

Sona College of technology

Department of Fashion Technology

Feedback Analysis for the Academic year 2021-22 - Odd Semester

2.6.2021

The department actively participate in advancing curriculum, syllabi, teaching-learning processes, and the enhancement of students' skills through the systematic collection of feedback from diverse stakeholders. These stakeholders include students, alumni, industry experts, parents, and teachers. The valuable insights provided by these stakeholders serve as a fundamental source of input for the comprehensive growth of our students.

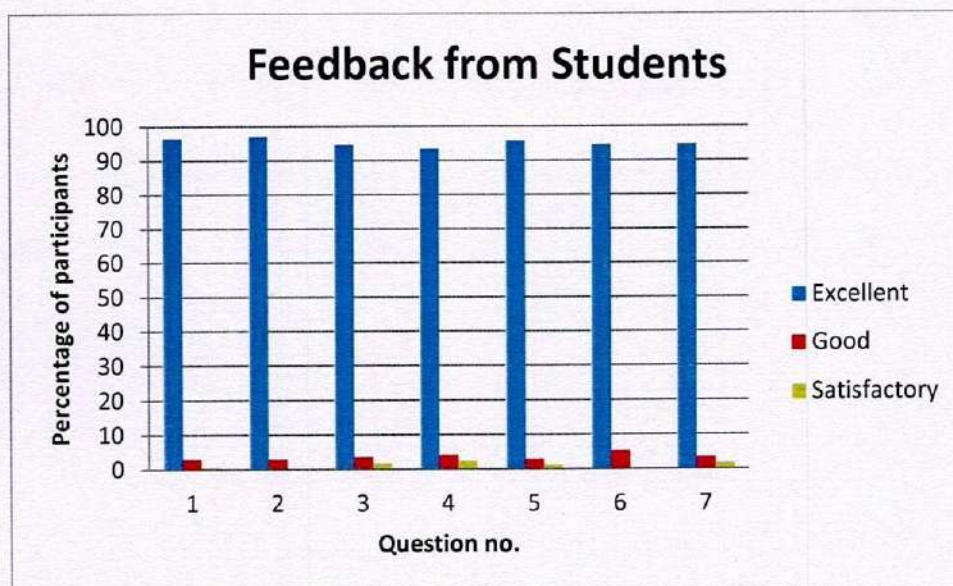
To ensure a thorough understanding, student feedback is methodically gathered at the end of each academic year from students at all levels. Alumni opinions are solicited during convocations, college visits, and through online feedback collection processes. Industry expert feedback is acquired during campus interviews, Board of Studies (BOS) meetings, and when our placement coordinators visit industries. Parent feedback is actively sought during parent-teacher meetings and their visits to the college. Furthermore, feedback from all teachers is collected at the conclusion of each academic year. This multifaceted approach to feedback collection ensures a well-rounded perspective, facilitating continuous improvement and the holistic development of our educational programs.

Feedback's of Students

There are seven questions assessed using a 3-point scale for the evaluation of curriculum development from students. These questions are visualized along the X-axis in the presented graph. Furthermore, three additional questions have been incorporated to gain deeper insights from students. The responses to these questions are represented as percentages on the Y-axis. A comprehensive analysis was conducted on a total of 169 responses gathered for this feedback, and the condensed outcomes are presented below.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The suitability of course in the curriculum	163	5	1
2	Content of the syllabi	164	5	0
3	Case studies and real time problem solving included in courses.	160	6	3
4	Recent technologies/techniques are covered	158	7	4
5	Entrepreneurial development skill or further higher studies are motivated.	162	5	2
6	The ambience of the college for effective delivery of the academic process	160	9	0
7	The courses in terms of their relevance to the latest and or future technologies	160	6	3

The overwhelming majority of responses fall into the "Excellent" category across all statements, indicating a highly positive perception of various aspects related to the curriculum and academic environment. Questions 2 and 6 received exclusively "Excellent" responses, suggesting a particularly positive view of the syllabi content and the college's ambience for effective academic delivery.



Students find the courses suitable in the curriculum, commend the content of the syllabi, appreciate the inclusion of case studies and real-time problem-solving in courses, acknowledge the coverage of recent technologies/techniques, and feel motivated toward entrepreneurial development skills or further higher studies. Additionally, the ambience of

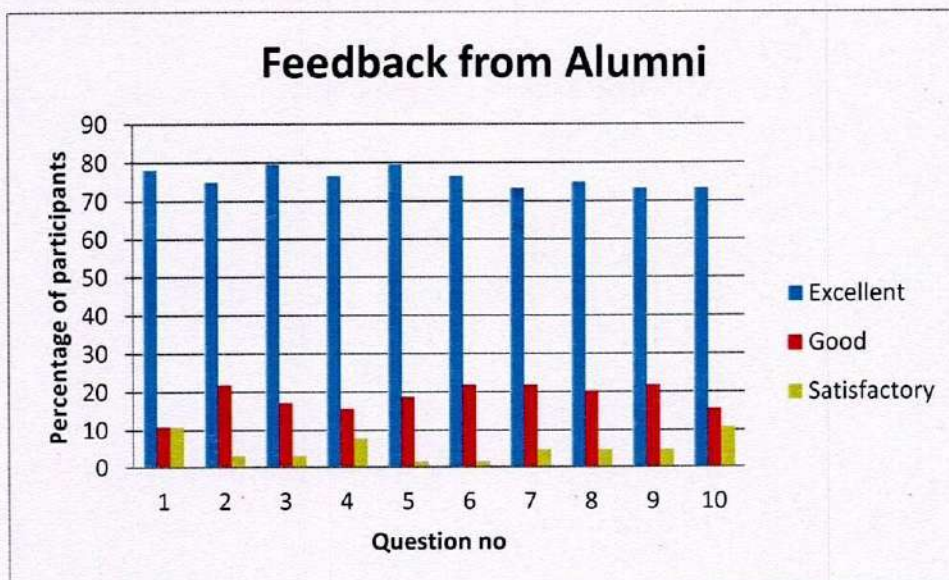
the college for effective academic delivery and the relevance of courses to the latest and future technologies are highly praised.

Feedback's of Alumni

In relation to the assessment of curriculum development feedback from alumni, a set of ten questions was administered. The responses are illustrated as percentages along the Y-axis, with a corresponding 3-point scale rating displayed along the X-axis. A total of 64 responses were collected, meticulously analyzed, and the consolidated results are outlined below.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The suitability of course in the curriculum	50	7	7
2	The coverage of course	48	14	2
3	Allocation of credits	51	11	2
4	Content of the syllabi	49	10	5
5	Relevance of subjects to the industry	51	12	1
6	Job availability	49	14	1
7	Fulfilled industry experts in practical courses	47	14	3
8	Case studies and real time problem solving included in courses.	48	13	3
9	Recent technologies/techniques are covered	47	14	3
10	Entrepreneurial development skill or further higher studies are motivated.	47	10	7

Across all statements, the majority of responses fall into the "Excellent" category, indicating a highly positive perception of various aspects related to the curriculum among respondents. The questions related to job availability, industry relevance, and inclusion of recent technologies received particularly high "Excellent" ratings.



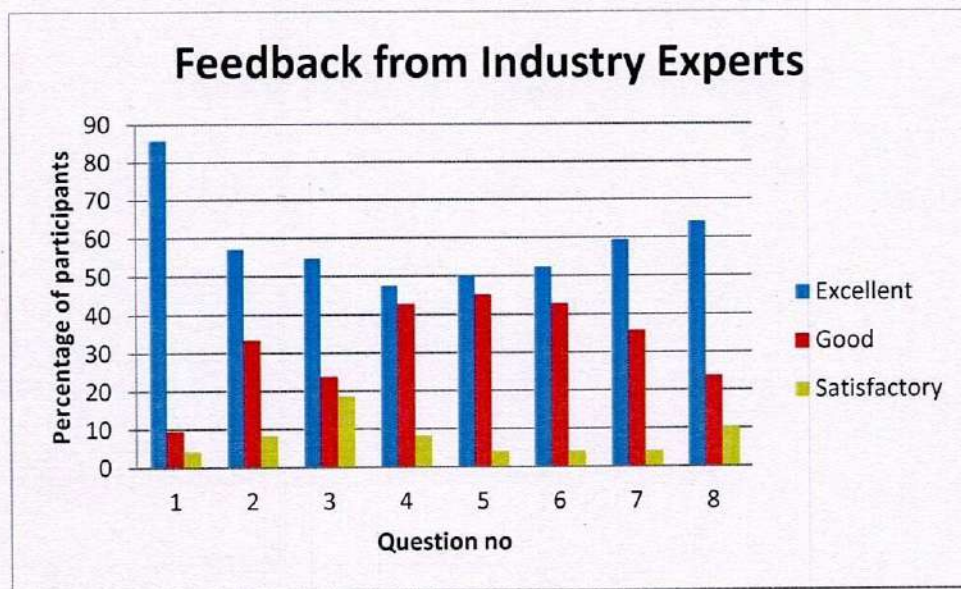
Alumni express satisfaction with the suitability and coverage of courses, credit allocation, syllabi content, and the relevance of subjects to the industry. The emphasis on job availability receives exceptionally positive feedback, suggesting that graduates perceive the curriculum as effectively preparing them for the professional landscape. The inference is that the curriculum has been well-received by alumni, and the positive feedback suggests that it effectively prepares graduates for the workforce, aligns with industry expectations, and incorporates relevant and up-to-date content. Alumni suggested to introduce pattern making technique for 2 and 4 way stretchable fabrics.

Feedback's of Industry Experts

The feedback received from industry experts concerning curriculum development emphasizes the cultivation of learning and adaptability. The overarching objective is to provide comprehensive training for individuals in the apparel/fashion industries, covering essential elements such as technical proficiency, sustainable practices, communication skills, teamwork, and ethical considerations.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	All round training and exposure for execution of order meeting the standards and to derive technical solutions for apparel/ fashion industries	36	4	2
2	Ability to think and Apply knowledge towards sustainable society	24	14	4
3	Range of fundamental and technical knowledge, career, soft skill and entrepreneurship training	23	10	9
4	Ability of oral and written communication	20	18	4
5	Networking with alumni and Ability to work in a team	21	19	2
6	Ability to design and develop fashion products with good fit	22	18	2
7	Ability to apply management principles with ethical values.	25	15	2
8	Willingness to learn new skill	27	10	5

Across all aspects, the majority of responses fall into the "Excellent" category, indicating a high level of satisfaction among SONA graduates. The areas receiving the highest "Excellent" ratings include the willingness to learn new skills, the application of management principles with ethical values, and all-round training for executing orders in the apparel/fashion industries.



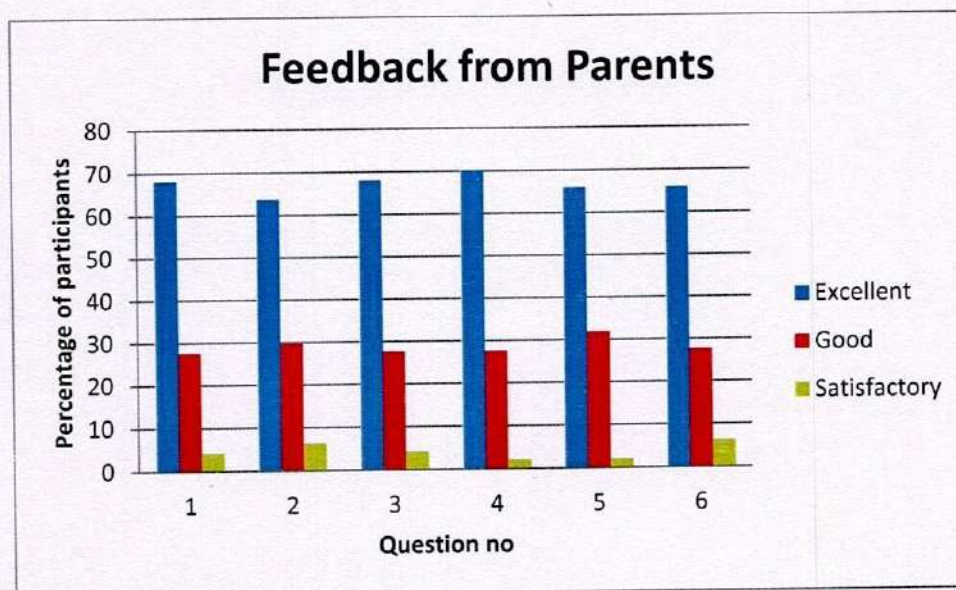
The positive feedback on fundamental and technical knowledge, soft skills, entrepreneurship training, oral and written communication, teamwork, and ethical values suggest that the curriculum successfully imparts a diverse skill set to graduates. The positive inference is indicative of the curriculum's success in meeting the educational and skill development needs of SONA graduates.

Feedback's of Parents

In the feedback concerning curriculum development from parents, six questions cover a diverse range of aspects. These inquiries delve into the quality and pertinence of courses, the general college environment, integration with technology, individual achievements, personal development, and industry relevance. Collectively, these questions offer a holistic view of the educational experience, encompassing both academic and practical dimensions. The analysis of responses to these questions can provide valuable insights into the effectiveness and impact of the educational programs on students.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The quality and relevance of the course included into the curriculum	28	8	5
2	The ambience of the college for effective delivery of the academic process	29	7	5
3	The courses in terms of their relevance to the latest and or future technologies	25	11	5
4	The outcomes that your ward has achieved from the courses	24	12	5
5	The transformation of your ward after the completion of the course	27	8	6
6	Relevance to the industry	31	7	3

The feedback from parents reflects a substantial level of satisfaction with the quality, relevance, and outcomes of the courses, as well as the overall ambience of the college. The positive ratings suggest that parents perceive the curriculum as effective in contributing to the transformation and industry relevance of their wards.



While the majority of parents view the curriculum as relevant to the latest technologies, there is a slightly lower number of "Excellent" responses in this category, indicating a potential area for further enhancement. Parents express satisfaction with the outcomes achieved by their wards and the transformation observed during the course.

The positive inference suggests that parents perceive the curriculum as effective in delivering a high-quality education with tangible outcomes for their wards. The feedback serves as

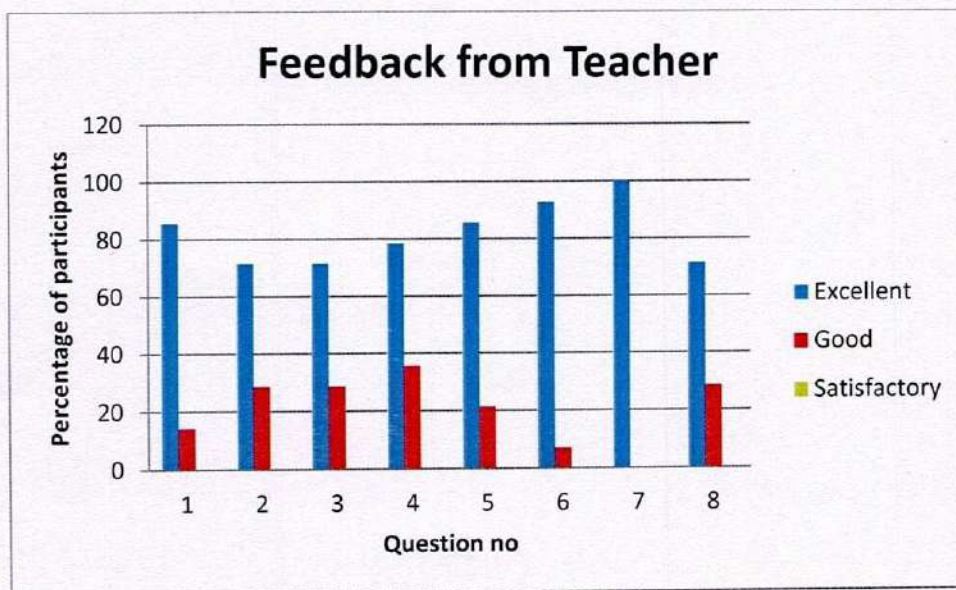
validation that the curriculum aligns well with industry needs and is conducive to the personal and academic growth of students. Parents suggested introducing Accessories making lab.

Feedback's of Teachers

In the feedback on curriculum development from teachers, eight questions are posed, covering crucial aspects of the curriculum. These questions touch upon regular updates, opportunities for teacher contribution, the role of the Board of Studies, industry representation, and incorporation of diverse issues, infrastructure availability, and the effectiveness of the curriculum design system. This holistic feedback provides valuable insights into the overall efficiency and relevance of the curriculum, taking into account diverse perspectives and contributing to a comprehensive educational experience for all participants.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The curriculum of has been updated from time to time.	12	2	0
2	I am given enough opportunity to contribute my ideas on curriculum design and development.	10	4	0
3	Board of Studies (BOS) ensures that up to date and the relevant courses is being offered.	10	4	0
4	Representation from the corporate / Industry sector in BOS is helpful in designing and improving the courses.	11	5	0
5	Employability & Cross-cutting issues (Professional Ethics, Gender, Human Values, Environment and Sustainability) are reflected in the curriculum.	12	3	0
6	Adequate Infrastructure is available for effective teaching learning process.	13	1	0
7	The system followed by the department for the design and development of the curriculum is effective.	14	0	0
8	The ratio of Theoretical and practical courses	10	4	0

The feedback suggests an overall positive perception of various aspects of the curriculum. opportunities for contribution, industry representation, and the incorporation of cross-cutting issues are highlighted as particularly strong points.



The majority of teachers express a positive sentiment, with a notable number of "Good" ratings across all aspects. This indicates a generally satisfactory experience with the curriculum. They acknowledge that the curriculum has been updated from time to time, with a significant number expressing satisfaction. This suggests that the curriculum is dynamic and responsive to evolving educational needs. Teachers suggested to include wearable technology.

Chairman – BOS/FT

Dr. D. RAJA, M.Tech., Ph.D.,
 Professor & Head
 Department of Fashion Technology
 Sona College of Technology
 Salem - 636 005. Tamil Nadu

Sona College of technology
Department of Fashion Technology

Feedback Analysis for the Academic Year 2021-22 - Even Semester 7.11.2021

The department is dedicated to improving curriculum, syllabi, teaching-learning processes, and students' skills by systematically collecting feedback from a diverse range of stakeholders, including students, alumni, industry experts, parents, and teachers. The valuable insights contributed by these stakeholders serve as a cornerstone in shaping the comprehensive development of our students.

To ensure a comprehensive understanding, student feedback is meticulously gathered at the conclusion of each academic year, covering students at all levels. Alumni perspectives are actively sought through various channels such as convocations, college visits, and online feedback collection processes. Industry expert feedback is obtained during campus interviews, Board of Studies (BOS) meetings, and visits by our placement coordinators to industries. Parent feedback is actively solicited during parent-teacher meetings and their visits to the college. Additionally, feedback from all teachers is collected at the end of each academic year. This multifaceted approach to feedback collection ensures a well-rounded perspective, fostering continuous improvement and contributing to the holistic development of our educational programs.

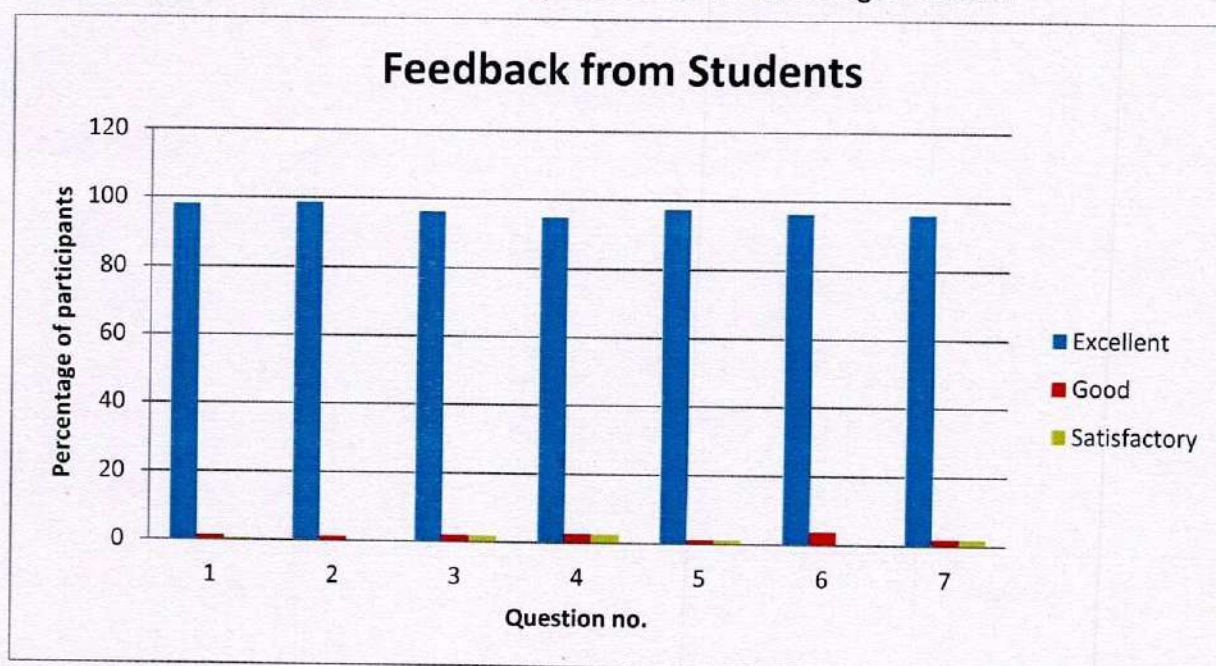
Feedback's of Students

The assessment of curriculum development from students comprises seven questions evaluated on a 3-point scale, graphically depicted along the X-axis. Additionally, three additional questions have been included to explore students' perspectives in more detail, with responses portrayed as percentages on the Y-axis. A comprehensive analysis was conducted on a total of 155 responses, and the condensed outcomes are outlined below.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The suitability of course in the curriculum	152	2	1
2	Content of the syllabi	153	2	0
3	Case studies and real time problem solving included in courses.	149	3	3
4	Recent technologies/techniques are covered	147	4	4
5	Entrepreneurial development skill or further higher studies are motivated.	151	2	2

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
6	The ambience of the college for effective delivery of the academic process	149	6	0
7	The courses in terms of their relevance to the latest and or future technologies	149	3	3

The feedback from students indicates a high level of satisfaction across various aspects of the curriculum. The majority of responses rate the suitability of the courses, content of the syllabi, and the inclusion of case studies and real-time problem-solving as excellent. There is notable satisfaction with the coverage of recent technologies/techniques and the encouragement of entrepreneurial development skills or further higher studies.



The positive feedback on the ambience of the college for effective academic delivery suggests a conducive learning environment. Additionally, students express satisfaction with the relevance of courses to the latest and future technologies. Overall, the student feedback reflects a positive perception of the curriculum, emphasizing its suitability, content, practical applications, and alignment with emerging technologies. Students asked for latest sewing machines and its particulars.

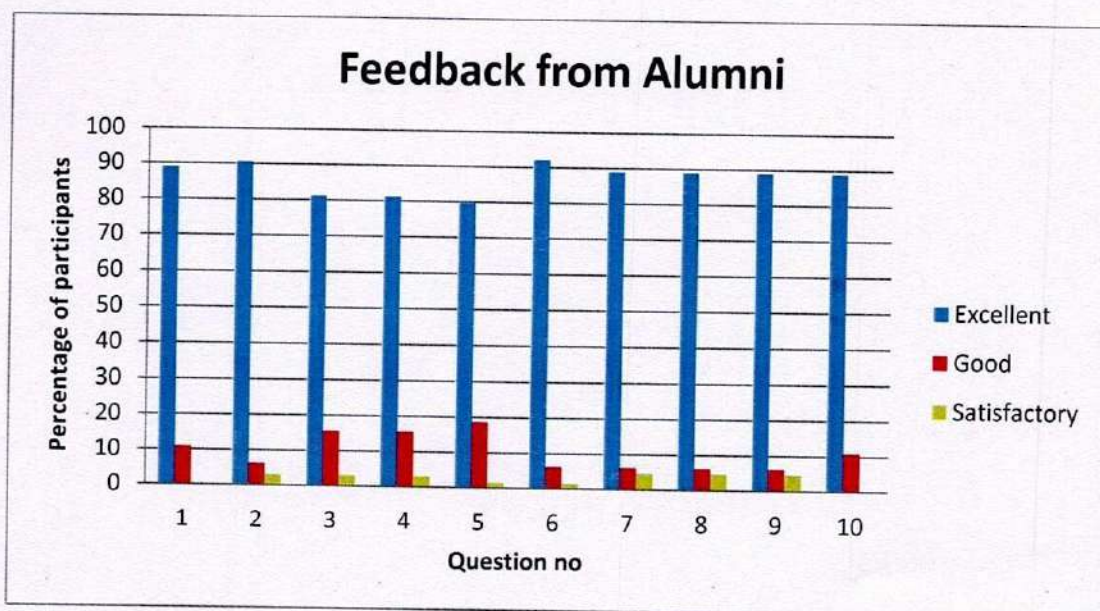
Feedback's of Alumni

In the assessment of feedback on curriculum development from alumni, a set of ten questions was presented. The responses are visualized as percentages on the Y-axis, with a

corresponding 3-point scale displayed along the X-axis. A total of 64 responses were meticulously analyzed, and the summarized findings are presented below.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The suitability of course in the curriculum	57	7	0
2	The coverage of course	58	4	2
3	Allocation of credits	52	10	2
4	Content of the syllabi	52	10	2
5	Relevance of subjects to the industry	51	12	1
6	Job availability	59	4	1
7	Fulfilled industry experts in practical courses	57	4	3
8	Case studies and real time problem solving included in courses.	57	4	3
9	Recent technologies/techniques are covered	57	4	3
10	Entrepreneurial development skill or further higher studies are motivated.	57	7	0

The alumni feedback indicates a generally positive perception of various aspects of the curriculum. The majority of alumni find the suitability of the courses and their coverage to be excellent. There is also positive feedback on the allocation of credits and the content of the syllabi, with a significant proportion rating these aspects as excellent. The feedback on the relevance of subjects to the industry suggests a positive alignment with real-world applications.



Alumni express satisfaction with job availability and the inclusion of industry experts in practical courses. Additionally, alumni appreciate the emphasis on case studies, real-time problem-solving, and coverage of recent technologies/techniques.

The high ratings for entrepreneurial development skills or further higher studies indicate that alumni feel motivated and well-prepared for future endeavors.

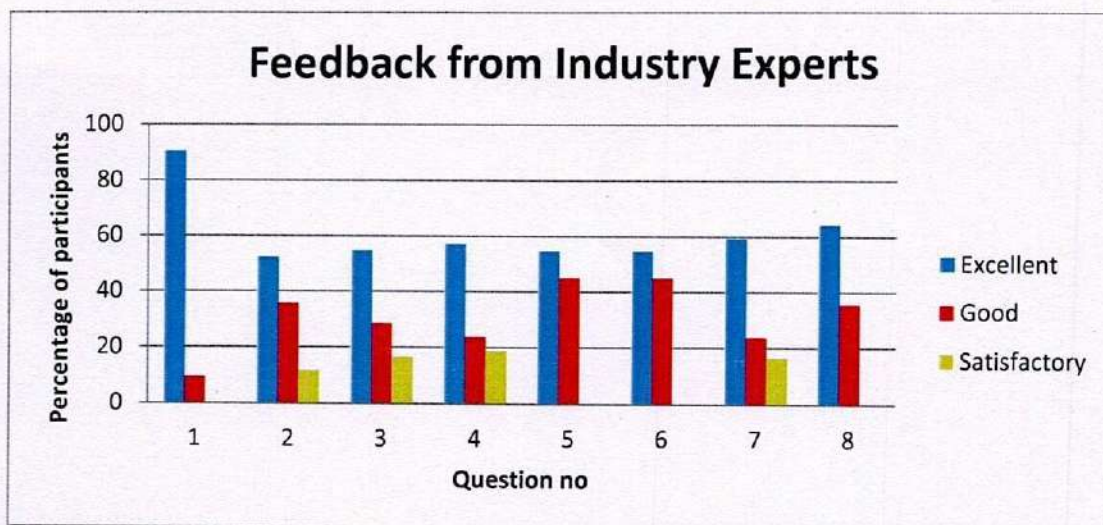
Overall, the alumni feedback reflects a positive perception of the curriculum, highlighting its practical relevance, job preparedness, and support for further academic pursuits. Alumni suggested IOT based courses for minor degree.

Feedback's of Industry Experts

The input from industry experts concerning curriculum development underscores the significance of promoting learning and adaptability. The primary objective is to provide well-rounded training for individuals in the apparel/fashion industries, covering essential elements such as technical proficiency, sustainable practices, successful communication, teamwork, and ethical considerations.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	All round training and exposure for execution of order meeting the standards and to derive technical solutions for apparel/ fashion industries	38	4	0
2	Ability to think and Apply knowledge towards sustainable society	22	15	5
3	Range of fundamental and technical knowledge, career, soft skill and entrepreneurship training	23	12	7
4	Ability of oral and written communication	24	10	8
5	Networking with alumni and Ability to work in a team	23	19	0
6	Ability to design and develop fashion products with good fit	23	19	0
7	Ability to apply management principles with ethical values.	25	10	7
8	Willingness to learn new skill	27	15	0

Industry experts highly appreciate the all-round training provided to graduates, emphasizing execution of orders and deriving technical solutions. The majority of experts rate this aspect as excellent. The ability to think and apply knowledge towards a sustainable society is recognized positively, with a mix of good and excellent ratings.



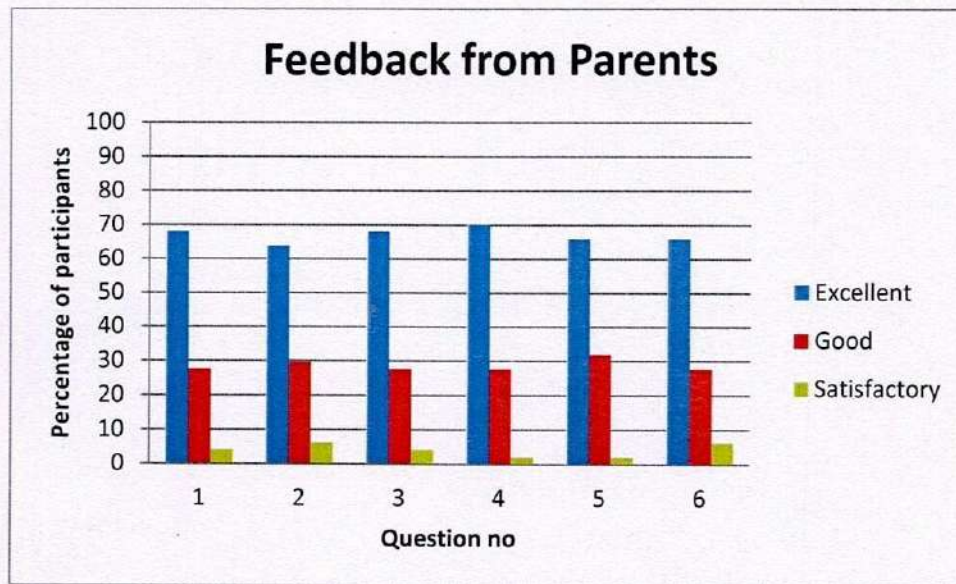
The ability to design and develop fashion products with a good fit is highly appreciated by industry experts, with most ratings in the excellent category. Graduates' ability to apply management principles with ethical values is positively acknowledged, with a mix of good and excellent ratings. Overall, industry expert feedback highlights the positive attributes of SONA graduates, emphasizing their practical skills, ethical values, and readiness for industry challenges. Industry experts suggested including content on sustainability

Feedback's of Parents

The feedback provided by parents regarding curriculum development includes six inquiries that investigate different facets. These questions delve into the quality and relevance of courses, the overall college environment, the incorporation of technology, individual achievements, personal development, and industry relevance. Together, these queries provide a holistic view of the educational experience, covering both academic and practical dimensions. Analyzing the responses to these questions can yield valuable insights into the effectiveness and impact of educational programs on students.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The quality and relevance of the course included into the curriculum	32	13	2
2	The ambience of the college for effective delivery of the academic process	30	14	3
3	The courses in terms of their relevance to the latest and or future technologies	32	13	2
4	The outcomes that your ward has achieved from the courses	33	13	1
5	The transformation of your ward after the completion of the course	31	15	1
6	Relevance to the industry	31	13	3

The majority of parents (32) perceive the quality and relevance of the courses included in the curriculum as excellent, indicating a high level of satisfaction. A significant number also rated it as good, with only a few in the satisfactory category. Parents express satisfaction with the courses' relevance to the latest and future technologies, with 32 rating it as excellent. Thirteen parents find it good, and two parents rate it as satisfactory.



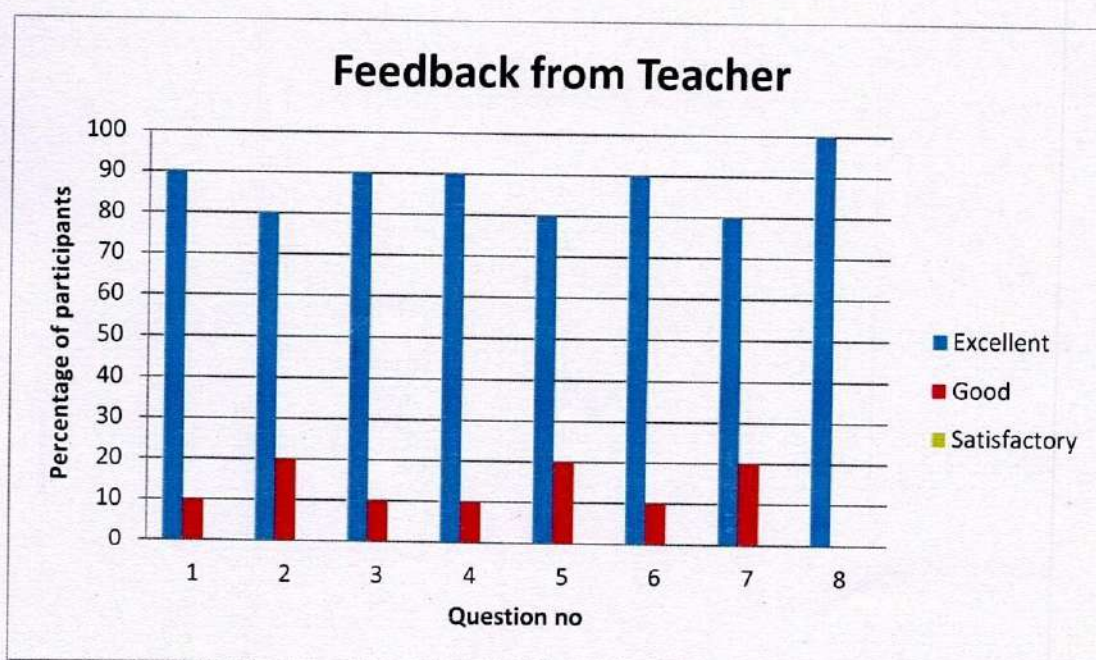
Parents generally have a highly positive perception of the quality and relevance of the courses, the college ambiance, the outcomes achieved by their ward, and the transformation after completing the course. The relevance to industry and the integration of the latest technologies also receive positive feedback, though with a slightly higher proportion in the excellent category. Overall, the feedback suggests a high level of satisfaction and positive recognition of the educational experience provided by the institution. Parents recommended to give exposure to boutique designing.

Feedback's of Teachers

Teachers' contribution to curriculum development comprises eight questions addressing critical aspects of the curriculum. These questions explore the frequency of updates, opportunities for teacher contributions, the role of the Board of Studies, industry representation, inclusion of diverse issues, availability of infrastructure, and the effectiveness of the curriculum design system. This comprehensive input provides valuable insights into the overall effectiveness and relevance of the curriculum, taking into account diverse perspectives and contributing to a well-rounded educational experience for all participants.

Q.No	Statements	Rating		
		Excellent	Good	Satisfactory
1	The curriculum of has been updated from time to time.	9	1	0
2	I am given enough opportunity to contribute my ideas on curriculum design and development.	8	2	0
3	Board of Studies (BOS) ensures that up to date and the relevant courses is being offered.	9	1	0
4	Representation from the corporate / Industry sector in BOS is helpful in designing and improving the courses.	9	1	0
5	Employability & Cross-cutting issues (Professional Ethics, Gender, Human Values, Environment and Sustainability) are reflected in the curriculum.	8	2	0
6	Adequate Infrastructure is available for effective teaching learning process.	9	1	0
7	The system followed by the department for the design and development of the curriculum is effective.	8	2	0
8	The ratio of Theoretical and practical courses	10	0	0

The majority of teachers (8) find the system followed by the department for the design and development of the curriculum to be effective, with 2 rating it as good. Teachers acknowledge the reflection of employability and cross-cutting issues in the curriculum, with 8 rating it as excellent and 2 rating it as good.



Teachers express a high level of satisfaction with various aspects of the curriculum, including updates, opportunities for contribution, the role of the Board of Studies, industry representation, consideration of employability and cross-cutting issues, adequate infrastructure, and the effectiveness of the system. The unanimous rating of the ratio of theoretical and practical courses as excellent indicates a well-structured curriculum that meets their expectations.



Chairman – BOS/FT

Dr. D. RAJA, M.Tech., Ph.D.,
Professor & Head
Department of Fashion Technology
Sona College of Technology
Salem - 636 005. Tamil Nadu