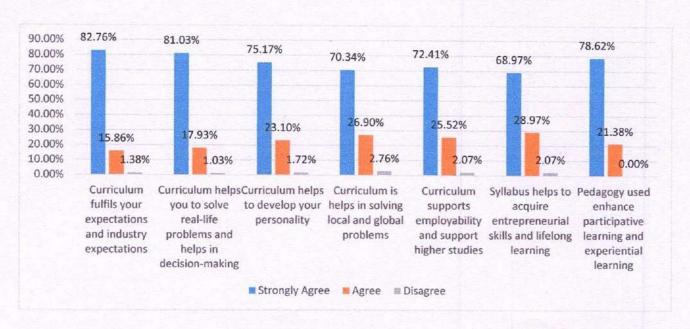
SONA COLLEGE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT STUDIES STUDENT FEEDBACK -Consolidated

4.12.2020

The feedback were collected from the students for the academic year using a structured questionnaire on the curriculum. The opinions/ suggestions/ comments received from the students are used to enhance the curriculum and syllabi.

Rating/Criteria for Rating	Strongly Agree	Agree	Disagree
Curriculum fulfils your expectations and industry expectations	240	46	4
Curriculum helps you to solve real-life problems and helps in decision-making	235	52	3
Curriculum helps to develop your personality	218	67	5
Curriculum is helps in solving local and global problems	204	78	8
Curriculum supports employability and support higher studies	210	74	6
Syllabus helps to acquire entrepreneurial skills and lifelong learning	200	84	6
Pedagogy used enhance participative learning and experiential learning	228	62	0



The majority of students firmly believe that the curriculum meets both industry and student expectations, aids in decision-making and problem-solving in real life, helps them address both domestic and global issues, and promotes higher education and employability. The majority of students concur that the employed pedagogy improves practical implications and participatory learning. The feedback is generally positive and shows that the curriculum is well-designed to meet their needs.

Director MBA

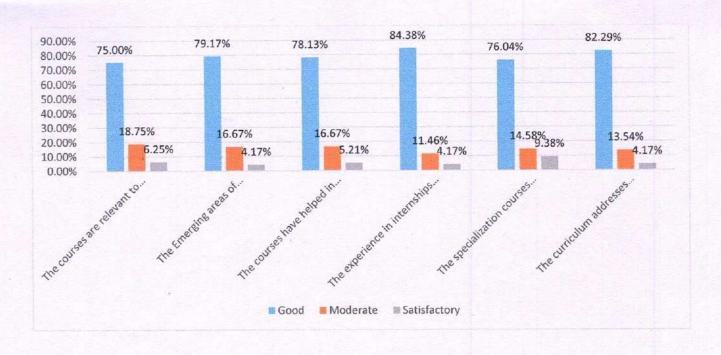
Or.M.SEL.VARAJ, B.Tech. M.B.A., Ph.D. Professor and Joint Director, Department of Management Studies Sona College of Technology SALEM 636 005

SONA COLLEGE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT STUDIES Alumni Feedback-Consolidated

4.12.2020

A feedback has been distributed to the alumni and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni were used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The courses are relevant to the industry	72	18	6
The Emerging areas of management are taught	76	16	4
The courses have helped in building communication skills leadership skills and other soft skills	75	16	5
The experience in internships and capstone helps in the profession	81	11	4
The specialization courses have supported in getting placements/entrepreneurship/ higher studies	73	14	9
The curriculum addresses human values and ethics.	79	13	4



All the Courses in the curriculum are well-designed to meet the requirements of the industry's needs. Many of them are covered with emerging areas that helped to solve the critical areas of business and management. The practical experience gained through the internship and capstone

project gave us a lot of confidence to meet and overcome challenges. Also, specialized courses have helped us with career planning. Also, courses helped us to improve the value system and ethical practices in our career progression.

Director MBA

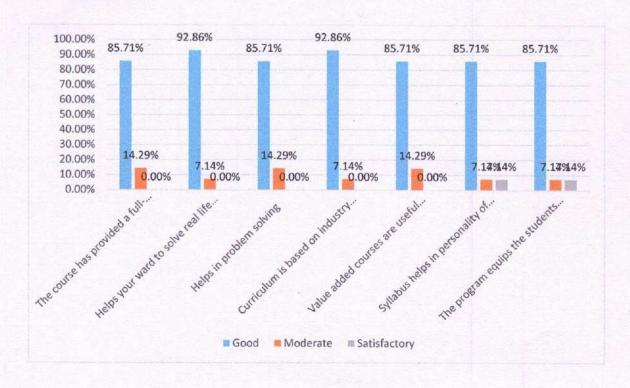
Dr.M.SELVARAJ, B.Tech. M.B.A., Ph.D. Professor and Joint-Director, Der artment of Management Studies Sona College of Technology SALEM 636 005

Teachers Feedback-Consolidated

4.12.2019

The curriculum & syllabi of courses of programmes were also deliberated for introduction of new courses and revamping of curriculum during major revision. The feedback obtained from faculty are taken for further deliberation and implementation. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the faculty are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The course has provided a full-fledged learning	12	2	0
Helps your ward to solve real life problems and helps in decision making	13	1	0
Helps in problem solving	12	2	0
Curriculum is based on industry requirements	13	1	0
Value added courses are useful and enhance learning	12	2	0
Syllabus helps in personality of your wards	12	1	1
The program equips the students for placements/entrepreneurship	12	1	1



The teachers are highly satisfied with the program, with all the respondents rating the course as good or excellent. They are pleased that the course has provided experiential learning, helped their students to solve real-time situations and make decisions, and is equipped for placement/entrepreneurship. They also suggested for skill enhancement courses, which will be useful for the career. Overall, the feedback, states that the program is meeting the requirements of the industry and providing them with high-quality education.

mound

Director MBA

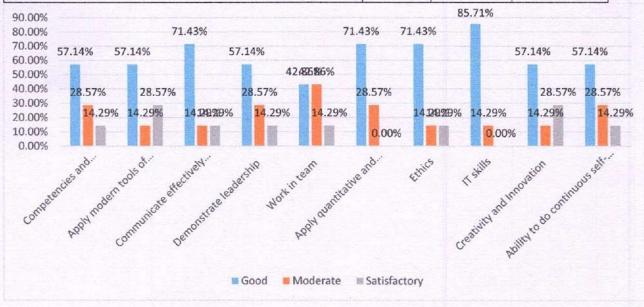
Dr.M.SEL. VARAJ, B.Tech. M.B.A., Ph.D. Professor and Joint Director. Decartment of Management Studies Sona College of Technology SALFM 636 005

SONA COLLEGE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT STUDIES Employer Feedback-Consolidated

4.12.2020

A feedback from the employer is received every academic year with respect to the curriculum and syllabi using a structured questionnaire. The opinions/ suggestions/ comments received from the employers are used to enhance the curriculum and syllabi.

Statement	Good	Moderate	Satisfactory
Competencies and knowledge of the functional areas.	4	2	1
Apply modern tools of computation, simulation and analysis using a research base approach	4	1	2
Communicate effectively with clear oral and written presentation	5	1	1
Demonstrate leadership	4	2	1
Work in team	3	3	1
Apply quantitative and quantitative tools.	5	2	0
Ethics	5	1	1
IT skills	6	1	0
Creativity and Innovation	4	1	2
Ability to do continuous self-learning	4	2	1



The program emphasizes building competency in the relevant functional area. Applying modern tools in various analysis of research-based approach are satisfactory. Students are

highly effective in communication both oral and written. Leadership demonstration and working with a team are good. Applying qualitative and quantitative analysis is good. The ethics and IT skills of the students are good. Students can learn new things continuously and creativity and innovation skills are moderate.

mmm

Director MBA

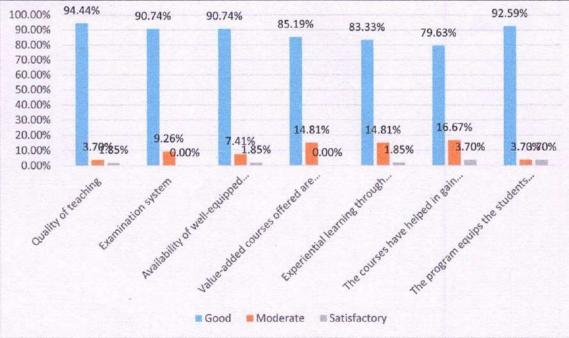
Or.M.SELVARAJ, B.Tecn. M.B.A. Ph.D. Professor and Joint Director, Decartment of Management Studies Sona College of Technology SALEM 636 005

SONA COLLEGE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT STUDIES Parents Feedback-Consolidated

4.12.2020

A feedback has been distributed to the parents and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Quality of teaching	51	2	1
Examination system	49	5	0
Availability of well-equipped computer Labs with software and resource facilities	49	4	1
Value-added courses offered are useful and enhance learning	46	8	0
Experiential learning through Summer Internship and capstone	45	8	1
The courses have helped in gain knowledge	43	9	2
The program equips the students for placements/ entrepreneurship	50	2	2



Parents expressed their views on teaching methods and continuous internal and semester-end examination systems are useful. Also expressed satisfaction with the software facility available in the laboratory. Parents also expressed their satisfaction with the internship and capstone project. Parents also indicated that the career opportunities either in job placement and /or entrepreneurial are very much tailor-made in the curriculum and syllabus.

mm

Director MBA
Dr.M.SELVARAJ, B.Tech. M.B.A., Ph.D.
Professor and Joint Director,
Decartment of Management Studies
Sona College of Technology
SALFM 636 005

SONA COLLEGE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT STUDIES STUDENT FEEDBACK –Consolidated Academic Year 2019-2020

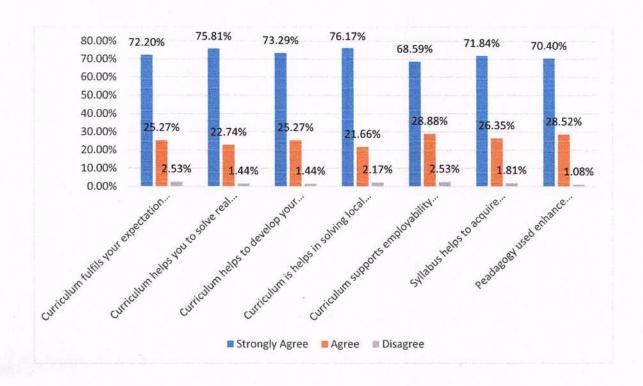
04.06.2020

The feedback were collected from the students for the academic year using a structured questionnaire on the curriculum. The opinions/ suggestions/ comments received from the students are used to enhance the curriculum and syllabi.

Rating/Criteria for Rating	Strongly Agree	Agree	Disagree
Curriculum fulfils your expectation and industry expectations	200	70	7
Curriculum helps you to solve real life problems and helps in decision making	210	63	4
Curriculum helps to develop your personality	203	70	4
Curriculum is helps in solving local and global problems	211	60	6
Curriculum supports employability and support higher studies	190	80	7
Syllabus helps to acquire entrepreneurial skills and lifelong learning	199	73	5
Peadagogy used enhance participative learning and experiential learning	195	79	3

SONA COLLEGE OF TECHNOLOGY DEPARTMENT OF MANAGEMENT STUDIES STUDENT FEEDBACK -Consolidated Academic Year 2019-2020

04.06.2020



Overall, the feedback is positive, with a majority of students agreeing or strongly agreeing that the curriculum meets their expectations. Students are particularly satisfied with the curriculum's ability to help them solve real-life problems and make decisions, develop their personality, and solve local and global problems. There is also strong support for the curriculum's ability to enhance employability and support higher studies, as well as its focus on entrepreneurial skills and lifelong learning. The only area where there is some room for improvement is in the area of participative learning and experiential learning, where a small number of students expressed disagreement.

Director MBA

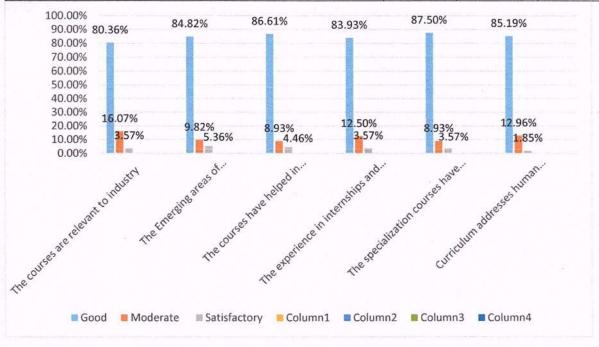
Dr.M.SELJARAJ, B.Tech. M.B.A., Ph.D. Professor and Joint Director. Der artment of Management Studies Sona College of Technology SALEM 636 005

Alumni Feedback-Consolidated Academic Year 2019-2020

04.06.2020

A feedback has been distributed to the alumni and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The courses are relevant to industry	90	18	4
The Emerging areas of management are taught	95	11	6
The courses have helped in building communication skills leadership skills and other soft skills	97	10	5
The experience in internships and capstone helps in the profession	94	14	4
The specialization courses have supported in getting placements/entrepreneurship/ higher studies	98	10	4
Curriculum addresses human values and ethics.	92	14	2



The courses are highly relevant to industry needs, with a majority of respondents finding them beneficial for building essential skills and gaining valuable professional experience. Specialization courses are highly regarded for their support in securing career goals, while the curriculum effectively instills human values and ethical principles.

Director MBA

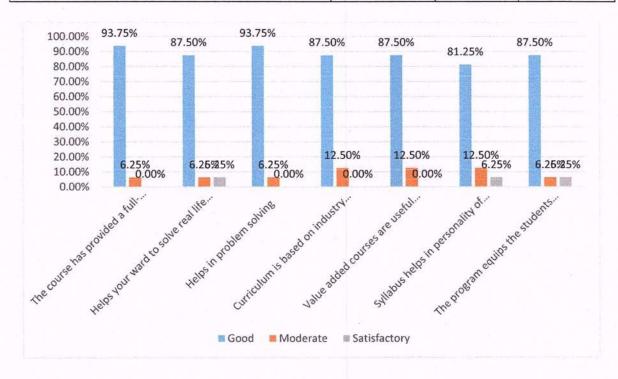
Dr.M.SELVARAJ B.Tech. M.B.A., Ph.D. Professor and Joint Director, Department of Management Studies Sona College of Technology SALEM 636 005

Teachers Feedback-Consolidated Academic Year 2019-2020

4.06.2020

The curriculum & syllabi of courses of programmes were also deliberated for introduction of new courses and revamping of curriculum during major revision. The feedback obtained from faculty are taken for further deliberation and implementation. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the faculty are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The course has provided a full-fledged learning	15	1	0
Helps your ward to solve real life problems and helps in decision making	14	1	1
Helps in problem solving	15	1	0
Curriculum is based on industry requirements	14	2	0
Value added courses are useful and enhance learning	14	2	0
Syllabus helps in personality of your wards	13	2	1
The program equips the students for placements/ entrepreneurship	14	1	1



Overall, the feedback is positive, with most parents rating the program as good. The course content, problem-solving skills development, industry relevance, value-added courses, and program's effectiveness in preparing students for placements and entrepreneurship were all favorably received. While there was some mixed feedback on the syllabus's impact on personality development, the overall impression is that the program is providing a valuable educational experience.

myn

Director MBA

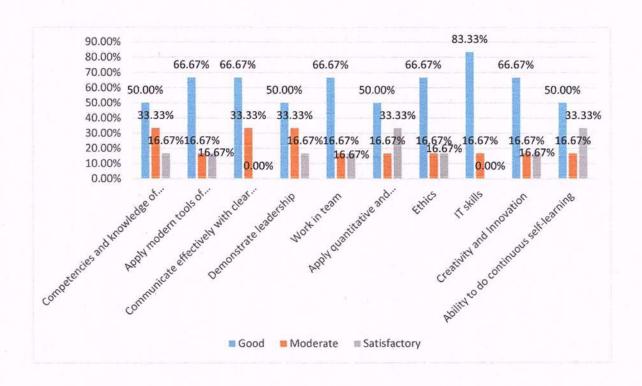
Dr.M.SEL/ARAJ, B.Tech. M.B.A., Ph.D. Professor and Joint Director, Decartment of Management Studies Sona College of Technology SALEM 636 005

Employer Feedback-Consolidated Academic Year 2019-2020

04.06.2020

A feedback from the employer is received every academic year with respect to the curriculum and syllabi using a structured questionnaire. The opinions/ suggestions/ comments received from the employers are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Competencies and knowledge of the functional areas.	3	2	1
Apply modern tools of computation, simulation and analysis using a research base approach	4	1	1
Communicate effectively with clear oral and written presentation	4	2	0
Demonstrate leadership	3	2	1
Work in team	4	1	1
Apply quantitative and quantitative tools.	3	1	2
Ethics	4	1	1
IT skills	5	1	0
Creativity and Innovation	4	1	1
Ability to do continuous self-learning	3	1	2



The program aims to equip students with competencies and knowledge in functional areas, emphasizing the application of modern computational and analytical tools through a research-based approach. Effective communication skills, both oral and written, are considered essential. Leadership qualities, teamwork, and the ability to apply quantitative and qualitative tools are also fostered. Ethical principles are integrated throughout the curriculum. IT skills are developed to a high standard, and creativity, innovation, and continuous self-learning are encouraged.

min

Director MBA

Dr.M.SELVARAJ, B.Tecn. M.B.A., Ph.L. Professor and Joint Director.

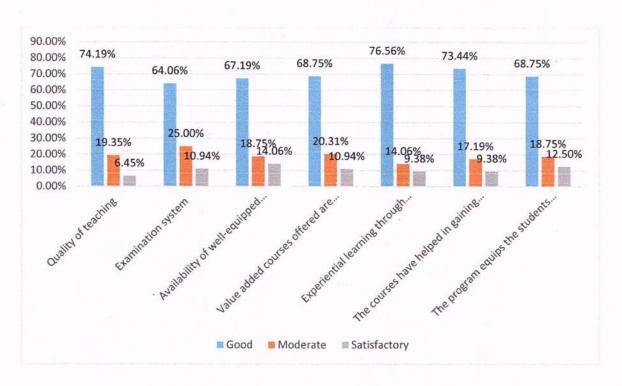
Delartment of Management Studies
Sona College of Technology
SALEM 636 005

Parents Feedback-Consolidated Academic Year 2019-2020

04.06.2020

A feedback has been distributed to the parents and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Quality of teaching	46	12	4
Examination system	41	16	7
Availability of well-equipped computer Labs with software and resource facilities	43	12	9
Value added courses offered are useful and enhance learning	44	13	7
Experiential learning through Summer Internship and capstone	49	9	6
The courses have helped in gaining knowledge	47	11	6
The program equips the students for placements/entrepreneurship	44	12	8



Overall, the feedback is positive, with most students rating the program as good or moderate. The quality of teaching, examination system, and availability of resources were all rated favourably. Students also appreciated the value-added courses, experiential learning opportunities, and the overall knowledge gained from the program. However, there is room for improvement in terms of the program's ability to equip students for placements and entrepreneurship.

mmm

Director MBA

Dr.M.SEL./ARAJ, B.Tech. M.B.A., Ph.D. Professor and Joint Director, Derartment of Management Studies Sona College of Technology SALFM 636 005