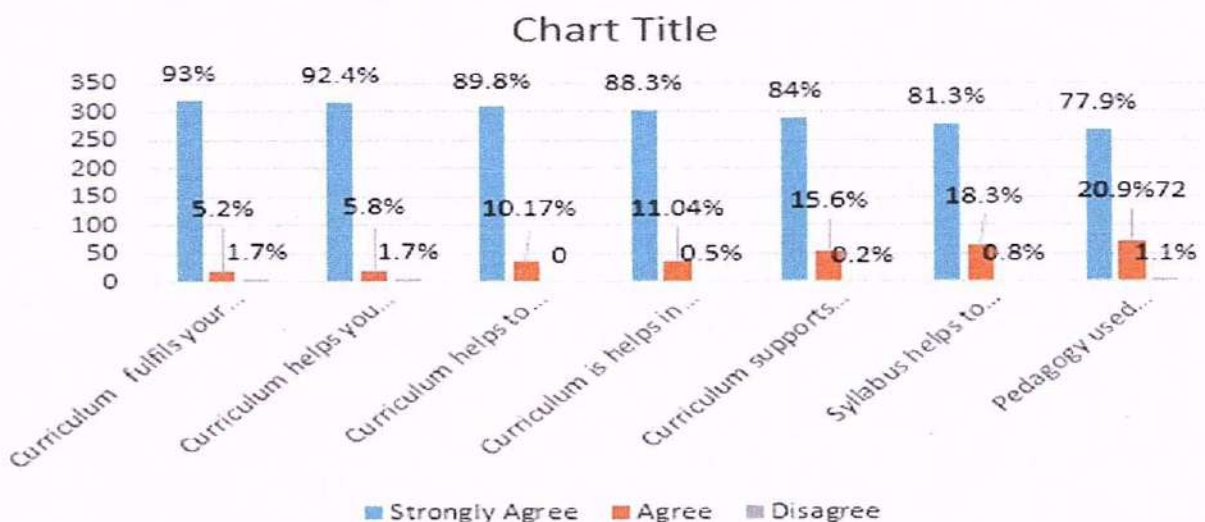


**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**STUDENT FEEDBACK -Consolidated**

15.11.2019

The feedback was collected from the students for the academic year using a structured questionnaire on the curriculum. The opinions/ suggestions/ comments received from the students are used to enhance the curriculum and syllabi.

Rating/Criteria for Rating	Strongly Agree	Agree	Disagree
Curriculum fulfils your expectation and industry expectations	320	18	6
Curriculum helps you to solve real life problems and helps in decision making	318	20	6
Curriculum helps to develop your personality	309	35	0
Curriculum is helps in solving local and global problems	304	38	2
Curriculum supports employability and support higher studies	289	54	1
Syllabus helps to acquire entrepreneurial skills and lifelong learning	280	63	3
Pedagogy used enhance participative learning and experiential learning	268	72	4



Higher number of students strongly agrees that the curriculum satisfies their expectations and industry expectations. Mostly all the students claims that the curriculum helps to solve real life problems and helps to develop their personality. Maximum students strongly agree that the curriculum helps in solving local and global problems and supports employability and higher studies. The syllabus is helpful to majority of students to acquire entrepreneurial skills. Pedagogy is also useful to majority students in experiential learning.



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**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**Alumni Feedback–Consolidated**

**15.11.2019**

A feedback has been distributed to the alumni and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The courses are relevant to industry	92	18	6
The Emerging areas of management are taught	96	16	4
The courses have helped in building communication skills leadership skills and other soft skills	81	32	3
The experience in internships and capstone helps in the profession	85	26	5
The specialization courses have supported in getting placements/entrepreneurship/ higher studies	82	28	6
Curriculum addresses human values and ethics.	79	34	3

Chart Title



The courses are developed well with industrial benefits, including emerging management areas and fostering essential skills like communication, leadership, and soft skills. Practical exposures through internships and capstone projects enhance professional preparedness. Specialized courses aid in securing placements, entrepreneurship ventures, or further studies. The curriculum inculcates values and ethical principles.



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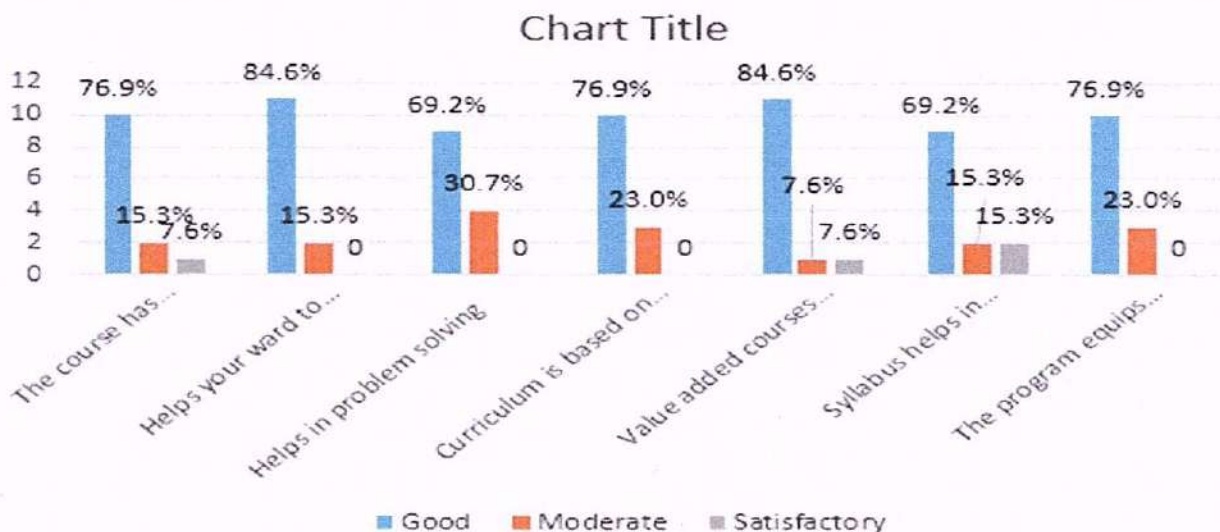
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**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**Teachers Feedback–Consolidated**

15.11.2019

The curriculum & syllabi of courses of programmes were also deliberated for introduction of new courses and revamping of curriculum during major revision. The feedback obtained from faculty are taken for further deliberation and implementation. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the faculty are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The course has provided a full-fledged learning	10	2	1
Helps your ward to solve real life problems and helps in decision making	11	2	0
Helps in problem solving	9	4	0
Curriculum is based on industry requirements	10	3	0
Value added courses are useful and enhance learning	11	1	1
Syllabus helps in personality of your wards	9	2	2
The program equips the students for placements/ entrepreneurship	10	3	0



Most of the teachers are highly satisfied with the program, with all respondents rating the course as either Excellent or good. They are particularly pleased that the course has provided a full-fledged learning experience, helped their students to solve real life problems and make decisions, and equipped them for placements/ entrepreneurship. They also appreciate that the curriculum is based on industry requirements and that the value-added courses are useful and enhance learning. Overall, the feedback suggests that the program is meeting the needs of its students and providing them with a high-quality educational experience.



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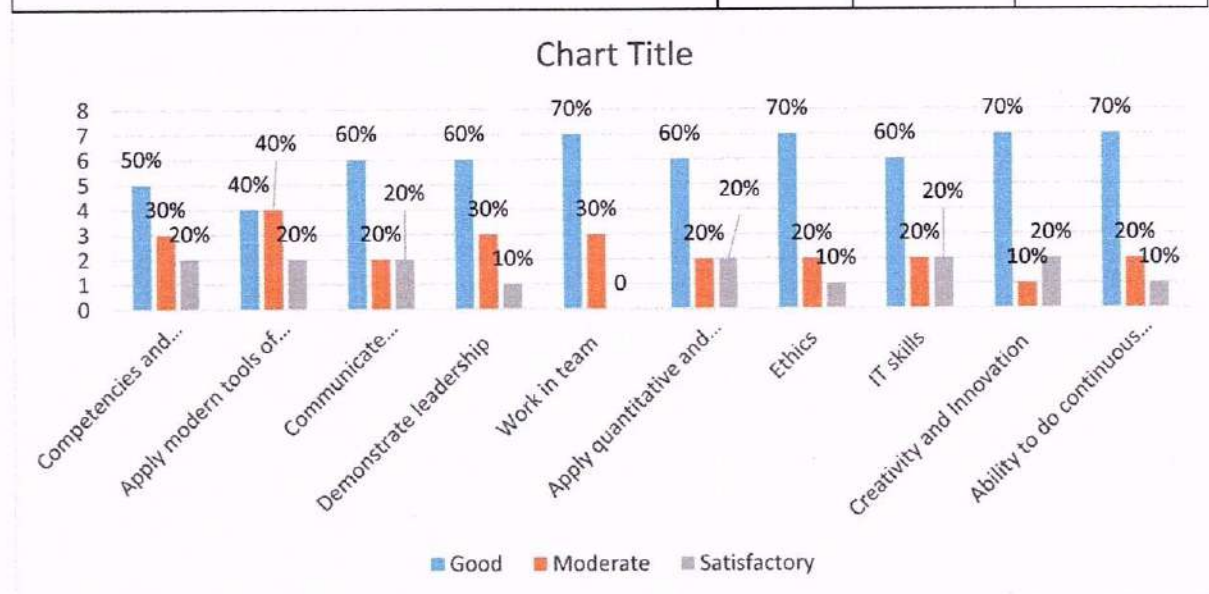
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**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**Employer Feedback–Consolidated**

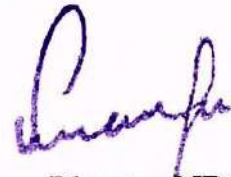
**15.11.2019**

A feedback from the employer is received every academic year with respect to the curriculum and syllabi using a structured questionnaire. The opinions/ suggestions/ comments received from the employers are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Competencies and knowledge of the functional areas.	5	3	2
Apply modern tools of computation, simulation and analysis using a research base approach	4	4	2
Communicate effectively with clear oral and written presentation	6	2	2
Demonstrate leadership	6	3	1
Work in team	7	3	0
Apply quantitative and quantitative tools.	6	2	2
Ethics	7	2	1
IT skills	6	2	2
Creativity and Innovation	7	1	2
Ability to do continuous self-learning	7	2	1



Most of the Employer gives positive comments that the syllabus matches the competencies and knowledge of functional areas, that can be applied in computation and simulation. Students are encouraged to work in team, exhibit leadership, and improve communication. Ethical considerations are integrated, and IT skills are honed. Creativity, innovation, and continuous self-learning are fostered.



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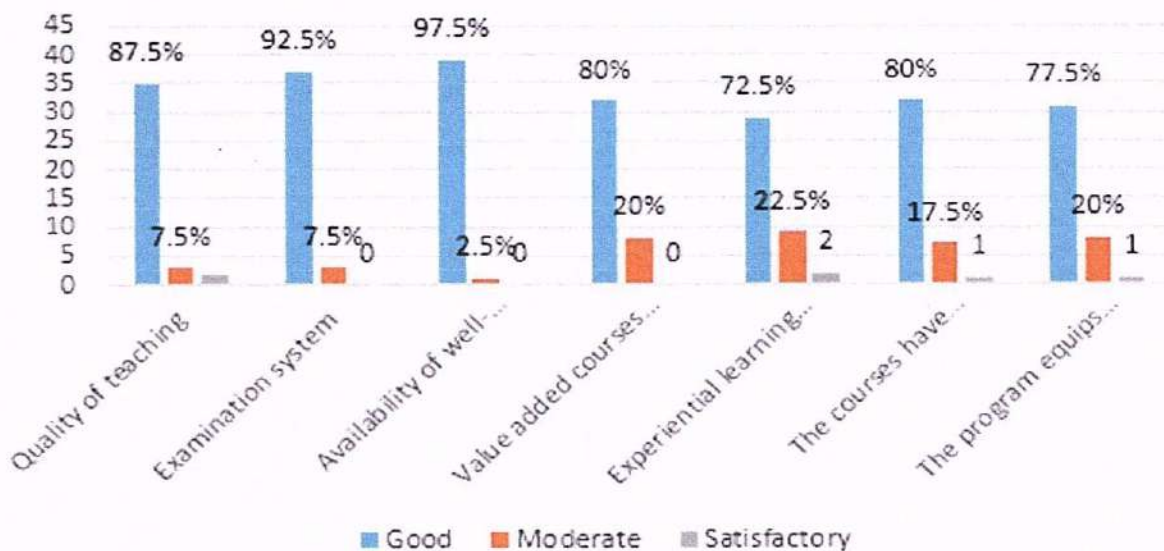
**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**Parents Feedback–Consolidated**

15.11.2019

A feedback has been distributed to the parents and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Quality of teaching	35	3	2
Examination system	37	3	0
Availability of well-equipped computer Labs with software and resource facilities	39	1	0
Value added courses offered are useful and enhance learning	32	8	0
Experiential learning through Summer Internship and capstone	29	9	2
The courses have helped in gaining knowledge	32	7	1
The program equips the students for placements/ entrepreneurship	31	8	1

Chart Title



The majority of Parents are highly satisfied with the aspects of the program, including the quality of teaching, examination system, and availability of computer labs, value-added courses, and experiential learning opportunities. They also indicated that the courses have helped them gain knowledge and that the program effectively prepares them for placements or entrepreneurship. These positive responses suggest that the program is meeting the needs of its parents and providing them with a high-quality educational experience.



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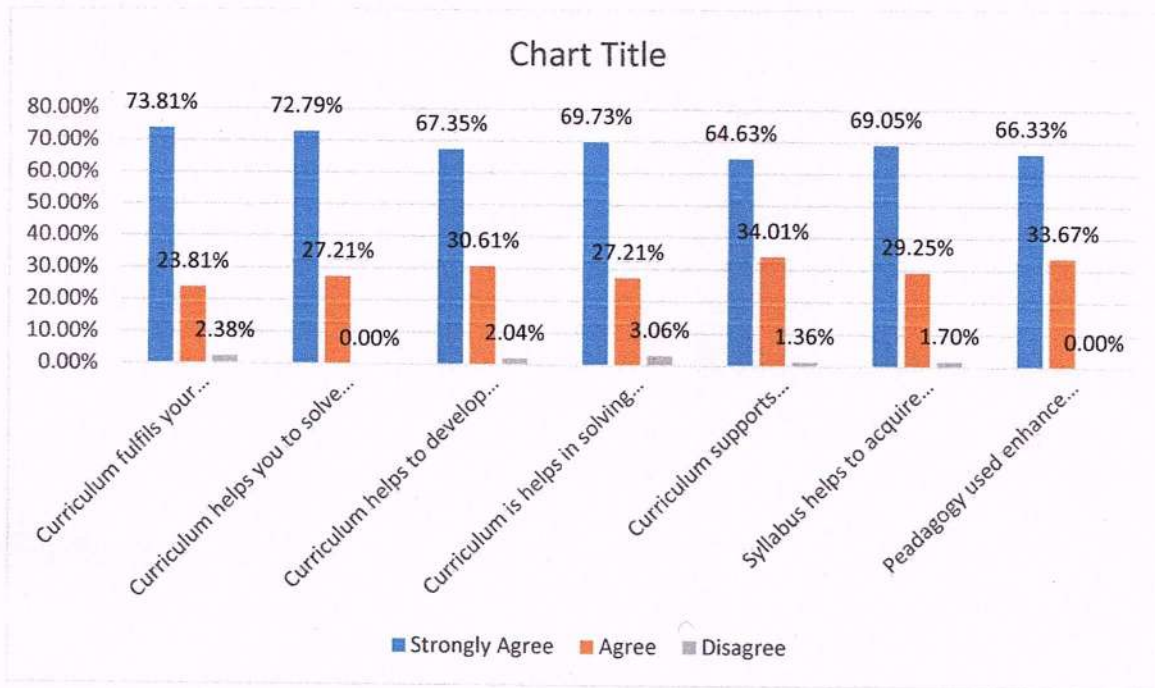
**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**STUDENT FEEDBACK –Consolidated**  
**Academic Year 2018-2019**

07.06.2019

The feedback were collected from the students for the academic year using a structured questionnaire on the curriculum. The opinions/ suggestions/ comments received from the students are used to enhance the curriculum and syllabi.

<b>Rating/Criteria for Rating</b>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Disagree</b>
Curriculum fulfils your expectation and industry expectations	217	70	7
Curriculum helps you to solve real life problems and helps in decision making	214	80	0
Curriculum helps to develop your personality	198	90	6
Curriculum is helps in solving local and global problems	205	80	9
Curriculum supports employability and support higher studies	190	100	4
Syllabus helps to acquire entrepreneurial skills and lifelong learning	203	86	5
Pedagogy used enhance participative learning and experiential learning	195	99	0

**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**STUDENT FEEDBACK –Consolidated**  
**Academic Year 2018-2019**



Majority of students strongly agree that the curriculum fulfils their expectations and industry expectations, helps them solve real-life problems and make decisions, develops their personality, helps them solve local and global problems, supports employability and higher studies, and helps them acquire entrepreneurial skills and lifelong learning. Almost all students agree that the pedagogy used enhances participative learning and experiential learning. Overall, the feedback is overwhelmingly positive, indicating that the curriculum is well-designed and effectively meets the needs of students.

*M. Selvaraj*  
**Director MBA**

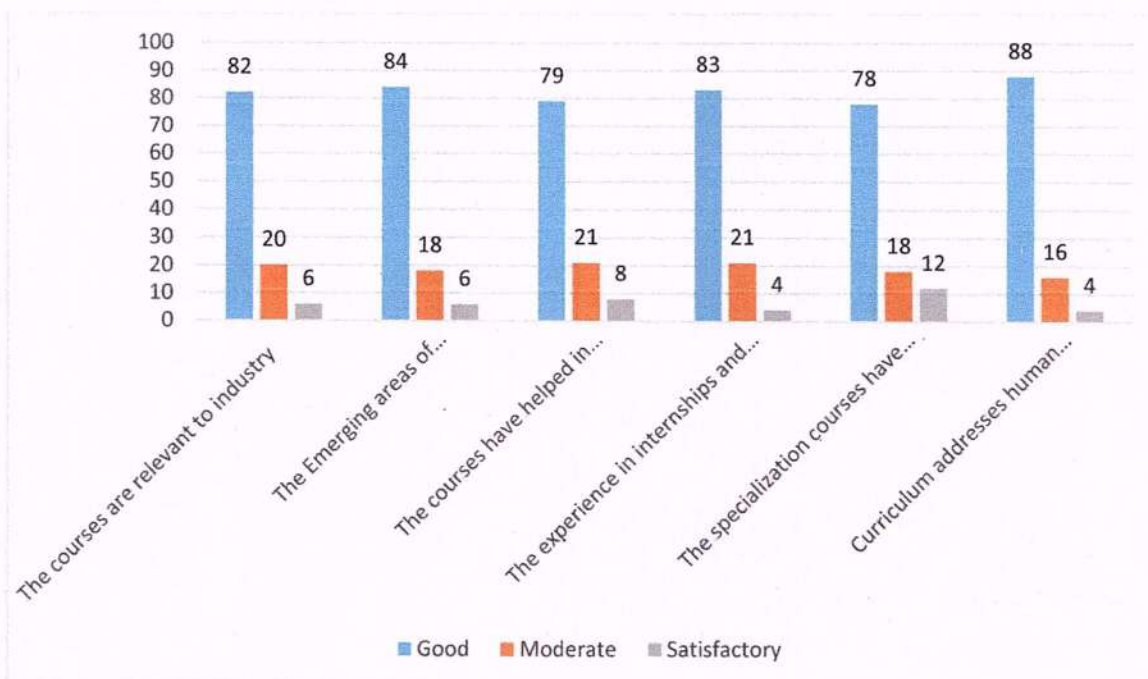
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**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**Alumni Feedback–Consolidated**  
**Academic Year 2018-2019**

**07.06.2019**

A feedback has been distributed to the alumni and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The courses are relevant to industry	82	20	6
The Emerging areas of management are taught	84	18	6
The courses have helped in building communication skills leadership skills and other soft skills	79	21	8
The experience in internships and capstone helps in the profession	83	21	4
The specialization courses have supported in getting placements/entrepreneurship/ higher studies	78	18	12
Curriculum addresses human values and ethics.	88	16	4



The courses are well-aligned with industry needs, covering emerging management areas and fostering essential skills like communication, leadership, and soft skills. Practical experiences through internships and capstone projects enhance professional preparedness. Specialized courses aid in securing placements, entrepreneurship ventures, or further studies. The curriculum instills values and ethical principles.



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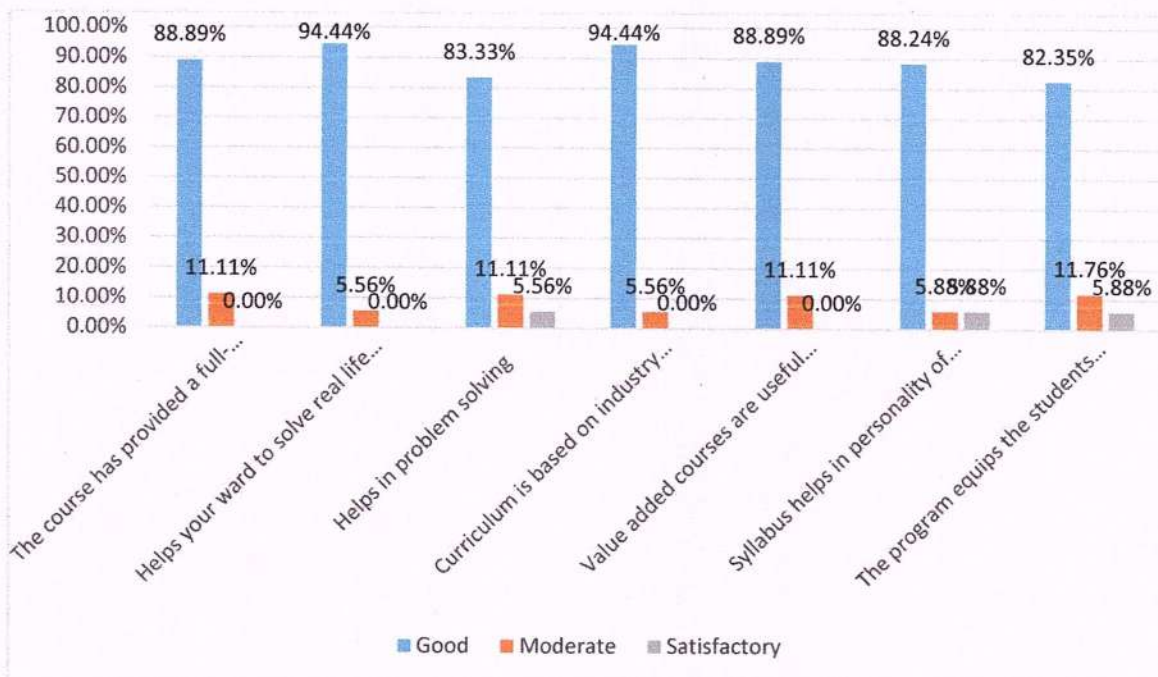
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**DEPARTMENT OF MANAGEMENT STUDIES**  
**Teachers Feedback–Consolidated**  
**Academic Year 2018-2019**

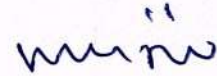
**7.06.2019**

The curriculum & syllabi of courses of programmes were also deliberated for introduction of new courses and revamping of curriculum during major revision. The feedback obtained from faculty are taken for further deliberation and implementation. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the faculty are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
The course has provided a full-fledged learning	16	2	0
Helps your ward to solve real life problems and helps in decision making	17	1	0
Helps in problem solving	15	2	1
Curriculum is based on industry requirements	17	1	0
Value added courses are useful and enhance learning	16	2	0
Syllabus helps in personality of your wards	15	1	1
The program equips the students for placements/ entrepreneurship	14	2	1



The teachers are overwhelmingly satisfied with the program, with all respondents rating the course as either good or excellent. They are particularly pleased that the course has provided a full-fledged learning experience, helped their students to solve real life problems and make decisions, and equipped them for placements/ entrepreneurship. They also appreciate that the curriculum is based on industry requirements and that the value-added courses are useful and enhance learning. Overall, the feedback suggests that the program is meeting the needs of its students and providing them with a high-quality educational experience.



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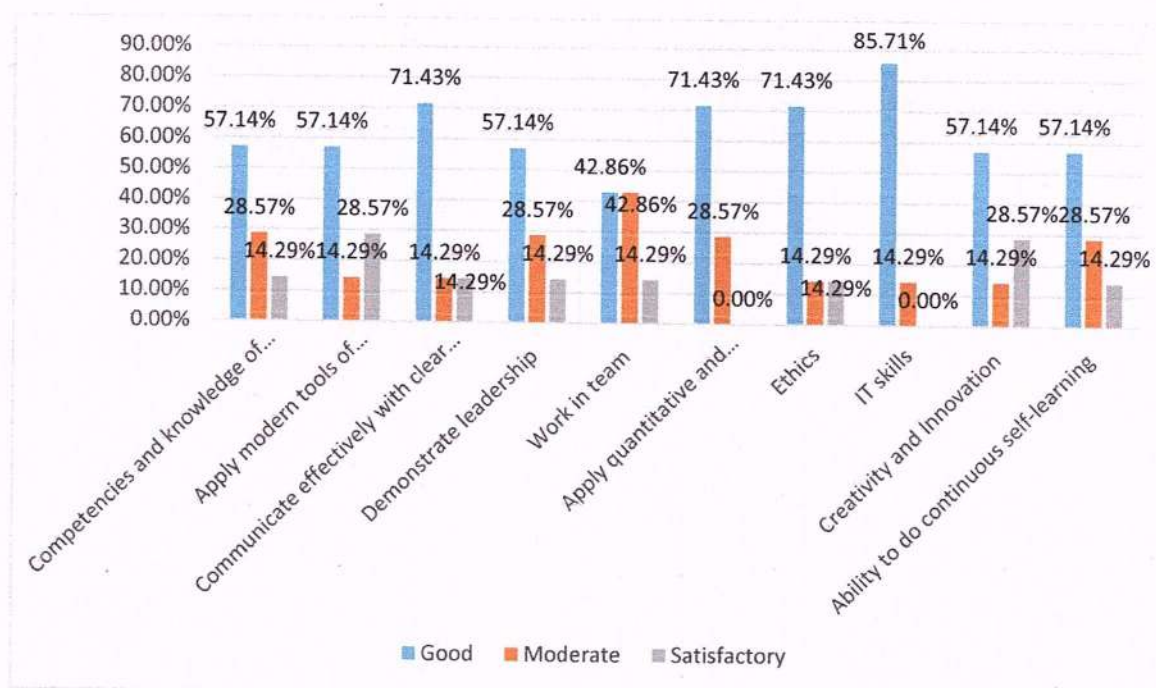


**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**Employer Feedback–Consolidated**  
**Academic Year 2018-2019**


07.06.2019

A feedback from the employer is received every academic year with respect to the curriculum and syllabi using a structured questionnaire. The opinions/ suggestions/ comments received from the employers are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Competencies and knowledge of the functional areas.	4	2	1
Apply modern tools of computation, simulation and analysis using a research base approach	4	1	2
Communicate effectively with clear oral and written presentation	5	1	1
Demonstrate leadership	4	2	1
Work in team	3	3	1
Apply quantitative and quantitative tools.	5	2	0
Ethics	5	1	1
IT skills	6	1	0
Creativity and Innovation	4	1	2
Ability to do continuous self-learning	4	2	1



The program emphasizes developing competencies and knowledge in functional areas, applying modern computational tools, and communicating effectively. Students are also encouraged to demonstrate leadership, work in teams, and apply quantitative and qualitative tools. Ethical considerations are integrated, and IT skills are honed. Creativity, innovation, and continuous self-learning are fostered.



**Director MBA**

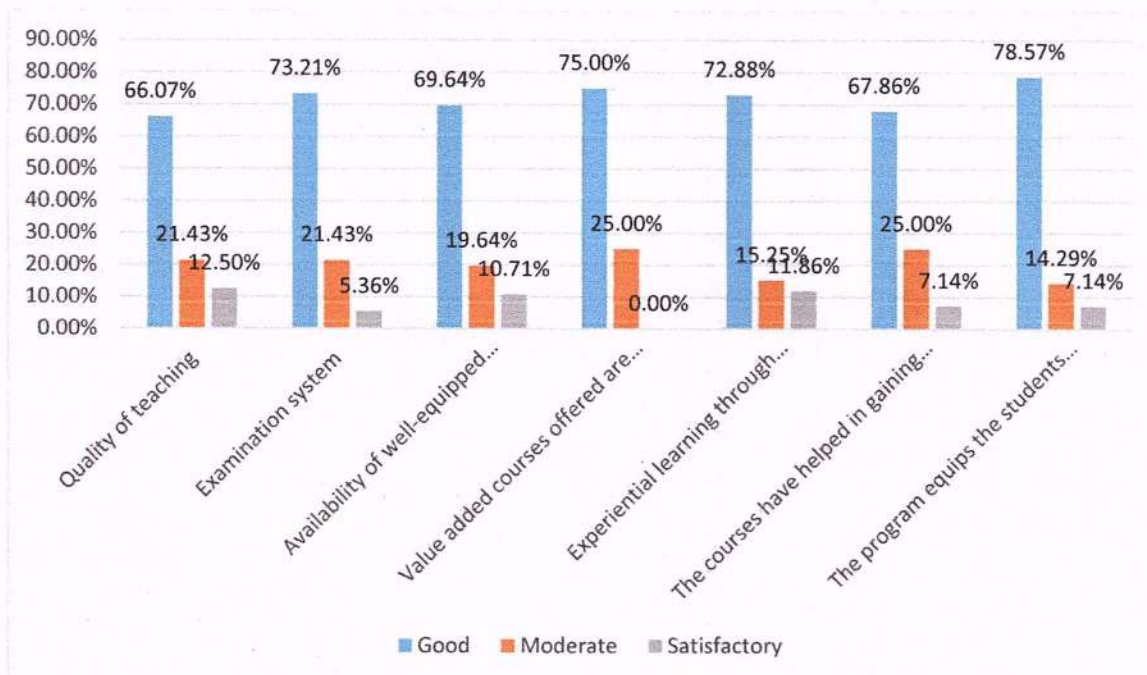
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**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF MANAGEMENT STUDIES**  
**Parents Feedback–Consolidated**  
**Academic Year 2018-2019**

**07.06.2019**

A feedback has been distributed to the parents and the responses are received annually. A structured questionnaire was developed and the opinions/ suggestions/ comments received from the alumni are used to enhance the curriculum and syllabi.

Statements	Good	Moderate	Satisfactory
Quality of teaching	37	12	7
Examination system	41	12	3
Availability of well-equipped computer Labs with software and resource facilities	39	11	6
Value added courses offered are useful and enhance learning	42	14	0
Experiential learning through Summer Internship and capstone	43	9	7
The courses have helped in gaining knowledge	38	14	4
The program equips the students for placements/ entrepreneurship	44	8	4



Based on the survey results, the majority of Parents expressed satisfaction with various aspects of the program, including the quality of teaching, examination system, and availability of computer labs, value-added courses, and experiential learning opportunities. They also indicated that the courses have helped them gain knowledge and that the program effectively prepares them for placements or entrepreneurship. These positive responses suggest that the program is meeting the needs of its parents and providing them with a high-quality educational experience.



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