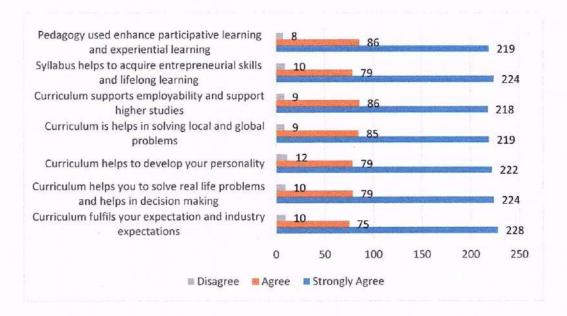
SONA COLLEGE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT STUDIES STUDENT FEEDBACK -Consolidated

18.11.2021

The feedback were collected from the students for the academic year using a structured questionnaire on the curriculum. The opinions/ suggestions/ comments received from the students are used to enhance the curriculum and syllabi.

Rating/Criteria for Rating	Strongly Agree	Agree	Disagree
Curriculum fulfils your expectation and industry expectations	228	75	10
Curriculum helps you to solve real life problems and helps in decision making	224	79	10
Curriculum helps to develop your personality	222	79	12
Curriculum is helps in solving local and global problems	219	85	9
Curriculum supports employability and support higher studies	218	86	9
Syllabus helps to acquire entrepreneurial skills and lifelong learning	224	79	10
Pedagogy used enhance participative learning and experiential learning	219	86	8



The majority of students firmly believe that the curriculum meets both industry and student expectations, helps them make decisions and solve problems in real life, shapes their personalities, helps them solve problems locally and globally, supports higher education and

employability, and fosters entrepreneurship and lifelong learning. The majority of students concur that the approach employed improves experiential and participatory learning. The overwhelming positive feedback suggests that the program is well-designed and successfully satisfies students' needs.

HOD - MBA

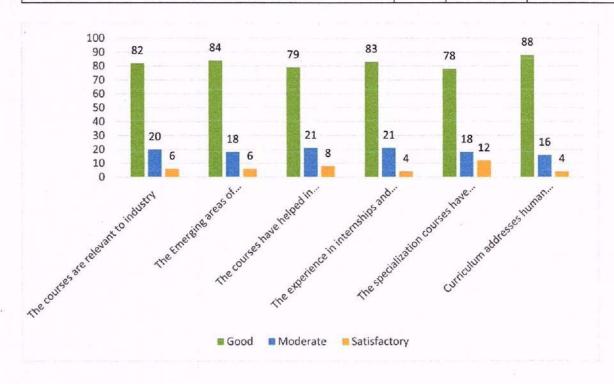
Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

Alumni Feedback-Consolidated

18.11.2021

A feedback has been distributed to the alumni and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The courses are relevant to industry	81	19	2
The Emerging areas of management are taught	82	16	4
The courses have helped in building communication skills leadership skills and other soft skills	77	20	5
The experience in internships and capstone helps in the profession	79	19	4
The specialization courses have supported in getting placements/entrepreneurship/ higher studies	77	14	11
Curriculum addresses human values and ethics.	84	16	2



The courses include emerging management topics and cultivate critical abilities including soft skills, leadership, and communication. They are also in line with industry needs. Professional readiness is improved by hands-on experiences obtained through internships and capstone projects. Specialized classes help people get jobs, start their own businesses, or pursue higher education. Values and ethical ideals are ingrained throughout the curriculum.

HOD - MBA

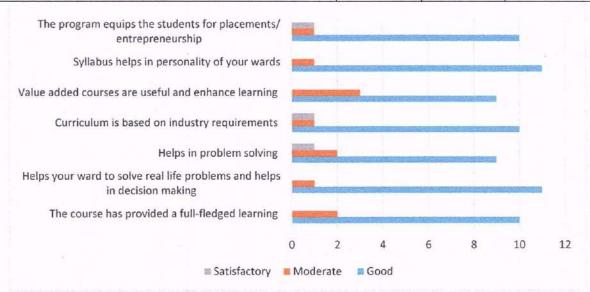
Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

Teachers Feedback-Consolidated

18.11.2021

The curriculum & syllabi of courses of programmes were also deliberated for introduction of new courses and revamping of curriculum during major revision. The feedback obtained from faculty are taken for further deliberation and implementation. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the faculty are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The course has provided a full-fledged learning	10	2	0
Helps your ward to solve real life problems and helps in decision making	11	1	0
Helps in problem solving	9	2	1
Curriculum is based on industry requirements	10	1	1
Value added courses are useful and enhance learning	9	3	0
Syllabus helps in personality of your wards	11	1	0
The program equips the students for placements/ entrepreneurship	10	1	1



The program has received overwhelming positive feedback from the teachers, who all rated the course as either good or exceptional. They are especially happy that the course has given their students a comprehensive educational experience, assisted them in making decisions and resolving real-world problems, and prepared them for jobs and entrepreneurship. They also

respect the fact that the value-added courses are practical and improve learning, and that the curriculum is based on industry requirements. Overall, the feedback points to the program's ability to fulfill students' requirements and deliver a top-notch educational experience.

HOD - MBA

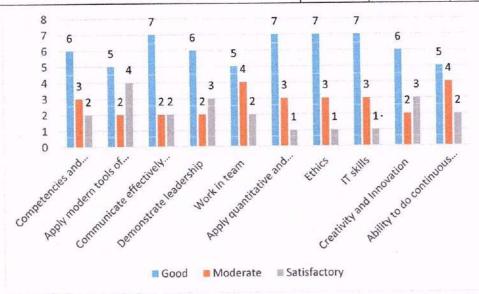
Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

Employer Feedback-Consolidated

18.11.2021

A feedback from the employer is received every academic year with respect to the curriculum and syllabi using a structured questionnaire. The opinions/ suggestions/ comments received from the employers are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Competencies and knowledge of the functional areas.	6	3	2
Apply modern tools of computation, simulation and analysis using a research base approach	. 5	2	4
Communicate effectively with clear oral and written presentation	7	2	2
Demonstrate leadership	6	2	3
Work in team	5	4	2
Apply quantitative and quantitative tools.	7	3	1
Ethics	7	3	1
IT skills	7	3	1
Creativity and Innovation	6	2	3
Ability to do continuous self-learning	5	4	2



The curriculum places a strong emphasis on applying contemporary computing tools, communicating well, and gaining competences and understanding in functional domains. Additionally, teamwork, leadership, and the use of both quantitative and qualitative methods are urged of the students. IT proficiency is improved together with the integration of ethical concerns. It encourages innovation, creativity, and ongoing self-learning.

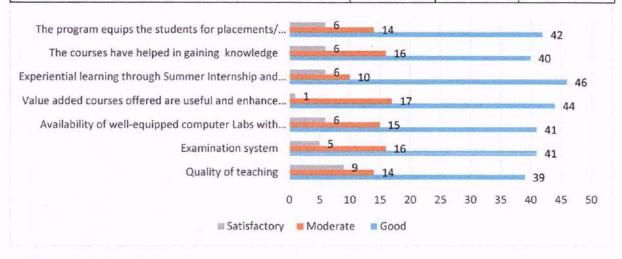
HOD - MBA
Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 005.

Parents Feedback-Consolidated

18.11.2021

A feedback has been distributed to the parents and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Quality of teaching	39	14	9
Examination system	41	16	5
Availability of well-equipped computer Labs with software and resource facilities	41	15	6
Value added courses offered are useful and enhance learning	44	17	1
Experiential learning through Summer Internship and capstone	46	10	6
The courses have helped in gaining knowledge	40	16	6
The program equips the students for placements/ entrepreneurship	42	14	6



According to the survey findings, the majority of parents were satisfied with a number of program elements, such as the standard of instruction, the examination structure, and the availability of computer laboratories, value-added courses, and opportunities for hands-on learning. They also mentioned how the program has helped them learn and how well the courses have prepared them for jobs or starting their own business. These encouraging comments imply that the program is fulfilling the parents' requirements and giving them an excellent educational experience.

HOD - MBA
Prof.Dr.P.K. ANJANI,
Head of the Department,
Management Studies,
Sona College of Technology,
Salem-636 605.

SONA COLLEGE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT STUDIES STUDENT FEEDBACK -Consolidated Academic Year 2020-2021

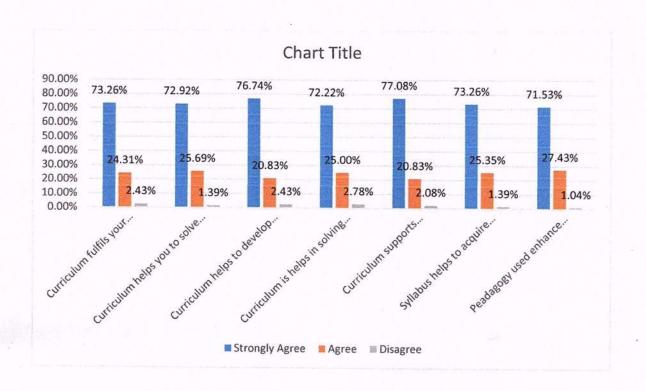
4.06.2021

The feedback were collected from the students for the academic year using a structured questionnaire on the curriculum. The opinions/ suggestions/ comments received from the students are used to enhance the curriculum and syllabi.

Rating/Criteria for Rating	Strongly Agree	Agree	Disagree
Curriculum fulfils your expectation and industry expectations	211	70	7
Curriculum helps you to solve real life problems and helps in decision making	210	74	4
Curriculum helps to develop your personality	221	60	7
Curriculum is helps in solving local and global problems	208	72	8
Curriculum supports employability and support higher studies	222	60	6
Syllabus helps to acquire entrepreneurial skills and lifelong learning	211	73	4
Pedagogy used enhance participative learning and experiential learning	206	79	3

SONA COLLEGE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT STUDIES STUDENT FEEDBACK –Consolidated Academic Year 2020-2021

4.06.2021



Overall, the feedback is overwhelmingly positive, with the vast majority of students strongly agreeing or agreeing with the statements about the curriculum. Students are particularly satisfied with the curriculum's ability to help them solve real-life problems, develop their personality, acquire entrepreneurial skills, and enhance participative learning. There is also strong support for the curriculum's ability to fulfil their expectations, help them make decisions, solve local and global problems, support employability and higher studies, and promote lifelong learning. The few students who expressed disagreement did so in relatively small numbers, indicating that these areas are not major concerns.

Director MBA

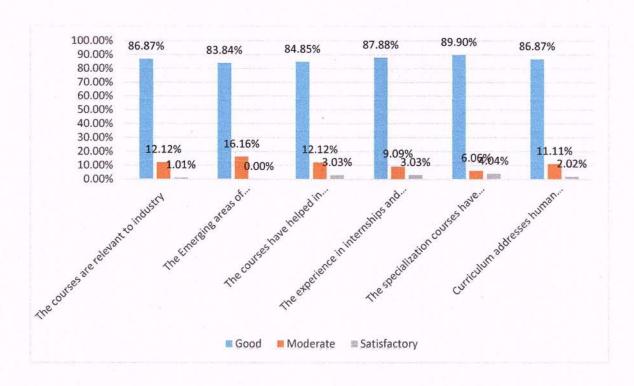
Prof. Dr. Swarup K.Mohanty
DIRECTOR
Sona School of Management
(A Unit of Sona College of Technology)
Salem-636 005.

Alumni Feedback-Consolidated Academic Year 2020-2021

04.06.2021

A feedback has been distributed to the alumni and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The courses are relevant to industry	86	12	1
The Emerging areas of management are taught	83	16	0
The courses have helped in building communication skills leadership skills and other soft skills	84	12	3
The experience in internships and capstone helps in the profession	87	9	3
The specialization courses have supported in getting placements/entrepreneurship/ higher studies	89	6	4
Curriculum addresses human values and ethics.	86	11	2



The courses are highly relevant to industry needs, with a vast majority of respondents finding them beneficial for building essential skills and gaining valuable professional experience. Specialization courses are highly regarded for their support in securing career goals, while the curriculum effectively instils human values and ethical principles.

Director MBA

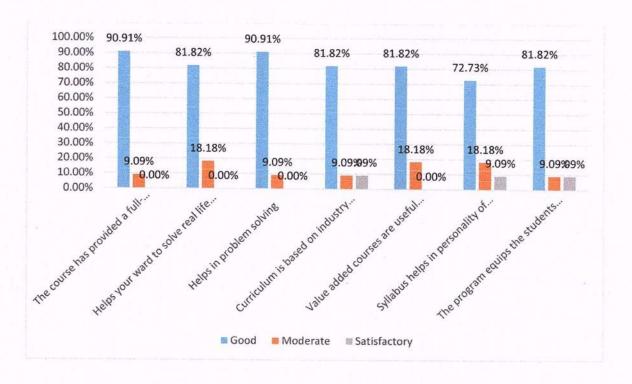
Prof. Dr. Swarup K.Mohanty DIRECTOR

Teachers Feedback-Consolidated Academic Year 2020-2021

4.06.2021

The curriculum & syllabi of courses of programmes were also deliberated for introduction of new courses and revamping of curriculum during major revision. The feedback obtained from faculty are taken for further deliberation and implementation. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the faculty are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The course has provided a full-fledged learning	10	1	0
Helps your ward to solve real life problems and helps in decision making	9	2	0
Helps in problem solving	10	1	0
Curriculum is based on industry requirements	9	1	1
Value added courses are useful and enhance learning	9	2	0
Syllabus helps in personality of your wards	8	2	1
The program equips the students for placements/ entrepreneurship	9	1	1



Overall, the feedback is positive, with most parents rating the program as good. The course content, problem-solving skills development, industry relevance, value-added courses, and program's effectiveness in preparing students for placements and entrepreneurship were all favourably received. While there was some mixed feedback on the syllabus's impact on personality development, the overall impression is that the program is providing a valuable educational experience.

Director MBA

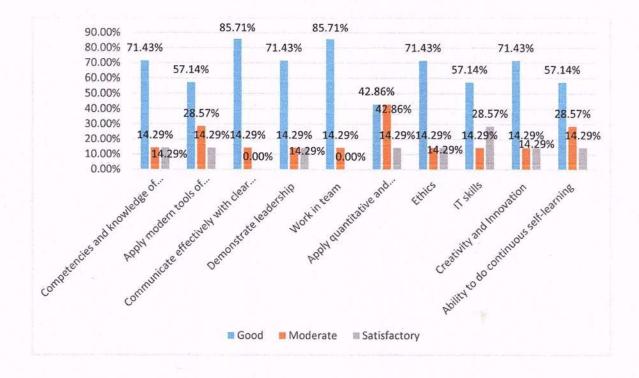
Prof. Dr. Swarup K.Mohanty DIRECTOR

Employer Feedback-Consolidated Academic Year 2020-2021

04.06.2021

A feedback from the employer is received every academic year with respect to the curriculum and syllabi using a structured questionnaire. The opinions/ suggestions/ comments received from the employers are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Competencies and knowledge of the functional areas.	5	1	1
Apply modern tools of computation, simulation and analysis using a research base approach	4	2	1
Communicate effectively with clear oral and written presentation	6	1	0
Demonstrate leadership	5	1	1
Work in team	6	1	0
Apply quantitative and quantitative tools.	3	3	1
Ethics	5	1	1
IT skills	4	1	2
Creativity and Innovation	5	1	1
Ability to do continuous self-learning	4	2	1



The program excels in imparting competencies and knowledge in functional areas. Students are well-equipped to apply modern computational, simulation, and analytical tools using a research-based approach. Effective communication skills, both oral and written, are strongly

emphasized. Leadership and teamwork are nurtured, and students gain proficiency in applying quantitative and qualitative tools. Ethical principles are deeply ingrained, and IT skills are developed to a satisfactory level. Creativity, innovation, and continuous self-learning are actively promoted.

Director MBA

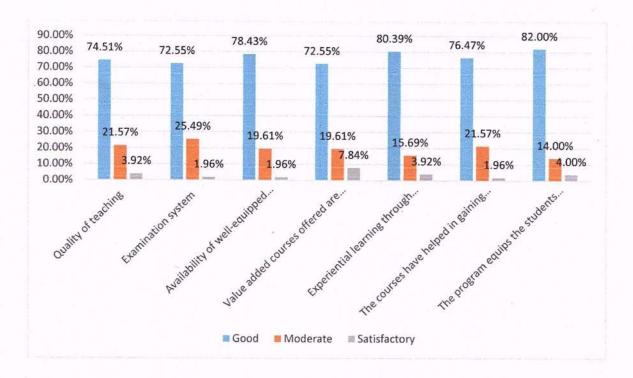
Prof. Dr. Swarup K.Mohanty DIRECTOR

Parents Feedback—Consolidated Academic Year 2020-2021

04.06.2021

A feedback has been distributed to the parents and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Quality of teaching	38	11	2
Examination system	37	13	1
Availability of well-equipped computer Labs with software and resource facilities	40	10	1
Value added courses offered are useful and enhance learning	37	10	4
Experiential learning through Summer Internship and capstone	41	8	2
The courses have helped in gaining knowledge	39	11	1
The program equips the students for placements/ entrepreneurship	41	7	2



The majority of students rated the program as good or moderate. The quality of teaching, examination system, and availability of resources were generally well-received. Students also found the value-added courses and experiential learning opportunities to be beneficial. However, there is a need for improvement in the program's ability to prepare students for placements and entrepreneurship.

Director MBA

Prof. Dr. Swarup K.Mohanty DIRECTOR