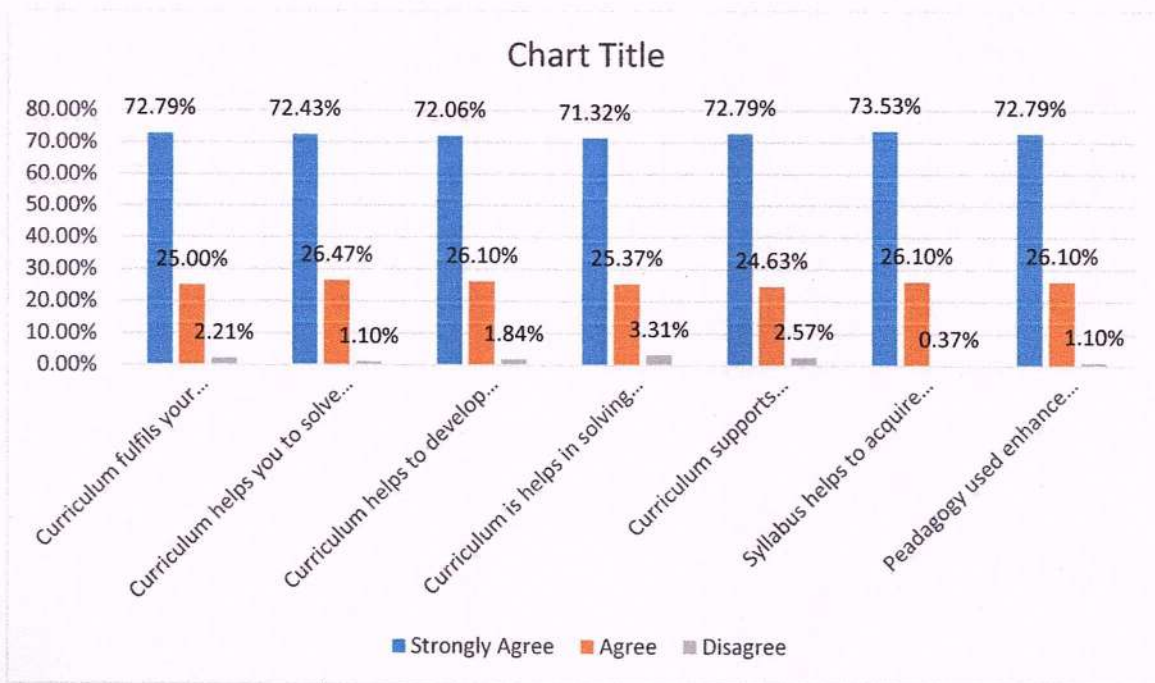**27.06.2023**

The feedback were collected from the students for the academic year using a structured questionnaire on the curriculum. The opinions/ suggestions/ comments received from the students are used to enhance the curriculum and syllabi.

Rating/Criteria for Rating	Strongly Agree	Agree	Disagree
Curriculum fulfils your expectation and industry expectations	198	68	6
Curriculum helps you to solve real life problems and helps in decision making	197	72	3
Curriculum helps to develop your personality	196	71	5
Curriculum is helps in solving local and global problems	194	69	9
Curriculum supports employability and support higher studies	198	67	7
Syllabus helps to acquire entrepreneurial skills and lifelong learning	200	71	1
Pedagogy used enhance participative learning and experiential learning	198	71	3

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
STUDENT FEEDBACK –Consolidated
Academic Year 2022-2023

27.06.2023

Chart Title

Question	Strongly Agree	Agree	Disagree
Curriculum fulfils your...	72.79%	25.00%	2.21%
Curriculum helps you to solve...	72.43%	26.47%	1.10%
Curriculum helps to develop...	72.06%	26.10%	1.84%
Curriculum is helps in solving...	71.32%	25.37%	3.31%
Curriculum supports...	72.79%	24.63%	2.57%
Syllabus helps to acquire...	73.53%	26.10%	0.37%
Peadagogy used enhance...	72.79%	26.10%	1.10%

■ Strongly Agree ■ Agree ■ Disagree

The majority of students strongly agree or agree that the curriculum fulfils their expectations and industry expectations, helps them solve real-life problems and make decisions, develops their personality, enhances participative learning, and acquires entrepreneurial skills. There is also strong support for the curriculum's ability to fulfil their expectations and support higher studies. Only a small number of students expressed disagreement in the areas of solving local and global problems and supporting employability, suggesting that these areas could be improved upon. Overall, the feedback is positive, indicating that the curriculum is meeting the needs of most students.
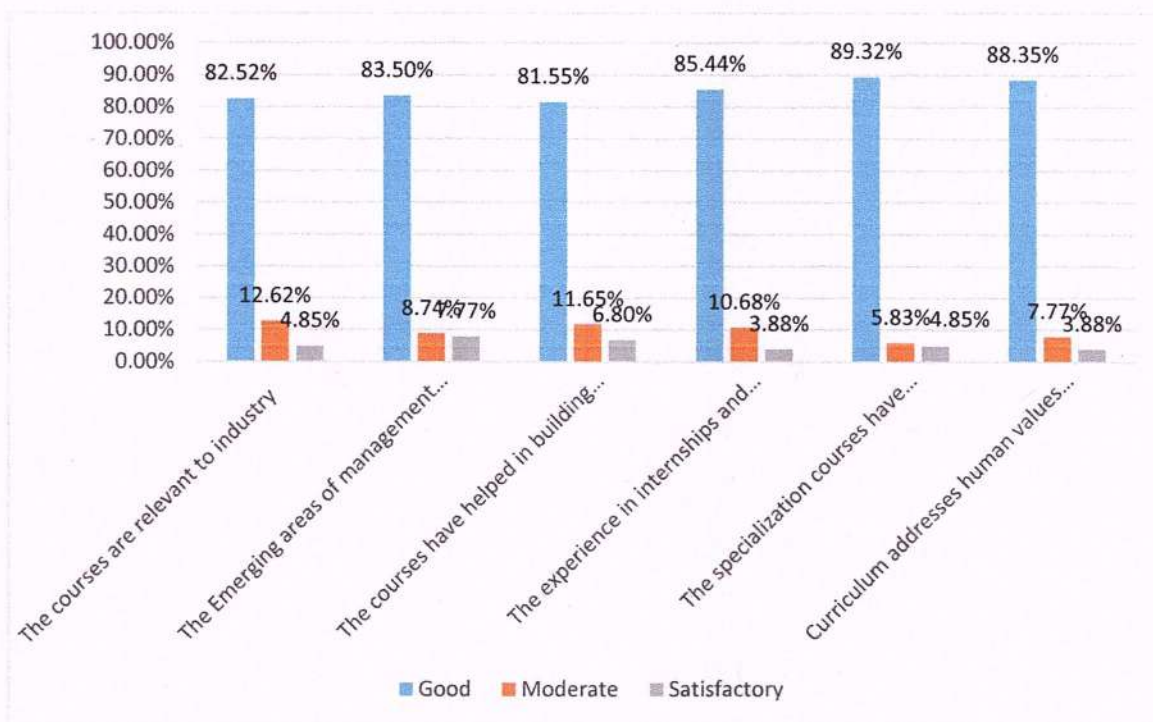
Head of the Department
Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
Alumni Feedback–Consolidated
Academic Year 2022-2023

30.06.2023

A feedback has been distributed to the alumni and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The courses are relevant to industry	85	13	5
The Emerging areas of management are taught	86	9	8
The courses have helped in building communication skills leadership skills and other soft skills	84	12	7
The experience in internships and capstone helps in the profession	88	11	4
The specialization courses have supported in getting placements/entrepreneurship/ higher studies	92	6	5
Curriculum addresses human values and ethics.	91	8	4

The courses are mostly relevant to industry and cover emerging areas of management, aiding students in developing communication, leadership, and other soft skills. Internships and capstone experiences provide valuable professional preparation, while specialization courses enhance placement opportunities, entrepreneurial endeavours, and higher education pursuits. The curriculum also incorporates human values and ethics.
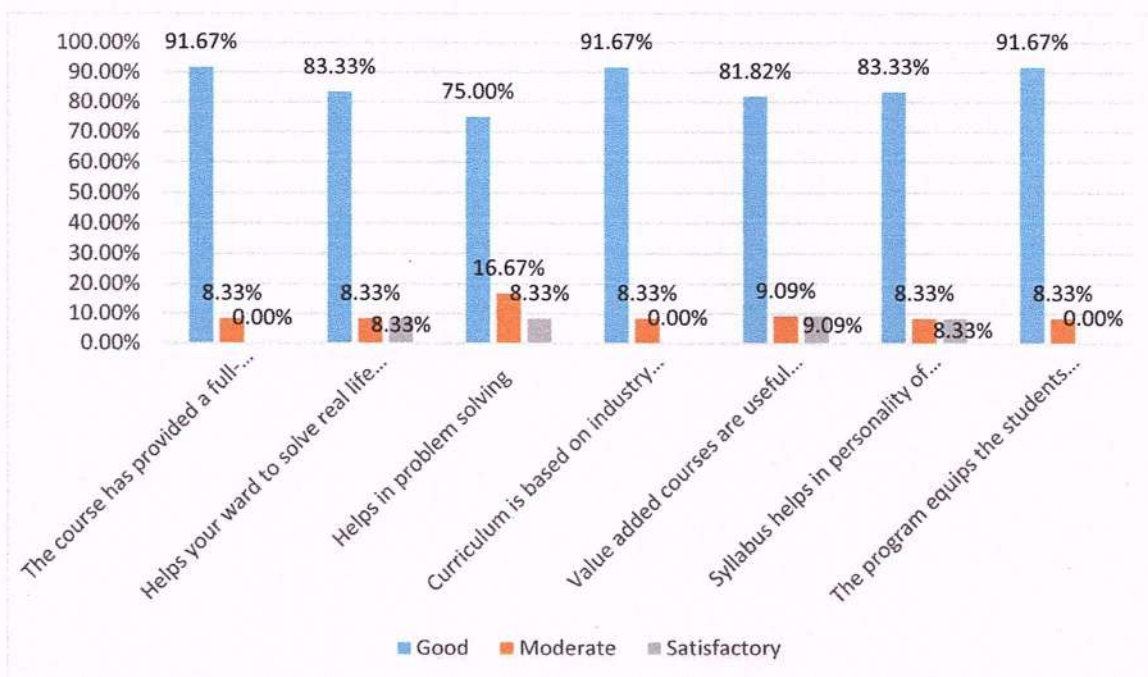
HOD MBA

Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
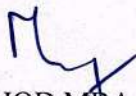**Teachers Feedback–Consolidated**
Academic Year 2022-2023

27.06.2023

The curriculum & syllabi of courses of programmes were also deliberated for introduction of new courses and revamping of curriculum during major revision. The feedback obtained from faculty are taken for further deliberation and implementation. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the faculty are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The course has provided a full-fledged learning	11	1	0
Helps your ward to solve real life problems and helps in decision making	10	1	1
Helps in problem solving	9	2	1
Curriculum is based on industry requirements	11	1	0
Value added courses are useful and enhance learning	9	1	1
Syllabus helps in personality of your wards	10	1	1
The program equips the students for placements/ entrepreneurship	11	1	0

This comprehensive course provides a holistic learning experience that equips students with the skills and knowledge they need to succeed in the real world. The course helps students develop problem-solving skills, make informed decisions, and prepare for placements or entrepreneurship. The curriculum is aligned with industry requirements, and the value-added courses enhance learning. Overall, this program is an excellent choice for students who are looking for a well-rounded education that will prepare them for a successful future.
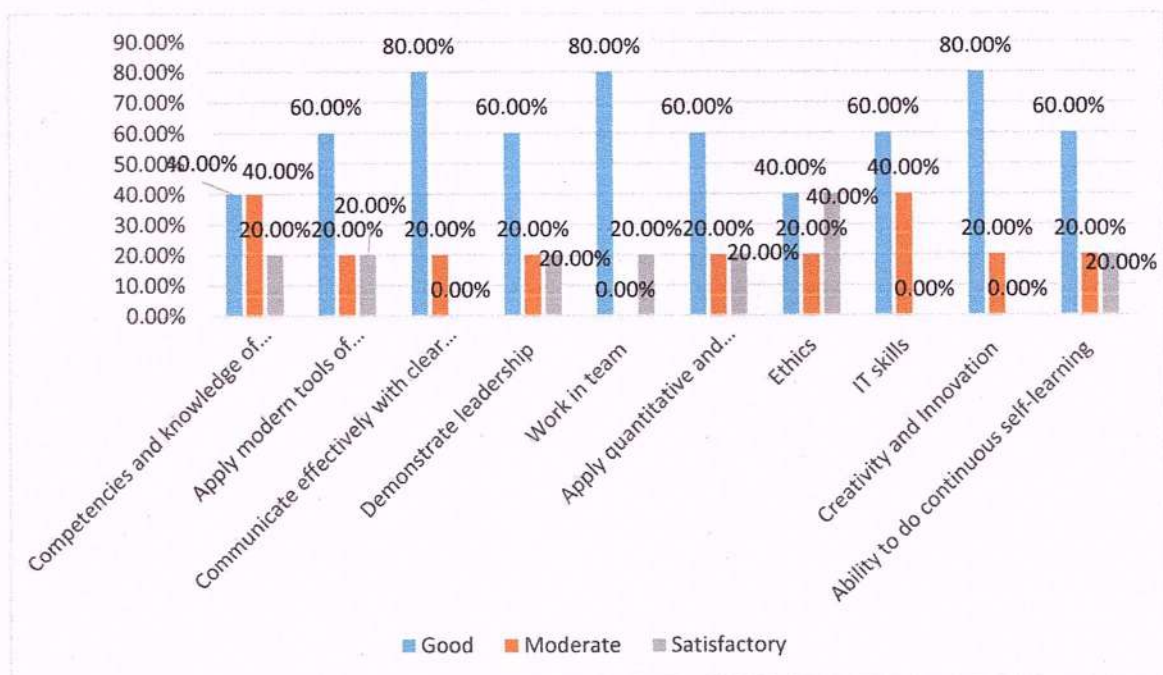
HOD MBA

Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem -636 005.

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
Employer Feedback–Consolidated
Academic Year 2022-2023

25.06.2023

A feedback from the employer is received every academic year with respect to the curriculum and syllabi using a structured questionnaire. The opinions/ suggestions/ comments received from the employers are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Competencies and knowledge of the functional areas.	2	2	1
Apply modern tools of computation, simulation and analysis using a research base approach	3	1	1
Communicate effectively with clear oral and written presentation	4	1	0
Demonstrate leadership	3	1	1
Work in team	4	0	1
Apply quantitative and quantitative tools.	3	1	1
Ethics	2	1	2
IT skills	3	2	0
Creativity and Innovation	4	1	0
Ability to do continuous self-learning	3	1	1

The program provides a moderate level of development in competencies and knowledge of functional areas. Students gain some exposure to applying modern computational, simulation, and analytical tools using a research-based approach. Communication skills, both oral and written, receive adequate attention. Leadership qualities are encouraged, and students are trained to work effectively in teams, albeit with some room for improvement. The program imparts basic proficiency in applying quantitative and qualitative tools. Ethical principles are moderately addressed, and IT skills are developed to a satisfactory level. Creativity, innovation, and continuous self-learning are encouraged to a certain extent.
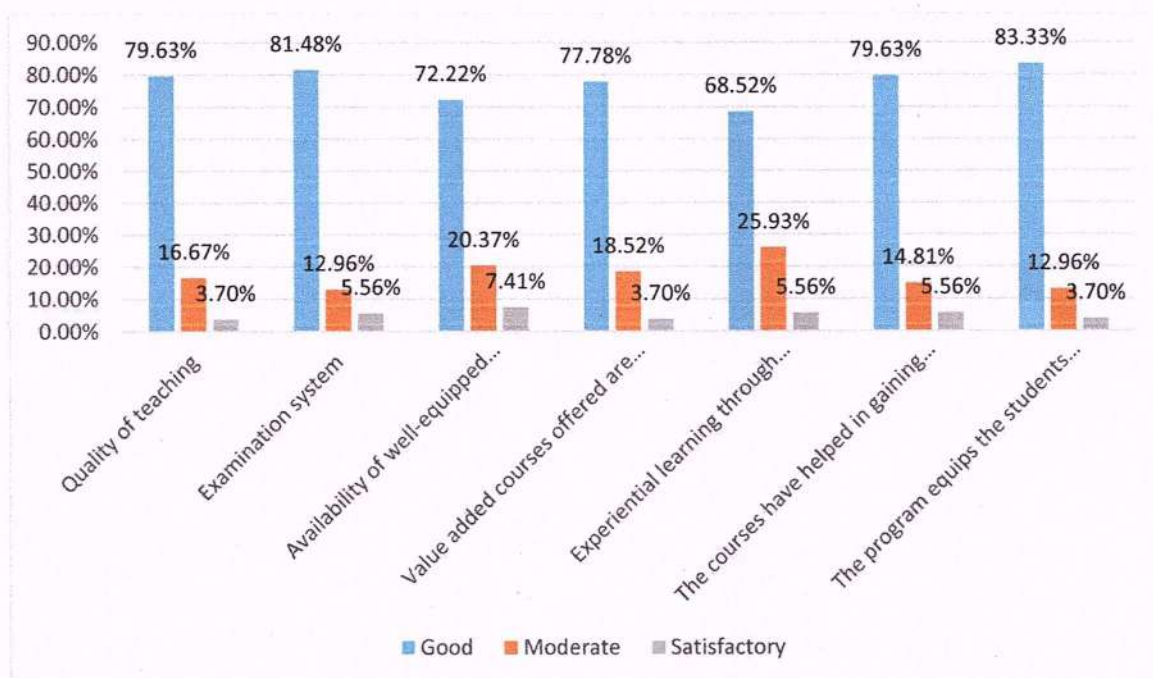
HOD MBA

Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
Parents Feedback–Consolidated
Academic Year 2022-2023

27.06.2023

A feedback has been distributed to the parents and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Quality of teaching	43	9	2
Examination system	44	7	3
Availability of well-equipped computer Labs with software and resource facilities	39	11	4
Value added courses offered are useful and enhance learning	42	10	2
Experiential learning through Summer Internship and capstone	37	14	3
The courses have helped in gaining knowledge	43	8	3
The program equips the students for placements/ entrepreneurship	45	7	2

The majority of students rated the program favourably, with most aspects receiving positive feedback. The quality of teaching, examination system, and program's ability to equip students for placements and entrepreneurship were particularly well-received. While some students felt that the availability of well-equipped computer labs and experiential learning opportunities could be improved, overall, the feedback suggests that the program is providing students with a valuable educational experience.

HOD MBA
Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem -636 005.

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
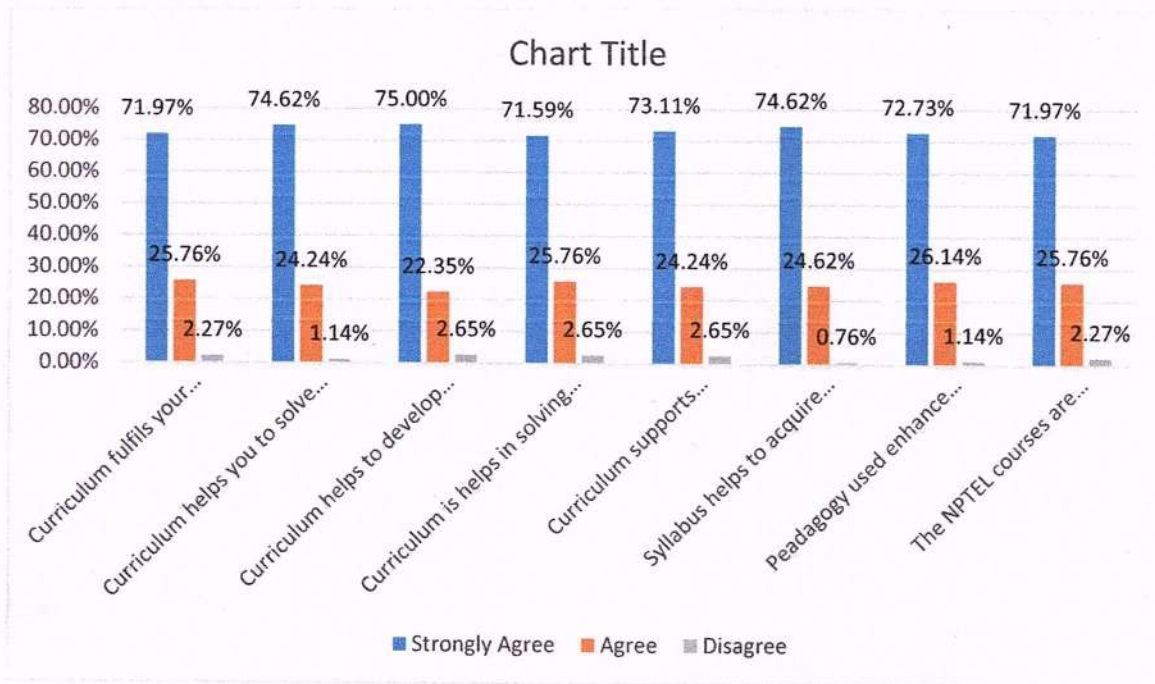## STUDENT FEEDBACK –Consolidated
Academic Year 2021-2022

30.06.2022

The feedback were collected from the students for the academic year using a structured questionnaire on the curriculum. The opinions/ suggestions/ comments received from the students are used to enhance the curriculum and syllabi.

Rating/Criteria for Rating	Strongly Agree	Agree	Disagree
Curriculum fulfils your expectation and industry expectations	190	68	6
Curriculum helps you to solve real life problems and helps in decision making	197	64	3
Curriculum helps to develop your personality	198	59	7
Curriculum is helps in solving local and global problems	189	68	7
Curriculum supports employability and support higher studies	193	64	7
Syllabus helps to acquire entrepreneurial skills and lifelong learning	197	65	2
Pedagogy used enhance participative learning and experiential learning	192	69	3
The NPTEL courses are effective and a good learning experience	190	68	6

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
STUDENT FEEDBACK –Consolidated
Academic Year 2021-2022

30.06.2022

Chart Title

71.97%	74.62%	75.00%	71.59%	73.11%	74.62%	72.73%	71.97%
25.76%	24.24%	22.35%	25.76%	24.24%	24.62%	26.14%	25.76%
2.27%	1.14%	2.65%	2.65%	2.65%	0.76%	1.14%	2.27%

Categories: Curriculum fulfils your…, Curriculum helps you to solve…, Curriculum helps to develop…, Curriculum is helps in solving…, Curriculum supports…, Syllabus helps to acquire…, Peadagogy used enhance…, The NPTEL courses are…

Legend: ■ Strongly Agree ■ Agree ■ Disagree

Overall, the feedback is positive, with the majority of students agreeing or strongly agreeing that the NPTEL courses are effective and a good learning experience. Students are particularly satisfied with the curriculum's ability to help them solve real-life problems, develop their personality, acquire entrepreneurial skills, and enhance participative learning. There is also strong support for the curriculum's ability to fulfil their expectations, help them make decisions, solve local and global problems, support employability and higher studies, and promote lifelong learning. The few students who expressed disagreement did so in relatively small numbers, indicating that these areas are not major concerns.
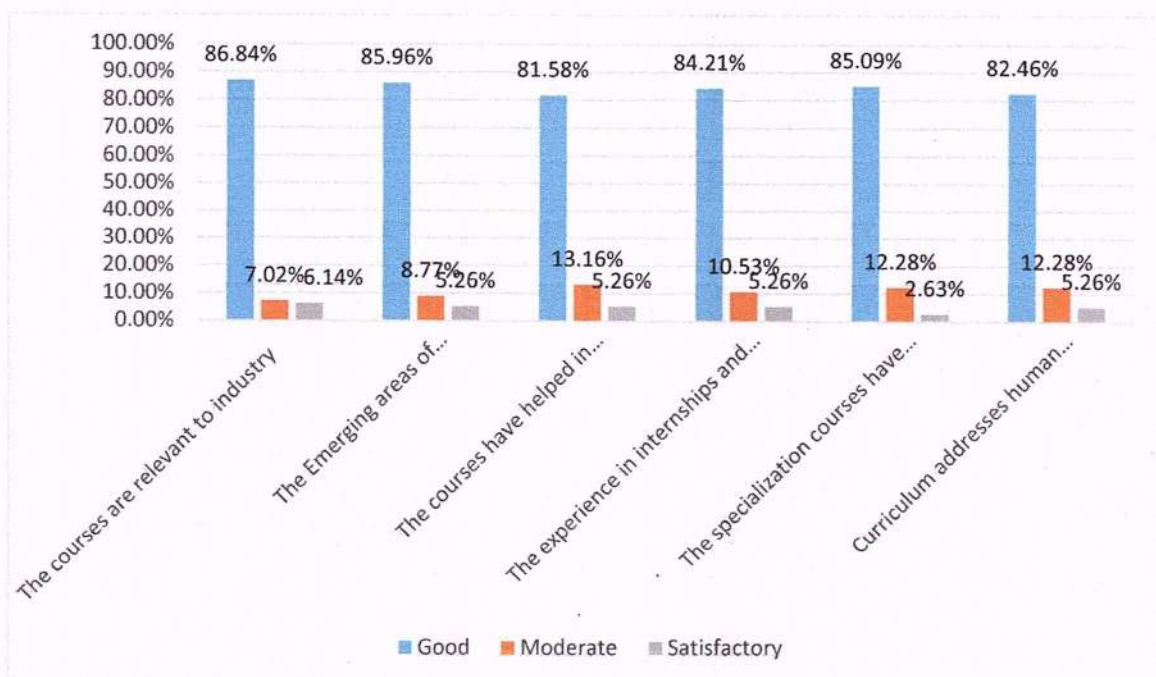
Head of the Department

Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
Alumni Feedback–Consolidated
Academic Year 2021-2022

30.06.2022

A feedback has been distributed to the alumni and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The courses are relevant to industry	99	8	7
The Emerging areas of management are taught	98	10	6
The courses have helped in building communication skills leadership skills and other soft skills	93	15	6
The experience in internships and capstone helps in the profession	96	12	6
The specialization courses have supported in getting placements/entrepreneurship/ higher studies	97	14	3
Curriculum addresses human values and ethics.	94	14	6

The courses are relevant to industry and teach emerging areas of management, helping students build communication, leadership, and other soft skills. Internships and capstone experiences prepare students for their professions, while specialization courses support placements, entrepreneurship, and higher studies. The curriculum also addresses human values and ethics.
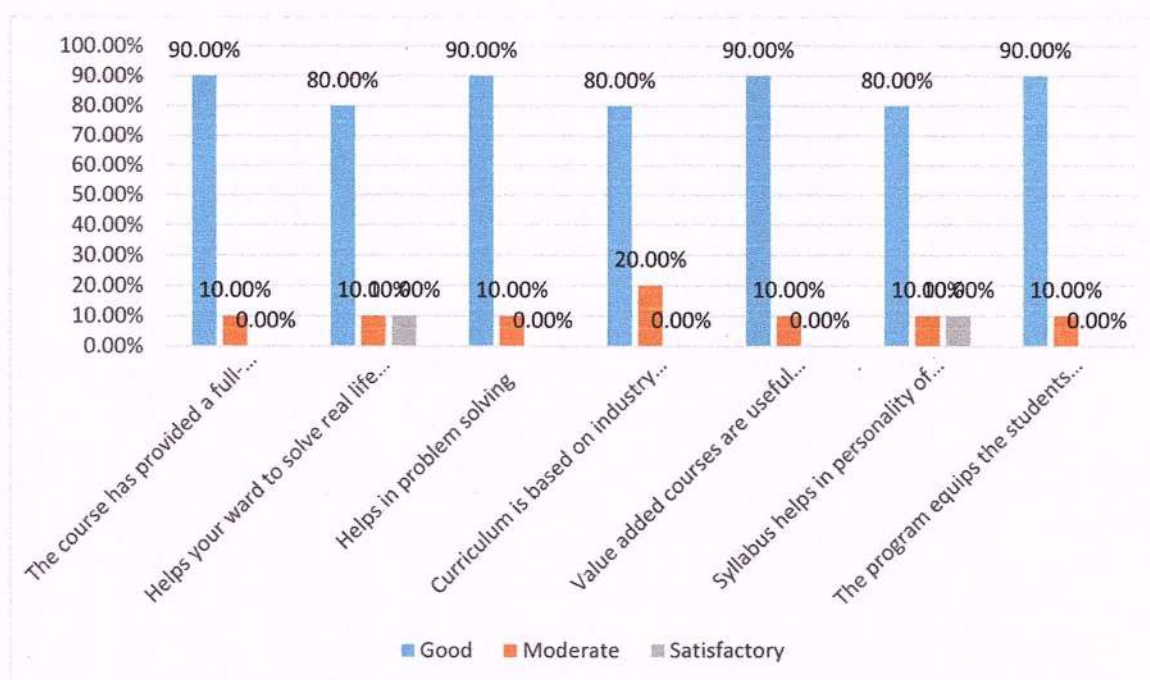
HOD MBA

Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
Teachers Feedback–Consolidated
Academic Year 2021-2022

30.06.2022

The curriculum & syllabi of courses of programmes were also deliberated for introduction of new courses and revamping of curriculum during major revision. The feedback obtained from faculty are taken for further deliberation and implementation. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the faculty are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The course has provided a full-fledged learning	9	1	0
Helps your ward to solve real life problems and helps in decision making	8	1	1
Helps in problem solving	9	1	0
Curriculum is based on industry requirements	8	2	0
Value added courses are useful and enhance learning	9	1	0
Syllabus helps in personality of your wards	8	1	1
The program equips the students for placements/ entrepreneurship	9	1	0

Overall, the feedback is positive. Most parents rated the program as good or moderate. The course has provided a full-fledged learning, helps your ward to solve real life problems and helps in decision making, helps in problem solving, curriculum is based on industry requirements, value-added courses are useful and enhance learning, syllabus helps in personality of your wards, the program equips the students for placements/ entrepreneurship.
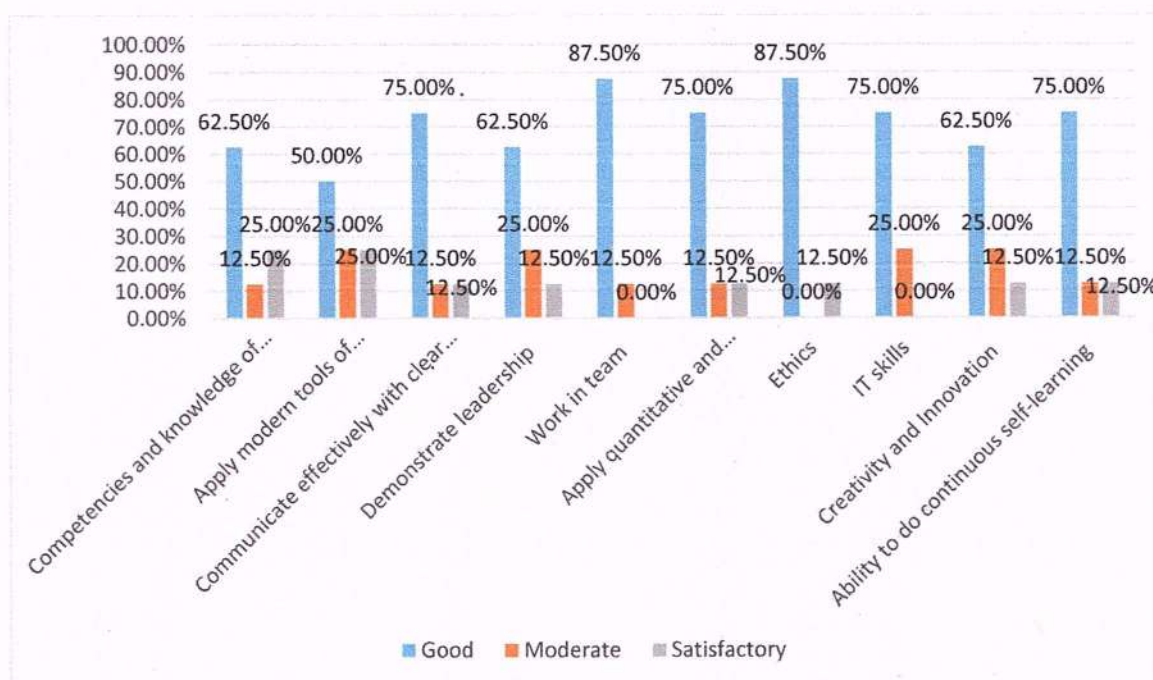
HOD MBA

Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

30.06.2022

A feedback from the employer is received every academic year with respect to the curriculum and syllabi using a structured questionnaire. The opinions/ suggestions/ comments received from the employers are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Competencies and knowledge of the functional areas.	5	1	2
Apply modern tools of computation, simulation and analysis using a research base approach	4	2	2
Communicate effectively with clear oral and written presentation	6	1	1
Demonstrate leadership	5	2	1
Work in team	7	1	0
Apply quantitative and quantitative tools.	6	1	1
Ethics	7	0	1
IT skills	6	2	0
Creativity and Innovation	5	2	1
Ability to do continuous self-learning	6	1	1

The program effectively develops competencies and knowledge in functional areas. Students are well-versed in applying modern computational, simulation, and analytical tools using a research-based approach. Strong emphasis is placed on effective communication skills, both

oral and written. Students are nurtured to demonstrate leadership and work effectively in teams. The program imparts proficiency in applying quantitative and qualitative tools. Ethical principles are deeply ingrained, and IT skills are developed to a high standard. Creativity, innovation, and continuous self-learning are actively encouraged.
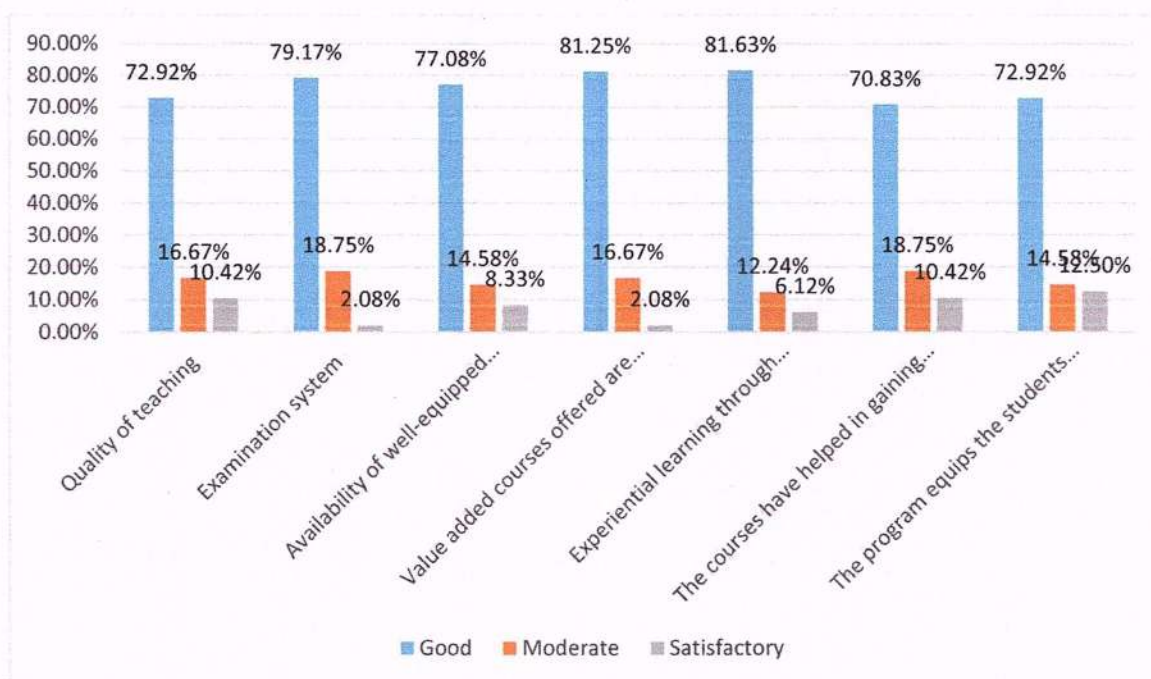
HOD MBA

Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem -636 005.

SONA COLLEGE OF TECHNOLOGY
DEPARTMENT OF MANAGEMENT STUDIES
Parents Feedback–Consolidated
Academic Year 2021-2022

30.06.2022

A feedback has been distributed to the parents   and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Quality of teaching	35	8	5
Examination system	38	9	1
Availability of well-equipped computer Labs with software and resource facilities	37	7	4
Value added courses offered are useful and enhance learning	39	8	1
Experiential learning through Summer Internship and capstone	40	6	3
The courses have helped in gaining knowledge	34	9	5
The program equips the students for placements/ entrepreneurship	35	7	6

The overall feedback is mixed, with the majority of students rating the program as good or moderate. While the quality of teaching, examination system, and availability of resources were generally well-received, there is room for improvement in the program's ability to prepare students for placements and entrepreneurship. Additionally, some students felt that the value-added courses and experiential learning opportunities could be enhanced.

HOD MBA

Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.