

Sona College of technology
Department of Fashion Technology

Feedback Analysis for the Academic Year 2022-23 - Odd Semester 16.6.2022

The department is committed to enhancing curriculum, syllabi, teaching-learning processes, and students' skills through a systematic gathering of feedback from a diverse array of stakeholders, including students, alumni, industry experts, parents, and teachers. The valuable insights provided by these stakeholders play a foundational role in shaping the comprehensive development of our students.

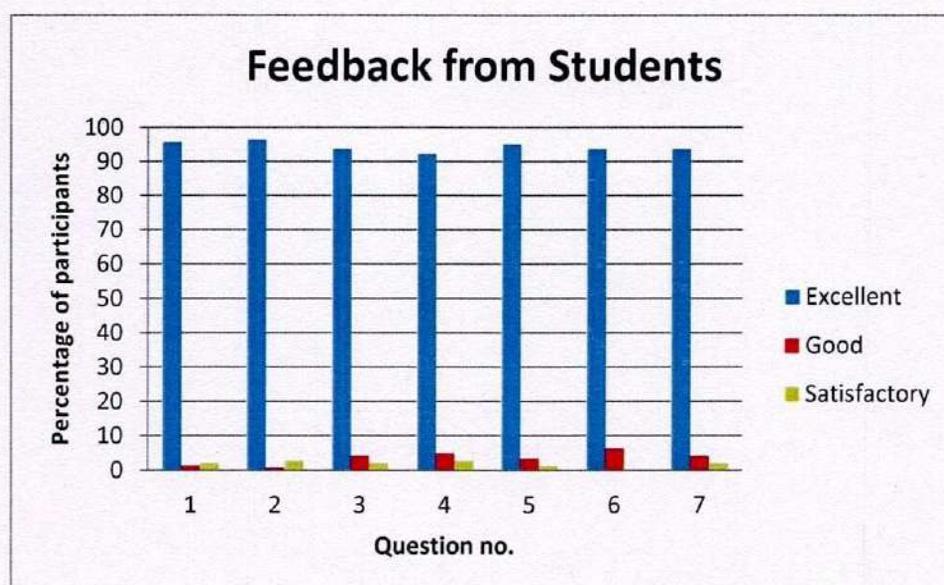
To ensure a thorough understanding, student feedback is meticulously collected at the conclusion of each academic year, encompassing students at all levels. Alumni perspectives are actively sought through various channels such as convocations, college visits, and online feedback collection processes. Industry expert feedback is obtained during campus interviews, Board of Studies (BOS) meetings, and visits by our placement coordinators to industries. Parent feedback is actively solicited during parent-teacher meetings and their visits to the college. Additionally, feedback from all teachers is collected at the end of each academic year. This multifaceted approach to feedback collection ensures a well-rounded perspective, fostering continuous improvement and contributing to the holistic development of our educational programs.

Feedback's of Students

The evaluation of curriculum development from students involves seven questions assessed on a 3-point scale, visually represented along the X-axis. Additionally, three supplementary questions have been incorporated to delve deeper into students' perspectives, with responses depicted as percentages on the Y-axis. A thorough analysis was conducted on a total of 142 responses, and the summarized results are presented below.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The suitability of course in the curriculum	136	3	3
2	Content of the syllabi	137	1	4
3	Case studies and real time problem solving included in courses.	133	6	3
4	Recent technologies/techniques are covered	131	7	4
5	Entrepreneurial development skill or further higher studies are motivated.	135	5	2
6	The ambience of the college for effective delivery of the academic process	133	9	0
7	The courses in terms of their relevance to the latest and or future technologies	133	6	3

The majority of students (136) find the suitability of the course in the curriculum to be excellent, with only 2 rating it as good and 3 as satisfactory. Similarly, for the content of the syllabi, 137 students consider it excellent, while 1 rates it as good and 4 as satisfactory. In the case of including case studies and real-time problem-solving in courses, 133 students find it excellent, 6 rate it as good, and 3 as satisfactory. For covering recent technologies/techniques, 131 students rate it as excellent, 7 as good, and 4 as satisfactory. Entrepreneurial development skills or motivation for further higher studies are well-received, with 135 students rating it as excellent, 5 as good, and 2 as satisfactory. The ambience of the college for effective delivery of the academic process is rated as excellent by 133 students, with 9 rating it as good and 0 as satisfactory. Finally, the relevance of courses to the latest and future technologies is rated as excellent by 133 students, 6 as good, and 3 as satisfactory.



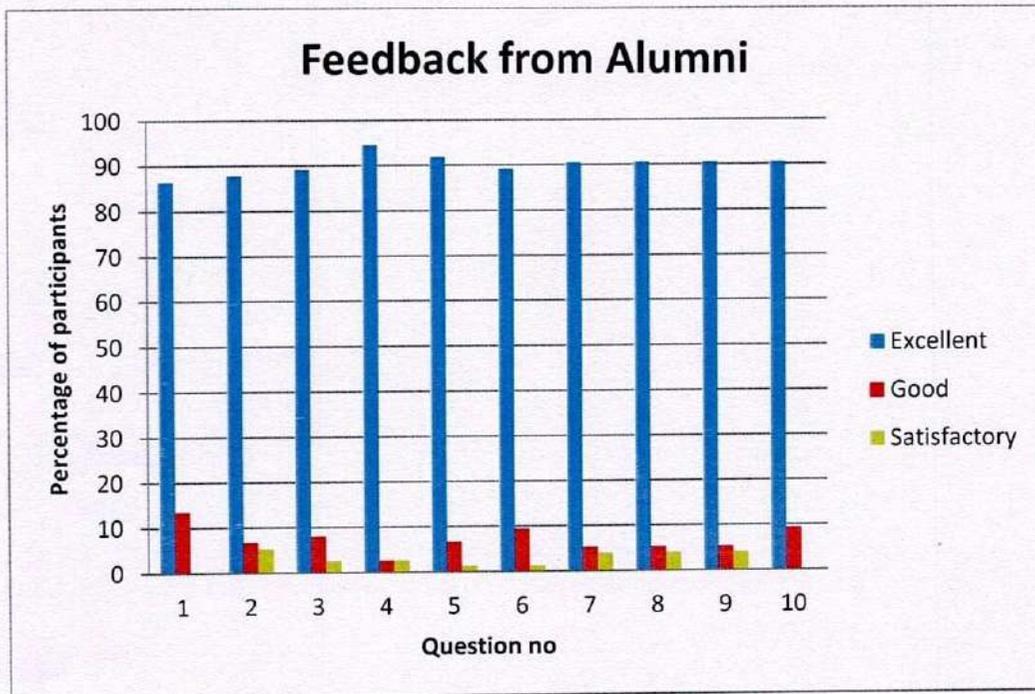
Regarding the ambiance of the college for the effective delivery of the academic process, 133 students find it excellent, 9 rate it as good, and none find it satisfactory. In terms of the courses' relevance to the latest and future technologies, 133 students consider it excellent, 6 rate it as good, and 3 as satisfactory. Overall, the feedback indicates a positive response from the students, with a strong endorsement of various aspects of the curriculum and academic environment.

Feedback's of Alumni

When evaluating the feedback on curriculum development from alumni, a series of ten questions were administered. The responds are depicted as percentages on the Y-axis, accompanied by a corresponding 3-point scale indicated along the X-axis. A total of 74 responses were thoroughly analyzed, and the condensed results are outlined below.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The suitability of course in the curriculum	64	10	0
2	The coverage of course	65	5	4
3	Allocation of credits	66	6	2
4	Content of the syllabi	70	2	2
5	Relevance of subjects to the industry	68	5	1
6	Job availability	66	7	1
7	Fulfilled industry experts in practical courses	67	4	3
8	Case studies and real time problem solving included in courses.	67	4	3
9	Recent technologies/techniques are covered	67	4	3
10	Entrepreneurial development skill or further higher studies are motivated.	67	7	0

The alumni feedback indicates a positive assessment of various aspects of the curriculum. Notably, a majority of alumni find the suitability of the course in the curriculum (64), the coverage of the course (65), and the allocation of credits (66) to be excellent. The content of the syllabi is well-received, with 70 alumni rating it as excellent, while 2 rate it as good and 2 as satisfactory.



The relevance of subjects to the industry is positively acknowledged by 68 alumni, with 5 rating it as good and 1 as satisfactory. Similarly, job availability is perceived positively, with 66 alumni rating it as excellent, 7 as good, and 1 as satisfactory. Fulfilled industry experts in practical courses, case studies, real-time problem-solving, and coverage of recent technologies/techniques are well-received, each with a majority of alumni rating them as excellent.

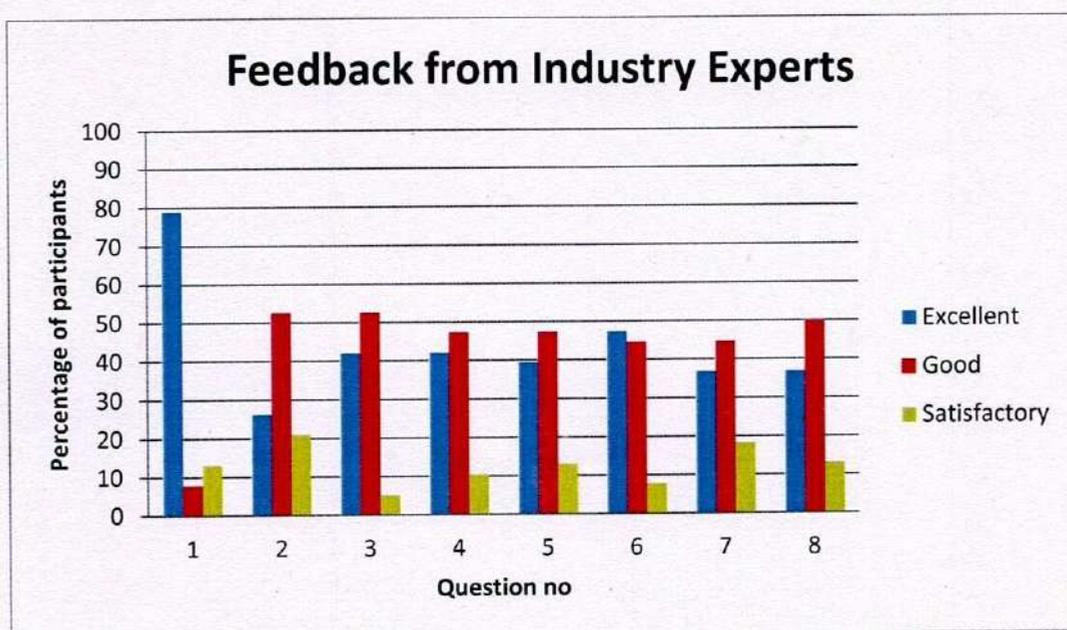
Feedback's of Industry Experts

The feedback from industry experts regarding curriculum development emphasizes the importance of fostering learning and adaptability. The primary goal is to offer comprehensive training for individuals in the apparel/fashion industries, encompassing critical elements such as technical expertise, sustainable practices, effective communication, teamwork, and ethical considerations.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	All round training and exposure for execution of order meeting the standards and to derive technical solutions for apparel/ fashion industries	30	3	5
2	Ability to think and Apply knowledge towards sustainable society	10	20	8
3	Range of fundamental and technical knowledge, career, soft skill and entrepreneurship training	16	20	2
4	Ability of oral and written communication	16	18	4
5	Networking with alumni and Ability to work in a team	15	18	5
6	Ability to design and develop fashion products with good fit	18	17	3
7	Ability to apply management principles with ethical values.	14	17	7
8	Willingness to learn new skill	14	19	5

The feedback from industry experts provides insights into various dimensions of the graduates' capabilities. Notably, the graduates' performance in all-round training and exposure for executing orders meets industry standards, with 30 industry experts rating it as excellent. However, 3 experts find it good, and 5 find it satisfactory.

The ability to think and apply knowledge towards a sustainable society is rated diversely, with 10 experts finding it excellent, 20 good, and 8 satisfactory. Similarly, the range of fundamental and technical knowledge, along with career, soft skills, and entrepreneurship training, is perceived positively by 16 experts as excellent, 20 as good, and 2 as satisfactory.



The graduates' ability in oral and written communication is acknowledged, with 16 experts rating it as excellent, 18 as good, and 4 as satisfactory. Networking with alumni and the ability to work in a team is well-received, with 15 experts finding it excellent, 18 good, and 5 satisfactory. The ability to design and develop fashion products with a good fit is positively assessed, with 18 experts rating it as excellent, 17 as good, and 3 as satisfactory. However, the application of management principles with ethical values receives mixed feedback, with 14 experts each rating it as excellent, good, and satisfactory. The willingness to learn new skills is recognized, with 14 experts rating it as excellent, 19 as good, and 5 as satisfactory. Overall, the industry expert feedback reflects a positive acknowledgment of the graduates' competencies, with some variations in perceptions across different aspects. Industry experts suggested to add projects related to semi-automatic and automation in apparel production.

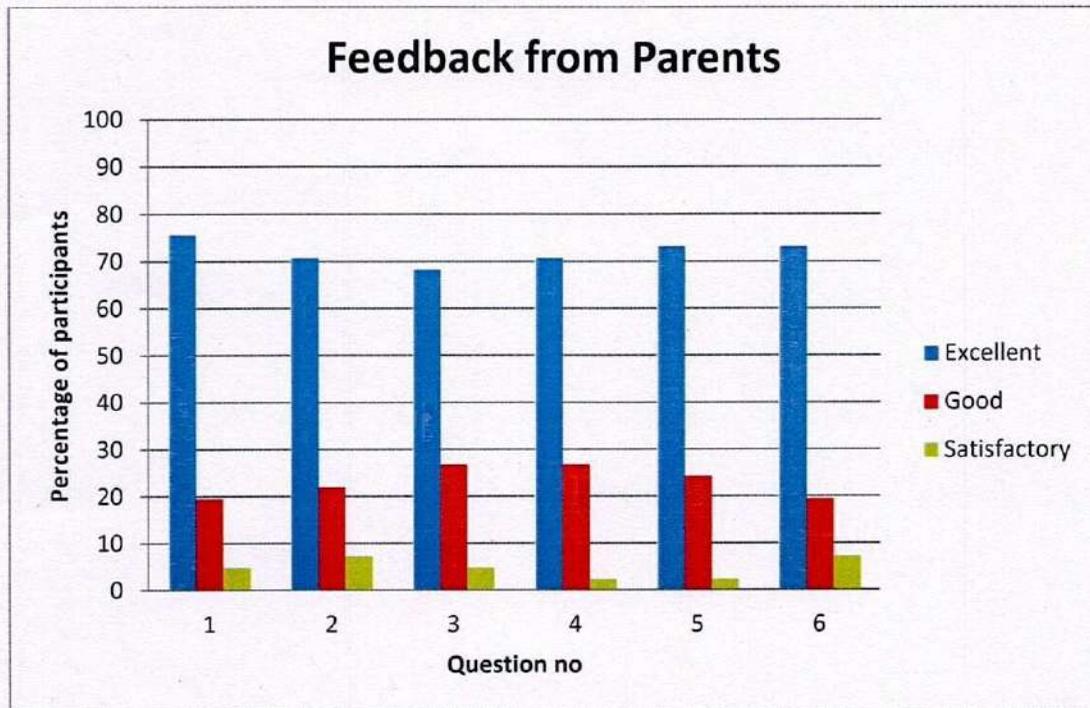
Feedback's of Parents

The feedback from parents regarding curriculum development comprises six inquiries that explore various aspects. These questions inquire about the quality and relevance of courses, the overall college environment, the integration of technology, individual achievements, personal development, and industry relevance. Collectively, these queries offer a comprehensive perspective on the educational experience, encompassing both academic and practical dimensions. Analyzing the responses to these questions can offer valuable insights into the effectiveness and influence of educational programs on students.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The quality and relevance of the course included into the curriculum	31	8	2
2	The ambience of the college for effective delivery of the academic process	29	9	3
3	The courses in terms of their relevance to the latest and or future technologies	28	11	2
4	The outcomes that your ward has achieved from the courses	29	11	1
5	The transformation of your ward after the completion of the course	30	10	1
6	Relevance to the industry	30	8	3

The majority of parents have a positive perception of the quality and relevance of the courses, academic ambience, and outcomes achieved by their wards. Parents observe positive

transformations in their wards after completing the courses. This suggests that the educational programs contribute not only to academic development but also to personal growth and skills enhancement.



The feedback provides a foundation for continuous improvement, emphasizing the importance of maintaining high-quality courses, fostering a positive academic environment, and aligning educational programs with industry needs. In conclusion, the positive feedback from parents reflects satisfaction with the educational offerings, but the areas marked as satisfactory could serve as valuable cues for ongoing enhancements. This multifaceted perspective ensures a holistic approach to educational development and quality assurance.

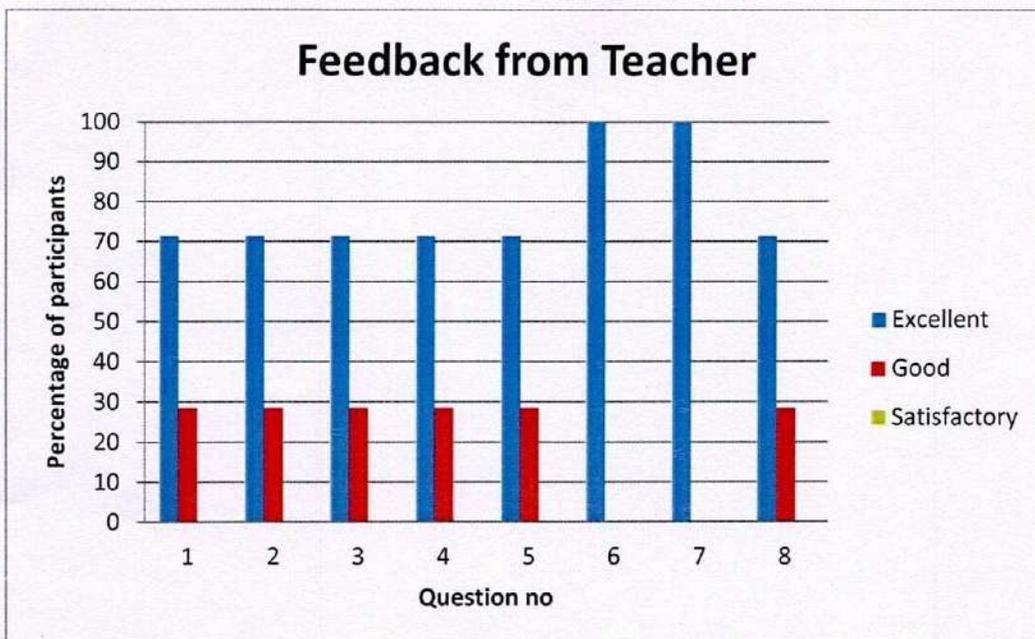
Feedback's of Teachers

Teachers' input on curriculum development encompasses eight questions that cover crucial aspects of the curriculum. These questions delve into the frequency of updates, opportunities for teacher contributions, the role of the Board of Studies, industry representation, inclusion of diverse issues, availability of infrastructure, and the effectiveness of the curriculum design system.

This comprehensive feedback offers valuable insights into the overall efficiency and relevance of the curriculum, considering diverse perspectives and enhancing a well-rounded educational experience for all participants.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The curriculum of has been updated from time to time.	10	4	0
2	I am given enough opportunity to contribute my ideas on curriculum design and development.	10	4	0
3	Board of Studies (BOS) ensures that up to date and the relevant courses is being offered.	10	4	0
4	Representation from the corporate / Industry sector in BOS is helpful in designing and improving the courses.	10	4	0
5	Employability & Cross-cutting issues (Professional Ethics, Gender, Human Values, Environment and Sustainability) are reflected in the curriculum.	10	4	0
6	Adequate Infrastructure is available for effective teaching learning process.	14	0	0
7	The system followed by the department for the design and development of the curriculum is effective.	14	0	0
8	The ratio of Theoretical and practical courses	10	4	0

Teachers generally feel that they are given ample opportunities to contribute their ideas to the curriculum design and development. This is a positive indication of a collaborative approach that values the input of teaching staff. Teachers recognize the helpfulness of industry representation in the BOS for designing and improving courses. This suggests an awareness of the importance of industry insights in shaping curriculum content.



Teachers' feedback reflects a positive view of the curriculum development process, highlighting strengths and areas of success. The collaborative approach, responsiveness to industry needs, and attention to diverse issues contribute to a well-rounded educational environment.

Chairman – BOS/FT

Dr. D. RAJA, M.Tech., Ph.D.,
 Professor & Head
 Department of Fashion Technology
 Sona College of Technology
 Salem - 636 005. Tamil Nadu

Sona College of Technology

Department of Fashion Technology

Feedback Analysis for the Academic year 2022-23 - Even Semester

16.12.2022

The department engages in advancing curriculum, syllabi, teaching-learning processes, and the enhancement of students' skills by systematically collecting feedback from a diverse range of stakeholders. These stakeholders comprise students, alumni, industry experts, parents, and teachers. The valuable insights contributed by these stakeholders play a pivotal role as a fundamental source of input for the comprehensive growth of our students.

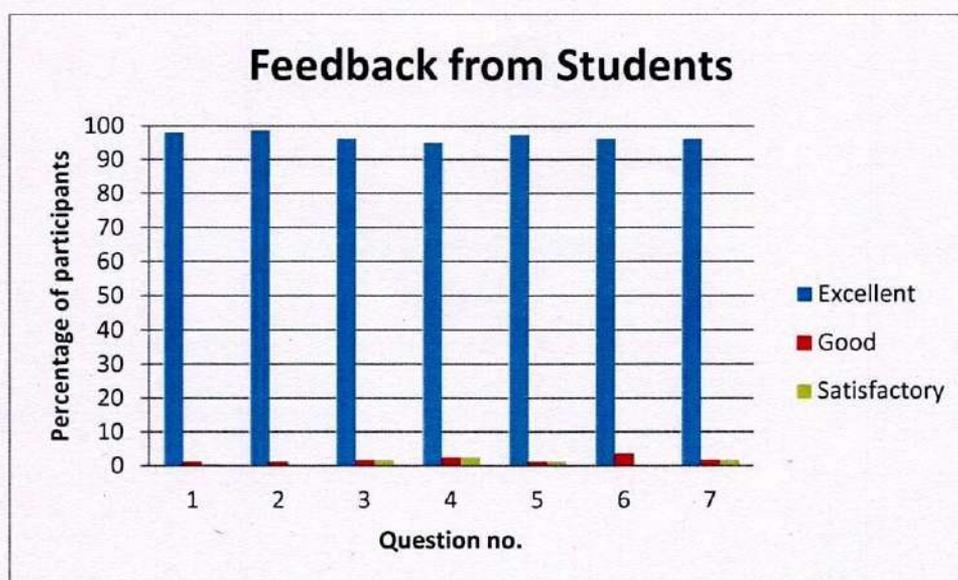
In order to ensure a thorough understanding, student feedback is meticulously collected at the conclusion of each academic year, covering students at all levels. Alumni opinions are actively sought during convocations, college visits, and through online feedback collection processes. Feedback from industry experts is obtained during campus interviews, Board of Studies (BOS) meetings, and when our placement coordinators visit industries. Parent feedback is actively solicited during parent-teacher meetings and their visits to the college. Additionally, feedback from all teachers is gathered at the culmination of each academic year. This multifaceted approach to feedback collection ensures a well-rounded perspective, fostering continuous improvement and contributing to the holistic development of our educational programs.

Feedback's of Students

The evaluation of curriculum development from students involves seven questions assessed on a 3-point scale, visualized along the X-axis in the graph. Additionally, three more questions have been included to delve deeper into students' perspectives, with responses represented as percentages on the Y-axis. A thorough analysis was conducted on 163 responses, and the summarized results are presented below.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The suitability of course in the curriculum	160	2	1
2	Content of the syllabi	161	2	0
3	Case studies and real time problem solving included in courses.	157	3	3
4	Recent technologies/techniques are covered	155	4	4
5	Entrepreneurial development skill or further higher studies are motivated.	159	2	2
6	The ambience of the college for effective delivery of the academic process	157	6	0
7	The courses in terms of their relevance to the latest and or future technologies	157	3	3

The high rating suggests that the course is deemed highly suitable in the curriculum. The rating indicates that the content of the syllabi is considered excellent. The ratings suggest that the courses are considered relevant to the latest and/or future technologies.



The feedback shows that the course is well-aligned with recent technologies and techniques, receiving high ratings in this regard. The course seems to be well-designed and implemented, with strengths in curriculum suitability, syllabi content, real-world application, coverage of recent technologies, and a positive academic environment.

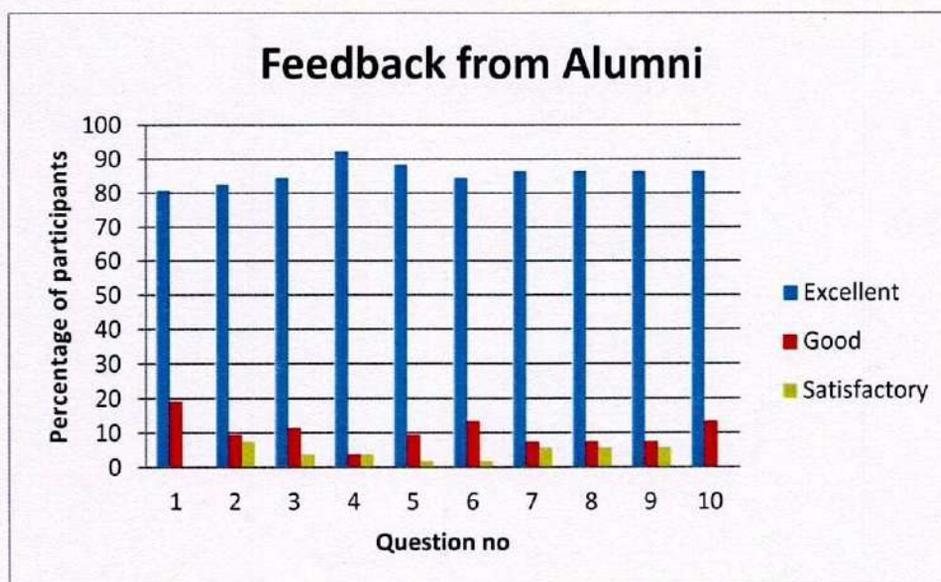
Feedback's of Alumni

Regarding the evaluation of curriculum development feedback from alumni, a series of ten questions were administered. The responses are depicted as percentages on the Y-axis,

accompanied by a corresponding 3-point scale rating along the X-axis. A total of 52 responses were collected, subjected to thorough analysis, and the summarized outcomes are presented below.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The suitability of course in the curriculum	42	10	0
2	The coverage of course	43	5	4
3	Allocation of credits	44	6	2
4	Content of the syllabi	48	2	2
5	Relevance of subjects to the industry	46	5	1
6	Job availability	44	7	1
7	Fulfilled industry experts in practical courses	45	4	3
8	Case studies and real time problem solving included in courses.	45	4	3
9	Recent technologies/techniques are covered	45	4	3
10	Entrepreneurial development skill or further higher studies are motivated.	45	7	0

The ratings indicate a relatively positive assessment of the coverage of the course. The fulfillment of industry experts in practical courses is balanced, with a mix of excellent, good, and satisfactory ratings. This suggests a reasonable level of industry exposure in the practical aspects of the course.



The rating receives generally positive evaluations across various dimensions, including suitability in the curriculum, coverage, credit allocation, syllabi content, industry relevance,

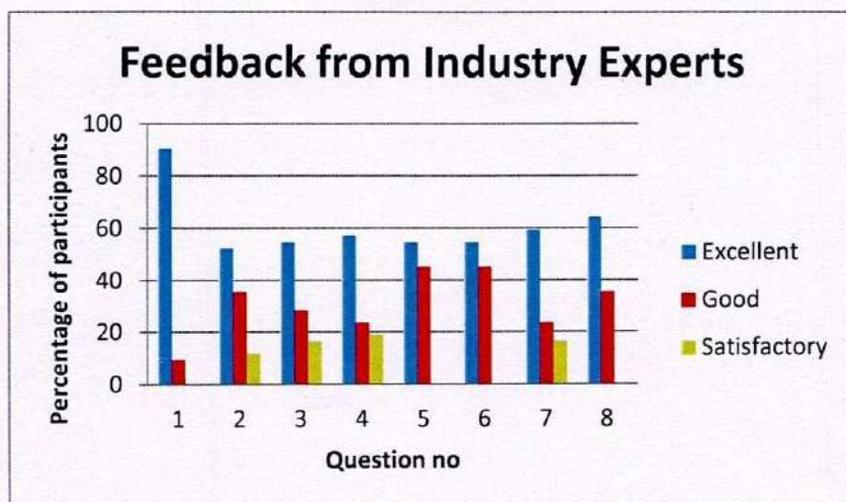
job availability, inclusion of industry experts, case studies, real-time problem-solving, and motivation for entrepreneurial development or further studies. Alumni suggested to introduce jewellery designing.

Feedback's of Industry Experts

The feedback provided by industry experts regarding curriculum development underscores the importance of fostering learning and adaptability. The primary goal is to offer well-rounded training for individuals in the apparel/fashion industries, encompassing crucial aspects like technical expertise, sustainable practices, effective communication, teamwork, and ethical considerations.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	All round training and exposure for execution of order meeting the standards and to derive technical solutions for apparel/ fashion industries	38	4	0
2	Ability to think and Apply knowledge towards sustainable society	22	15	5
3	Range of fundamental and technical knowledge, career, soft skill and entrepreneurship training	23	12	7
4	Ability of oral and written communication	24	10	8
5	Networking with alumni and Ability to work in a team	23	19	0
6	Ability to design and develop fashion products with good fit	23	19	0
7	Ability to apply management principles with ethical values.	25	10	7
8	Willingness to learn new skill	27	15	0

The feedback indicates a mixed but generally positive response to the graduates' ability to think and apply knowledge towards building a sustainable society. The feedback suggests that there is a positive perception of the graduates' range of fundamental and technical knowledge, career readiness, soft skills, and entrepreneurship training. However, there are some mixed opinions.



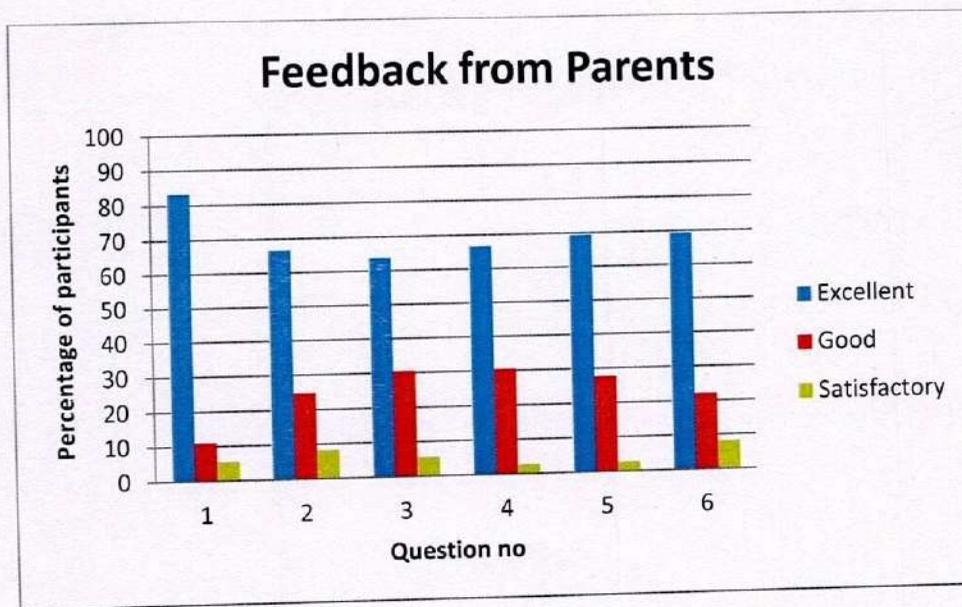
Graduates are generally perceived to have excellent oral and written communication skills, though there is a more balanced distribution between excellent, good, and satisfactory ratings compared to other categories. The feedback on SONA graduates is largely positive, with strengths in all-round training, technical competence, sustainability, communication skills, teamwork, design capabilities, ethical management, and a strong willingness to learn new skills. Industry experts suggested to introduce sustainable designing.

Feedback's of Parents

The feedback from parents regarding curriculum development comprises six inquiries that explore various aspects. These questions inquire about the quality and relevance of courses, the overall college environment, the incorporation of technology, individual accomplishments, personal growth, and industry applicability. Together, these queries provide a comprehensive perspective on the educational journey, encompassing both academic and practical dimensions. Analyzing responses to these questions can yield valuable insights into the effectiveness and influence of educational programs on students.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The quality and relevance of the course included into the curriculum	30	4	2
2	The ambience of the college for effective delivery of the academic process	24	9	3
3	The courses in terms of their relevance to the latest and or future technologies	23	11	2
4	The outcomes that your ward has achieved from the courses	24	11	1
5	The transformation of your ward after the completion of the course	25	10	1
6	Relevance to the industry	25	8	3

The overwhelming majority of parents rate the quality and relevance of the course as excellent. This suggests a high level of satisfaction and perceived value in the curriculum content. The majority of respondents believe that their ward has experienced a positive transformation after completing the course, with an overwhelming number of excellent ratings.



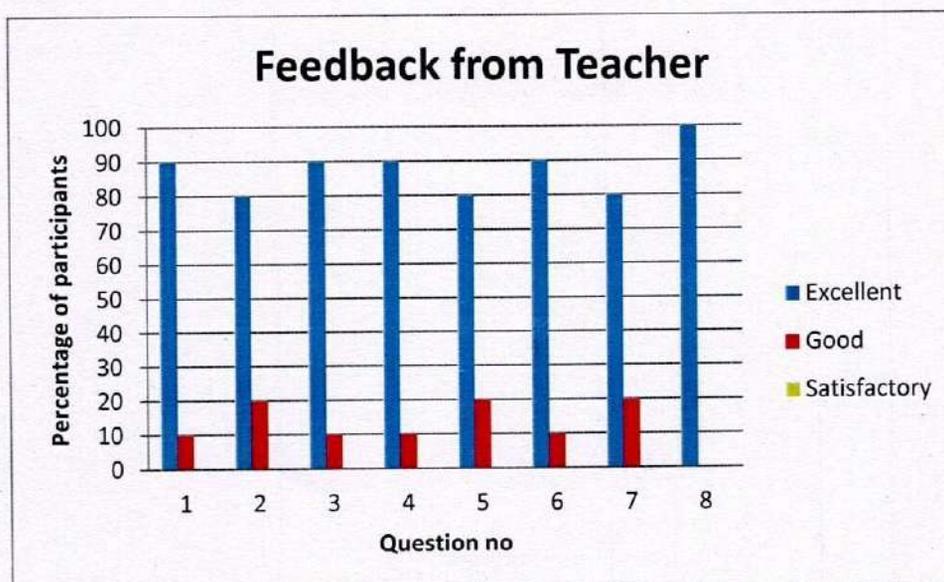
The feedback paints a highly positive picture of the course and the academic environment. The majority of respondents express satisfaction with the quality, relevance, and outcomes of the courses. The ambience of the college is seen as conducive to effective academic delivery, and there is a strong perception that the courses are keeping pace with the latest and future technologies. The reported transformation of wards after completing the course is overwhelmingly positive. Additionally, the courses are viewed as highly relevant to the industry.

Feedback's of Teachers

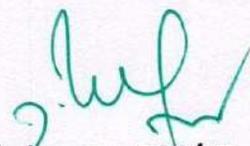
The feedback from teachers regarding curriculum development comprises eight questions that address pivotal aspects of the curriculum. These questions explore topics such as the frequency of updates, opportunities for teacher input, the role of the Board of Studies, industry representation, inclusion of diverse issues, availability of infrastructure, and the efficacy of the curriculum design system. This comprehensive feedback offers valuable insights into the overall effectiveness and relevance of the curriculum, considering diverse perspectives and enhancing a well-rounded educational experience for all participants.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The curriculum of has been updated from time to time.	9	1	0
2	I am given enough opportunity to contribute my ideas on curriculum design and development.	8	2	0
3	Board of Studies (BOS) ensures that up to date and the relevant courses is being offered.	9	1	0
4	Representation from the corporate / Industry sector in BOS is helpful in designing and improving the courses.	9	1	0
5	Employability & Cross-cutting issues (Professional Ethics, Gender, Human Values, Environment and Sustainability) are reflected in the curriculum.	8	2	0
6	Adequate Infrastructure is available for effective teaching learning process.	9	1	0
7	The system followed by the department for the design and development of the curriculum is effective.	8	2	0
8	The ratio of Theoretical and practical courses	10	0	0

The majority of teachers indicate that the curriculum has been consistently updated, with an overwhelming number rating it as excellent. This suggests a proactive approach to curriculum development. They generally feel that they have had ample opportunities to contribute ideas to curriculum design and development, with a majority giving an excellent rating.



The feedback reflects a highly positive assessment of various aspects related to the curriculum, including its regular updates, opportunities for student input, effectiveness of the Board of Studies, industry representation, consideration of employability and cross-cutting issues, infrastructure, and the system for curriculum development. The teachers generally express a high level of satisfaction and confidence in the educational processes and structures at SONA. Teachers requested to plan a course on sampling and sourcing.



Chairman – BOS/FT

D. RAJA, M.Tech., Ph.D.,
Professor & Head
Department of Fashion Technology
Sona College of Technology
Salem - 636 005. Tamil Nadu