences. It can result in goiter (enlarged thyroid gland), cognitive impairment, cretinism (severe mental and physical disabilities in children born to iodine-deficient mothers), and various other health issues, including thyroid cancer.

*Impact on Children:* Children are particularly vulnerable to iodine deficiency, as it can impair their cognitive development and hinder their ability to thrive academically and socially. IDD can perpetuate cycles of poverty and underdevelopment in affected communities.

World IDD Day plays a vital role in addressing this global health concern by:

*Raising Awareness:* It provides a platform for governments, non-governmental organizations (NGOs), and healthcare professionals to educate the public about the importance of iodine in maintaining good health.

*Advocating for Change:* The day encourages policymakers to prioritize iodized salt programs, food fortification, and other interventions to ensure adequate iodine intake in populations at risk. *Monitoring Progress:* It serves as an opportunity to assess the progress made in combating iodine deficiency and to identify areas that require further attention.

## Conclusion

World Iodine Deficiency Disorder Day serves as a poignant reminder that iodine deficiency remains a silent global health crisis, affecting millions of individuals, especially in vulnerable populations. By raising awareness, advocating for policy changes, and implementing effective interventions like salt iodization and food fortification, we can eradicate this entirely preventable health issue.

- by Gottfrid Maria / I Yr - MCT  
Sona College of Technology, Salem

## BACK TO SCHOOL

To the school memories,

Those were the warm school days, Now are just a nostalgic haze

Laughing, teasing we all grew apart, To chase our dreams with a heavy heart

Now, here I am reminiscing those golden moments, That bonded me with all those segments

- by Arivunithi. V / II Yr - Mech  
Sona College of Technology, Salem

## AM I TOO SELFISH ?

As a grownup I know my limits, I know how to behave. But why am I too selfish and possessive when my father caressing my own pet. Why I feel bad when my mother caress a lot for my siblings and cousins. Should I control myself ? It's unbearable to me. This is where our journey from childhood to adulthood grow. The feel you get even after knowing that it's your's and no one can replace you in their life, it's called the best part of life. During teen age a little thing can give you butterfly and also it can break your heart into thousands pieces. It's all depends on your mentality and how you face problems.

And, the even more best part is when your parents get possessive. Yeah it happens ! When you are too close with friends and family members, parents too get jealous of your relationship. When you look back all these silly things after years, you get tears. Because, there will be no mother or father with you ! And this is part of your life is called late adulthood where you remember only those old good memories.

Living in the present and creating memories are the only thing you can do to enjoy your late adulthood.

- by Karunya Bharathi / I Yr - ECE  
Sona College of Technology, Salem



## SOCIAL MEDIA

### *Introduction*

The topic of this whole essay is social media. Do you have any idea about social media? Yes, social media is the where we can connect to different types and characters of people and also the best platform for learning and updating oneself. By using social media what are the problems and also merits approached by the people/user lets see in this essay.

### *Social Media*

Everybody has a mobile phone right. Definitely atleast a button mobile is present to someone, who doesn't use smartphones. But lets talk about smart phones. By using smart phone, we will have some apps to use which makes the people most of the time entertainment and sometimes useful. So everyone definitely has whatsapp, Instagram, Twitter, Facebook and so on and also some useful apps like which help in education purpose like linkedin, Github, Bing and so on. So on using this definitely, we people have some merits and demerites. So let's see about it.

### *Advantages of Social Media*

ON using social media, we can enhance some knowledge, there are some learning platform which is cost free. If the person use the mobile, he/she can gain knowledge else all will get into demounts. Also, they can earn money by making startups (or) partnership with online shopping apps, where every people likes/easy to shop in online. So, these are some advantages of Social media.

### *Disadvantages of Social Media*

While using any social media available at mobile will definitely makes, everyone time lose and they start to spend more time on social media. From this, they can start to lose their work which is planned. They start to forgot the work and start to spend the time in social media. Especially in insta, they don't know who is peaking in opposite whether it is male/female but start to share everything, which make some disappointment and

and cause into stress. I saw many people who suffer a lot from this especially. BY sharing photos, posts, some one start to theft and which in turn get into blackmail. So, these are some disadvantages in social media.

### *Model incident on the movie*

On related to social media. I saw a movie named. The influencer where a person theft an popular instagram celebrity identify and she who theft start to explore in her Id and make fame. By using some technical ideas she changed her face into celebrity and post it in her page. So, how the people make advantage and cause others as disadvantage.

### *Conclusion*

BY using social media, the person has the both merits and demerits, the way how she/he use speaks about their character too.

So, use the social media in right way and try to avoid the unwanted contents in social media.

- by Divyadharshini. S / I Yr - ECE  
Sona College of Technology, Salem

## BROKEN HAPPINESS

Behind her smile,  
There is a broken heart.  
Behind her laugh,  
Her life is falling apart.

## BELIEVE

If you didn't believe in yourself,  
Then who will?  
Start believing in yourself.  
Put your own on your own heart and listen,  
You will definitely choose the right path.

- by Tanishka P. S. / I Yr - BME  
Sona College of Technology, Salem



## Colorful Cascade



- by Gayatri. R / III Yr - IT  
Sona College of Technology, Salem



## Precision on Pencils



- by Madhumitha. M / II Yr - AIML  
Sona College of Technology, Salem



- by Shrelekha Venkatakrishnan / IV Yr - CSE  
Sona College of Technology, Salem



- by Shahnin Begam. N / II Yr - CSD  
Sona College of Technology, Salem



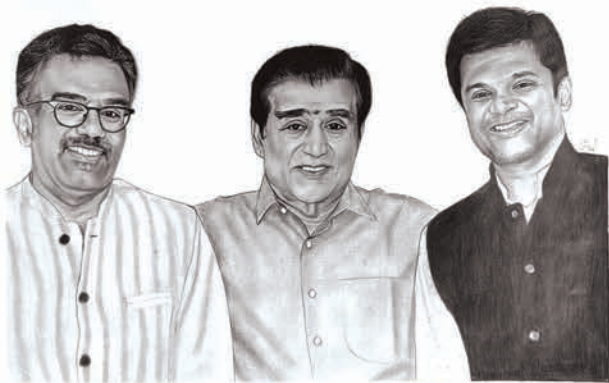
## Precision on Pencils



- by Jehosheba. M. / IT - II year  
Sona College of Technology, Salem



- by Krithika. B / I Yr - CSE  
Sona College of Technology, Salem



- by Jana. S. R. T. / IV Yr - CSE  
Sona College of Technology, Salem



- by Chaarumathy. M / IV Yr - FT  
Sona College of Technology, Salem



- by Kishore. K / I Yr - FT  
Sona College of Technology, Salem



TPT Main Road (Junction), Salem, TN.