

## Sona College of technology

### Department of Fashion Technology

#### Feedback Analysis for the Academic year 2018-19 - Odd Semester

4.5.18

The refinement and improvement of curriculum and syllabi, teaching learning process, student's skill development are carried out through the feedbacks collected from our stake holders- students, alumni, industry experts, parents and teachers. The feedbacks from stake holders are considered as a main source of input for the holistic development of students. The feedbacks from the students are collected at the end of every year from all the year students. The feedbacks from the alumni are collected during their convocation, during their college visit, and through online feedback collection process. The feedback from the industry experts are collected during their visit for campus interview, BOS meeting and during the visit to industry by our placement coordinators. The feedbacks from the parents are collected during the parent's teacher's meeting and during their college visit. The feedbacks from all the teachers are collected at the end of every year.

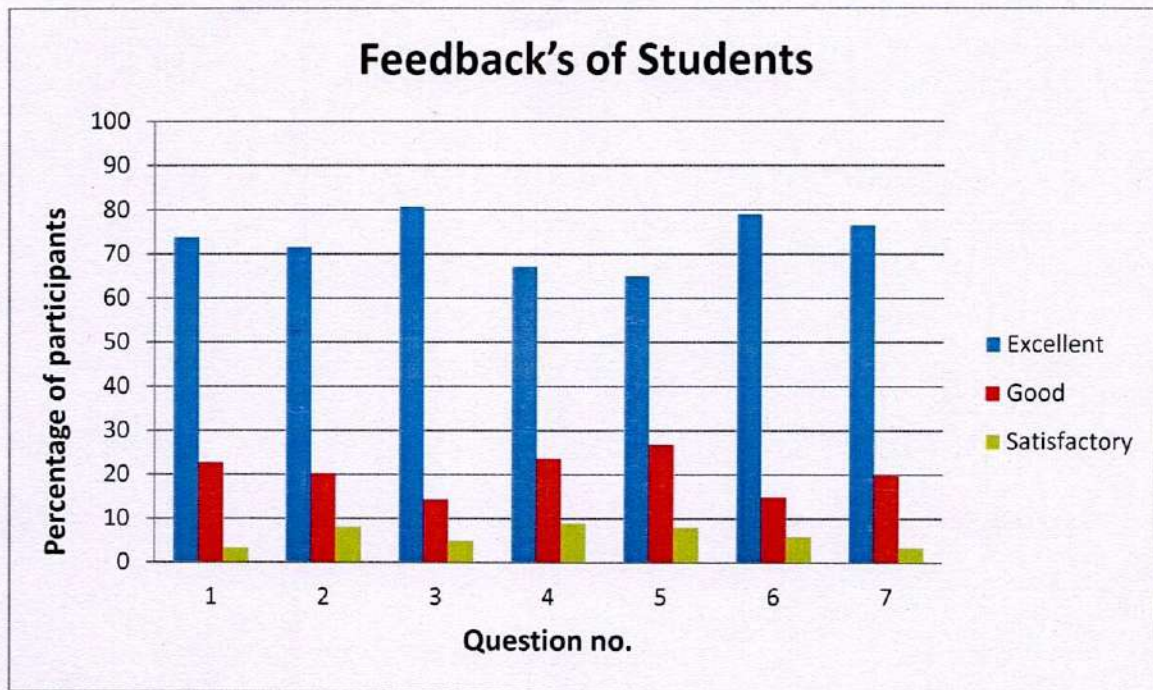
#### Feedback's of Students

In feedback of student for curriculum development, there are 7 questions with 3 scale rating which is plotted in X axis in the graph shown above and 3 more questions for giving their feedback. The responses of the feedbacks received are given in percentage against Y axis. Totally 320 responses were recorded and taken for the analysis. The consolidated results of the response are given below:

| Q.No | Statements   | Rating    |      |              |
|------|--|-----------|------|--------------|
|      |  | Excellent | Good | Satisfactory |
| 1    | The suitability of course in the curriculum                                      | 236       | 73   | 11           |
| 2    | Content of the syllabi   | 229       | 65   | 26           |
| 3    | Case studies and real time problem solving included in courses.                  | 258       | 46   | 16           |
| 4    | Recent technologies/techniques are covered                                       | 215       | 76   | 29           |
| 5    | Entrepreneurial development skill or further higher studies are motivated.       | 208       | 86   | 26           |
| 6    | The ambience of the college for effective delivery of the academic process       | 253       | 48   | 19           |
| 7    | The courses in terms of their relevance to the latest and or future technologies | 245       | 64   | 11           |



The majority of students rated Question 1 (suitability of course in the curriculum) as excellent, with a smaller percentage giving good (23%) and a minimal percentage giving satisfactory feedback (3%).and the trend is similar for all the other questions.



The students' feedback indicates a generally positive response across all questions, with a high percentage of excellent ratings. This suggests that the majority of students found the curriculum and courses they learnt are found to be excellent, with fewer indicating just a good or satisfactory level of satisfaction. Apart from these rating, students appreciated for the counseling system followed in the department. Students asked for more workshops and specialised CAD training to strengthen their fashion designing skill.

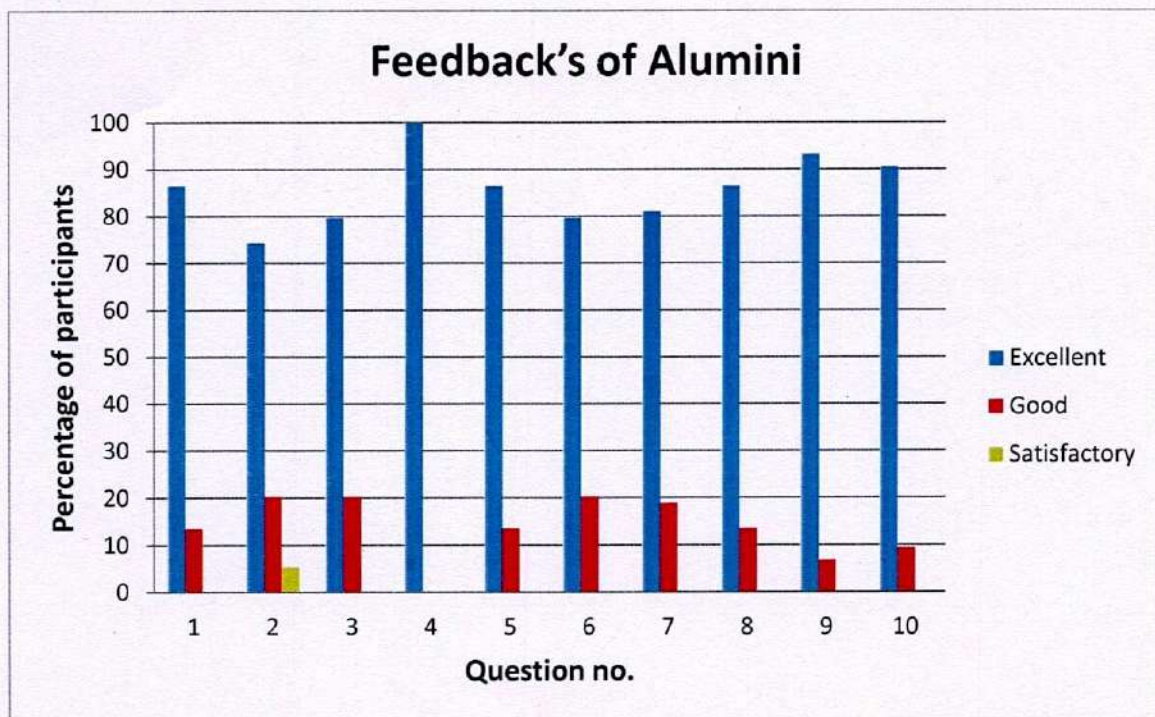
### **Feedback's of Alumni**

In feedback of alumni for curriculum development, there are 10 questions. The responses of the feedbacks received are given in percentage against Y axis and 3 scale rating is plotted in X axis. Totally 74 responses were recorded and taken for the analysis. The consolidated results of the response are given below:



| Q.No | Statements   | Rating    |      |              |
|------|--|-----------|------|--------------|
|      |  | Excellent | Good | Satisfactory |
| 1    | The suitability of course in the curriculum                                | 64        | 10   | 0            |
| 2    | The coverage of course   | 55        | 15   | 4            |
| 3    | Allocation of credits  | 59        | 15   | 0            |
| 4    | Content of the syllabi   | 74        | 0    | 0            |
| 5    | Relevance of subjects to the industry                                      | 64        | 10   | 0            |
| 6    | Job availability   | 59        | 15   | 0            |
| 7    | Fulfilled industry experts in practical courses                            | 60        | 14   | 0            |
| 8    | Case studies and real time problem solving included in courses.            | 64        | 10   | 0            |
| 9    | Recent technologies/techniques are covered                                 | 69        | 5    | 0            |
| 10   | Entrepreneurial development skill or further higher studies are motivated. | 67        | 7    | 0            |

Question 1 received a high percentage of excellent responses (86%), with a smaller percentage giving good feedback (14%). there were no satisfactory responses. Question 4 had a perfect score with 100% excellent responses, indicating that all students found the content of the syllabi to be excellent.



The students' feedback reflects a highly positive feedback, with an overwhelming majority providing excellent ratings for each question. Notably, satisfactory responses were entirely absent, underscoring a widespread and elevated level of satisfaction among the



students. Alumni appreciated the curriculum and syllabi of 2019 Regulations and also suggested to offer Industrial Engineering (IE) as lab course.

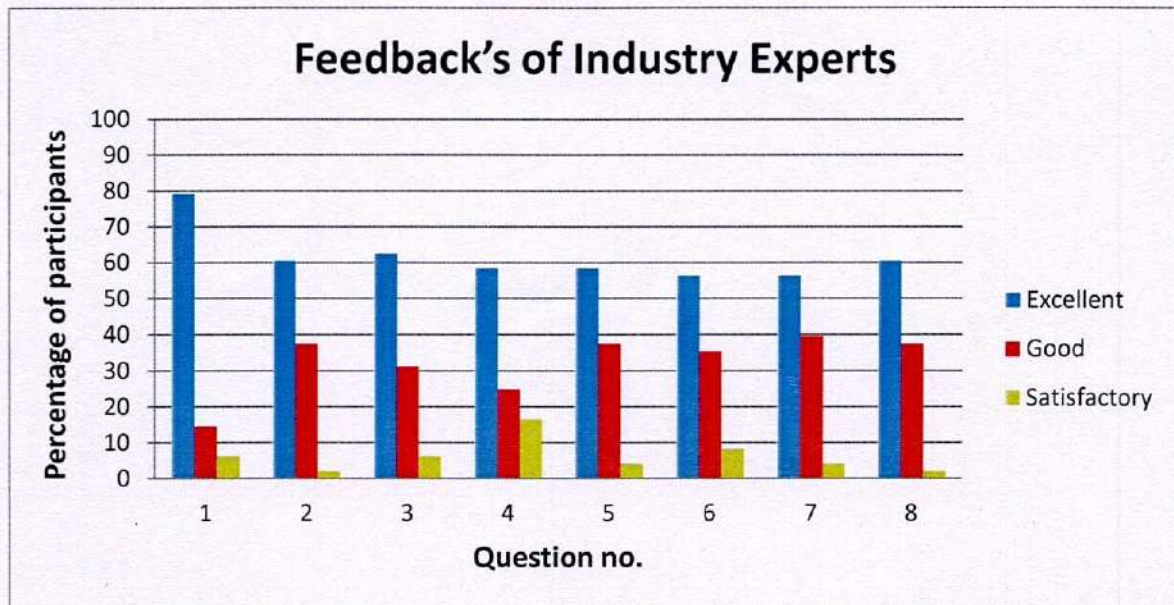
### **Feedback's of Industry Experts**

In feedback of industry experts for curriculum development, there are 8 questions. The responses of the feedback emphasize on learning and adaptability for holistic approach to training individuals for the apparel/fashion industries, encompassing technical proficiency, sustainable practices, communication skills, teamwork, and ethical considerations.

| Q.No | Statements   | Rating    |      |              |
|------|--|-----------|------|--------------|
|      |  | Excellent | Good | Satisfactory |
| 1    | All round training and exposure for execution of order meeting the standards and to derive technical solutions for apparel/ fashion industries | 38        | 7    | 3            |
| 2    | Ability to think and Apply knowledge towards sustainable society   | 29        | 18   | 1            |
| 3    | Range of fundamental and technical knowledge, career, soft skill and entrepreneurship training   | 30        | 15   | 3            |
| 4    | Ability of oral and written communication  | 28        | 12   | 8            |
| 5    | Networking with alumni and Ability to work in a team   | 28        | 18   | 2            |
| 6    | Ability to design and develop fashion products with good fit   | 27        | 17   | 4            |
| 7    | Ability to apply management principles with ethical values.  | 27        | 19   | 2            |
| 8    | Willingness to learn new skill   | 29        | 18   | 1            |

These questions received a high percentage of excellent ratings, indicating a strong positive response from participants. Question 4 (ability of oral and written communication) received a notable percentage of satisfactory ratings, which need to be taken for further action.





The feedback suggests a generally positive response to the questions, with a significant percentage of excellent and good ratings. Industry expert recommended to introduce courses related to retail management. Industry expert asked to improve communication of students.

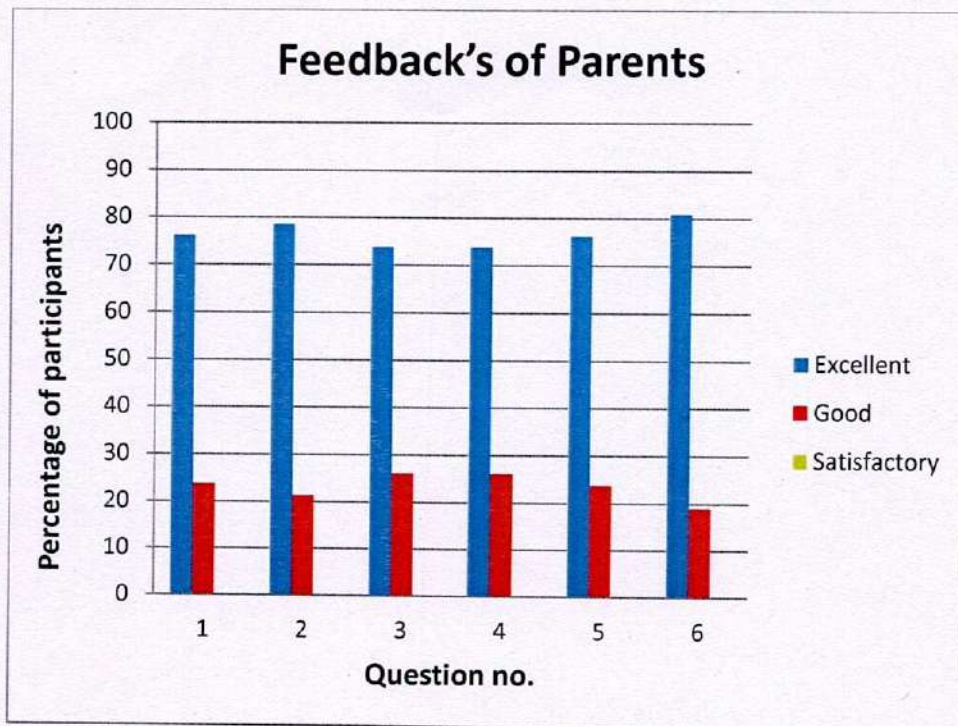
#### Feedback's of Parents

In feedback of parents for curriculum development, there are 6 questions. The feedback covers a comprehensive range of aspects, including the quality and relevance of courses, the college ambience, technological alignment, individual outcomes, personal transformation, and industry relevance. Collectively, these questions provide a holistic view of the educational experience, capturing both academic and practical dimensions. The responses to these questions can offer valuable insights into the effectiveness and impact of the educational programs on students.

| Q.No | Statements   | Rating    |      |              |
|------|--|-----------|------|--------------|
|      |  | Excellent | Good | Satisfactory |
| 1    | The quality and relevance of the course included into the curriculum             | 32        | 10   | 0            |
| 2    | The ambience of the college for effective delivery of the academic process       | 33        | 9    | 0            |
| 3    | The courses in terms of their relevance to the latest and or future technologies | 31        | 11   | 0            |
| 4    | The outcomes that your ward has achieved from the courses                        | 31        | 11   | 0            |
| 5    | The transformation of your ward after the completion of the course               | 32        | 10   | 0            |
| 6    | Relevance to the industry  | 34        | 8    | 0            |



Questions received a high percentage of excellent ratings, indicating a strong positive response of parents on their wards complete transformation and development. The trend is similar for all the questions



The overall feedback indicates a highly positive response, with a predominant number of excellent ratings across all questions. The absence of satisfactory ratings suggests a strong satisfaction level among the parents. The consistently high excellent ratings suggest that the parents have a positive perception of the holistic view of the educational experience, capturing both academic and practical dimensions which are covered by these questions. Parents suggested to give practical course on communication skill.

### **Feedback's of Teachers**

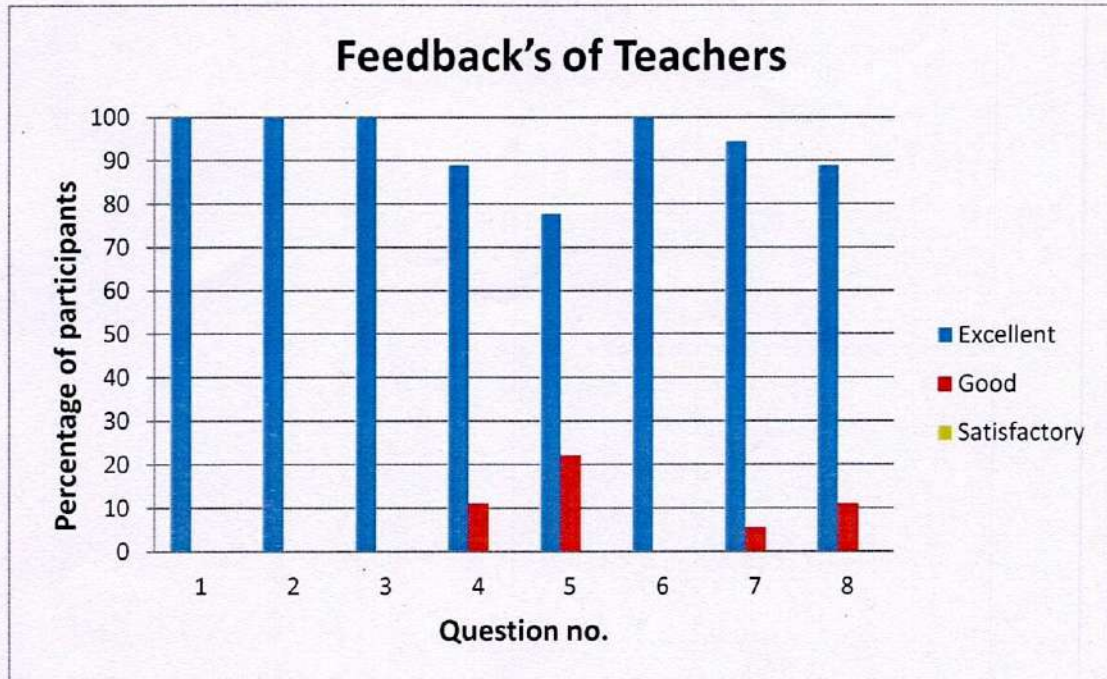
In feedback of teachers for curriculum development, there are 8 questions. The feedback covers a range of crucial aspects related to the curriculum, including its regular updates, opportunities for contribution, the role of the Board of Studies, industry representation, incorporation of diverse issues, infrastructure availability, and the effectiveness of the curriculum design system. This holistic feedback provides valuable insights into the overall effectiveness and relevance of the curriculum from various perspectives, ensuring a well-rounded educational experience for the participants.



| Q.No | Statements  | Rating    |      |              |
|------|---|-----------|------|--------------|
|      |   | Excellent | Good | Satisfactory |
| 1    | The curriculum of has been updated from time to time.   | 18        | 0    | 0            |
| 2    | I am given enough opportunity to contribute my ideas on curriculum design and development.  | 18        | 0    | 0            |
| 3    | Board of Studies (BOS) ensures that up to date and the relevant courses is being offered.   | 18        | 0    | 0            |
| 4    | Representation from the corporate / Industry sector in BOS is helpful in designing and improving the courses.                                     | 16        | 2    | 0            |
| 5    | Employability & Cross-cutting issues (Professional Ethics, Gender, Human Values, Environment and Sustainability) are reflected in the curriculum. | 14        | 4    | 0            |
| 6    | Adequate Infrastructure is available for effective teaching learning process.   | 18        | 0    | 0            |
| 7    | The system followed by the department for the design and development of the curriculum is effective.  | 17        | 1    | 0            |
| 8    | The ratio of Theoretical and practical courses  | 16        | 2    | 0            |

Similar to Question 1, Question 2 demonstrates a high percentage of excellent ratings with a significant but slightly lower percentage of good ratings. There are no satisfactory ratings proposing a very positive emotion.





The overall feedback indicates a highly positive response to the questions, with a predominant number of excellent ratings across all questions. The absence of satisfactory ratings suggests a strong satisfaction level among the teachers. The consistently high excellent ratings suggest that the teachers have a positive perception of the effectiveness of the curriculum design system and its regular updates.

**Chairman – BOS/FT**

**Dr. D. RAJA**, M.Tech., Ph.D.,  
 Professor & Head  
 Department of Fashion Technology  
 Sona College of Technology  
 Salem - 636 005. Tamil Nadu



## Sona College of technology

### Department of Fashion Technology

#### Feedback Analysis for the Academic year 2018-19 - Even Semester

7.12.2018

The department is actively engaged in developing and revising curriculum, syllabi, teaching-learning processes, and students' skill development by systematically gathering feedback from a varied set of stakeholders. Students, alumni, industry professionals, parents, and professors are among the stakeholders. The important insights supplied by these stakeholders are critical inputs for our students' overall growth.

Feedback from students at all levels is meticulously collected at the end of each academic year to ensure a thorough understanding. During convocations, college visits, and online feedback collection methods, we aggressively solicit feedback from alumni. During campus interviews, Board of Studies (BOS) meetings, and when our placement coordinators visit industries, we get feedback from industry experts. Parent feedback is frequently sought during parent-teacher meetings and visits to the classroom.

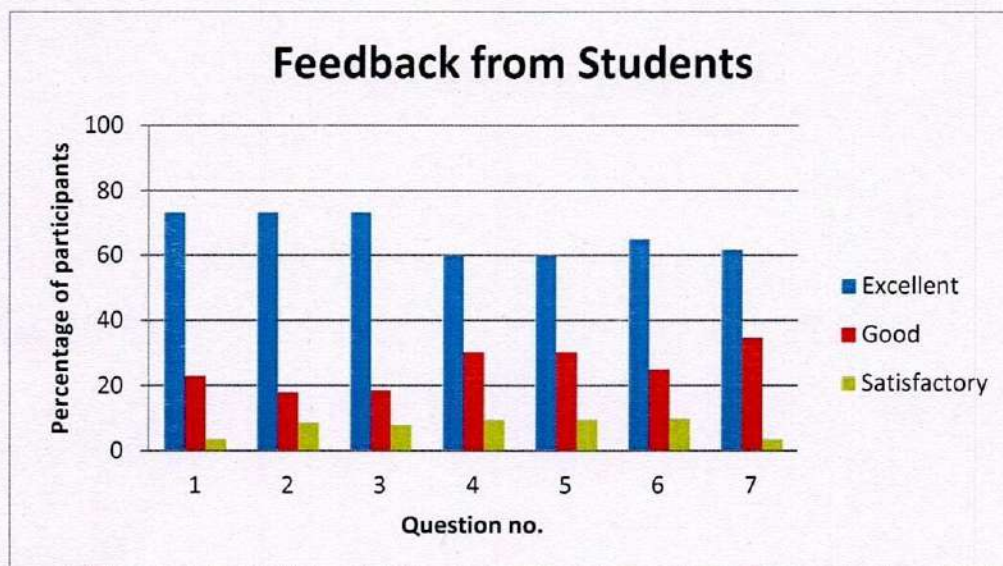
#### **Feedback's of Students**

The assessment of curriculum development from students comprises seven questions rated on a 3-point scale, graphically depicted along the X-axis. Furthermore, three additional questions have been incorporated to explore students' perspectives in more detail, with responses portrayed as percentages on the Y-axis. A comprehensive analysis was carried out on 300 responses, and the condensed outcomes are outlined below.

| Q.No | Statements   | Rating    |      |              |
|------|--|-----------|------|--------------|
|      |  | Excellent | Good | Satisfactory |
| 1    | The suitability of course in the curriculum                                      | 220       | 69   | 11           |
| 2    | Content of the syllabi   | 220       | 54   | 26           |
| 3    | Case studies and real time problem solving included in courses.                  | 220       | 56   | 24           |
| 4    | Recent technologies/techniques are covered                                       | 180       | 91   | 29           |
| 5    | Entrepreneurial development skill or further higher studies are motivated.       | 180       | 91   | 29           |
| 6    | The ambience of the college for effective delivery of the academic process       | 195       | 75   | 30           |
| 7    | The courses in terms of their relevance to the latest and or future technologies | 185       | 104  | 11           |



A significant number of students (220) rate the syllabi content as excellent, while a substantial but lesser number express a good opinion, and 26 students find it satisfactory. Similar to the content of syllabi, a vast majority of students (220) appreciate the inclusion of case studies and real-time problem-solving in courses, with a notable but smaller portion expressing a good opinion.



The majority of students appreciate the suitability of the course, the content of syllabi, inclusion of case studies, coverage of recent technologies, motivation for entrepreneurial development or higher studies, and the ambience of the college. These positive responses indicate a high level of satisfaction with the curriculum, suggesting that it is well-designed, relevant, and effective in meeting the students' educational needs. Students requested more practical inputs and hands-on training.

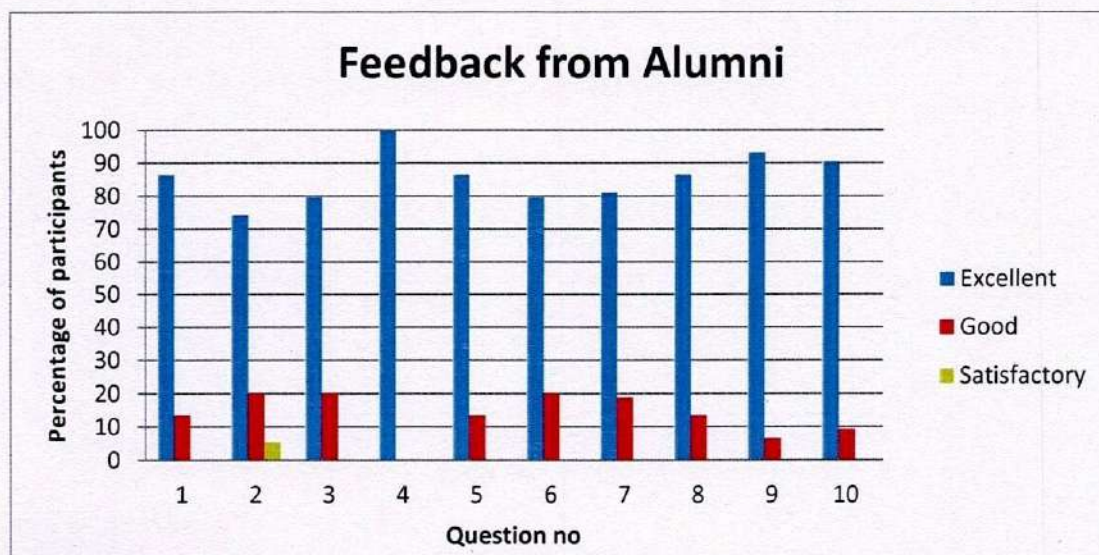
### **Feedback's of Alumni**

In the assessment of feedback on curriculum development from alumni, a set of ten questions was presented. The responses are illustrated as percentages on the Y-axis, with a corresponding 3-point scale displayed along the X-axis. A total of 74 responses underwent comprehensive analysis, and the summarized findings are provided below.



| Q.No | Statements   | Rating    |      |              |
|------|--|-----------|------|--------------|
|      |  | Excellent | Good | Satisfactory |
| 1    | The suitability of course in the curriculum                                | 64        | 10   | 0            |
| 2    | The coverage of course   | 55        | 15   | 4            |
| 3    | Allocation of credits  | 59        | 15   | 0            |
| 4    | Content of the syllabi   | 74        | 0    | 0            |
| 5    | Relevance of subjects to the industry                                      | 64        | 10   | 0            |
| 6    | Job availability   | 59        | 15   | 0            |
| 7    | Fulfilled industry experts in practical courses                            | 60        | 14   | 0            |
| 8    | Case studies and real time problem solving included in courses.            | 64        | 10   | 0            |
| 9    | Recent technologies/techniques are covered                                 | 69        | 5    | 0            |
| 10   | Entrepreneurial development skill or further higher studies are motivated. | 67        | 7    | 0            |

A majority of alumni (55) rate the coverage of the course as excellent, with a substantial number expressing a good opinion. The majority of alumni find the subjects relevant to the industry, with a unanimous excellent rating. Alumni appreciate the fulfillment of industry experts in practical courses, with a majority giving an excellent rating.



The unanimous excellent ratings for several statements, including the suitability of the course, content of the syllabi, relevance to industry, and inclusion of case studies, indicate a high level of satisfaction. Alumni perceive positive outcomes in terms of job availability and appreciate the allocation of credits. The overall positive sentiment suggests that the



curriculum has effectively prepared alumni for their professional journeys, aligning with industry needs and fostering a motivation for continued growth and development.

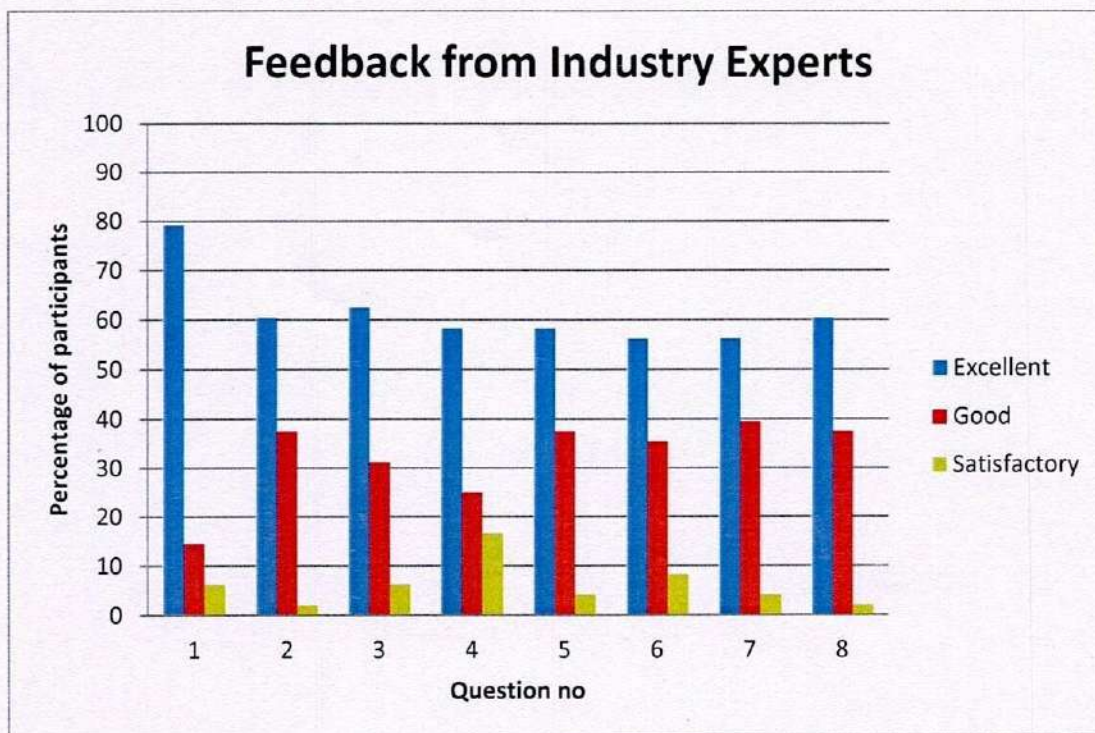
### **Feedback's of Industry Experts**

The input from industry experts concerning curriculum development highlights the significance of promoting learning and adaptability. The principal objective is to provide comprehensive training for individuals in the apparel/fashion industries, covering essential elements such as technical proficiency, sustainable practices, successful communication, teamwork, and ethical considerations.

| Q.No | Statements   | Rating    |      |              |
|------|--|-----------|------|--------------|
|      |  | Excellent | Good | Satisfactory |
| 1    | All round training and exposure for execution of order meeting the standards and to derive technical solutions for apparel/ fashion industries | 38        | 7    | 3            |
| 2    | Ability to think and Apply knowledge towards sustainable society   | 29        | 18   | 1            |
| 3    | Range of fundamental and technical knowledge, career, soft skill and entrepreneurship training   | 30        | 15   | 3            |
| 4    | Ability of oral and written communication  | 28        | 12   | 8            |
| 5    | Networking with alumni and Ability to work in a team   | 28        | 18   | 2            |
| 6    | Ability to design and develop fashion products with good fit   | 27        | 17   | 4            |
| 7    | Ability to apply management principles with ethical values.  | 27        | 19   | 2            |
| 8    | Willingness to learn new skill   | 29        | 18   | 1            |

Industry experts recognize the graduates' ability to think and apply knowledge towards a sustainable society, with a majority providing an excellent rating. The feedback suggests that SONA graduates possess a broad range of fundamental and technical knowledge, along with strong career, soft skills, and entrepreneurship training, with a majority receiving an excellent rating.





The industry expert feedback is largely positive, with strengths in all-round training, technical solutions in the apparel/fashion industries, sustainability awareness, broad knowledge, communication skills, teamwork, design capabilities, and ethical management. Industry experts suggested to include case studies as a part of syllabi.

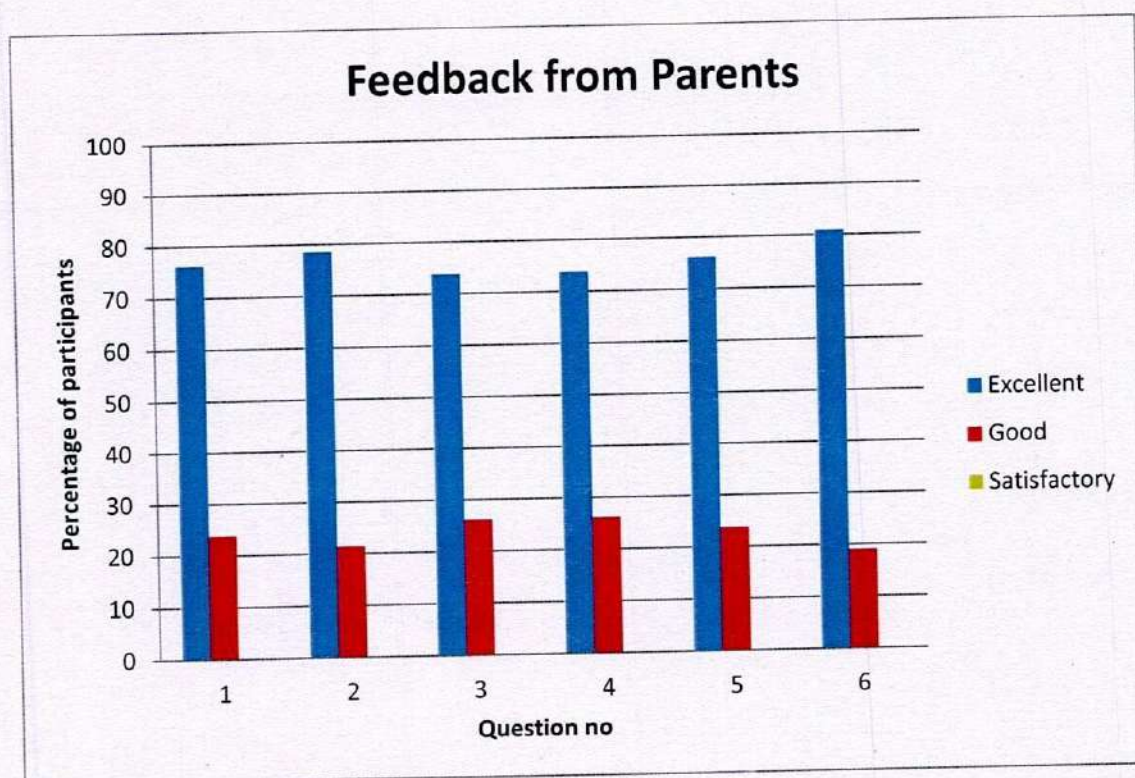
### **Feedback's of Parents**

The input from parents regarding curriculum development consists of six inquiries that investigate different facets. These questions probe the quality and relevance of courses, the overall college environment, the integration of technology, individual achievements, personal development, and industry relevance. Collectively, these queries offer a holistic view of the educational experience, covering both academic and practical dimensions. Analyzing the responses to these questions can provide valuable insights into the effectiveness and impact of educational programs on students.



| Q.No | Statements   | Rating    |      |              |
|------|--|-----------|------|--------------|
|      |  | Excellent | Good | Satisfactory |
| 1    | The quality and relevance of the course included into the curriculum             | 32        | 10   | 0            |
| 2    | The ambience of the college for effective delivery of the academic process       | 33        | 9    | 0            |
| 3    | The courses in terms of their relevance to the latest and or future technologies | 31        | 11   | 0            |
| 4    | The outcomes that your ward has achieved from the courses                        | 31        | 11   | 0            |
| 5    | The transformation of your ward after the completion of the course               | 32        | 10   | 0            |
| 6    | Relevance to the industry  | 34        | 8    | 0            |

Parents generally perceive the college ambience favorably for the effective delivery of the academic process, with a majority giving an excellent rating. Parents express positive views on the outcomes achieved by their wards from the courses, with the majority giving an excellent rating. The majority of parents find the courses highly relevant to the industry, indicating a strong positive perception with an overwhelming number providing an excellent rating and suggested to give more verbal communication practices.





The parents' feedback is overwhelmingly positive across all aspects of the evaluation. Parents express high satisfaction with the quality and relevance of the courses, the college ambience, the alignment of courses with the latest technologies, the outcomes achieved by their wards, the transformation observed after course completion, and the industry relevance of the education provided.

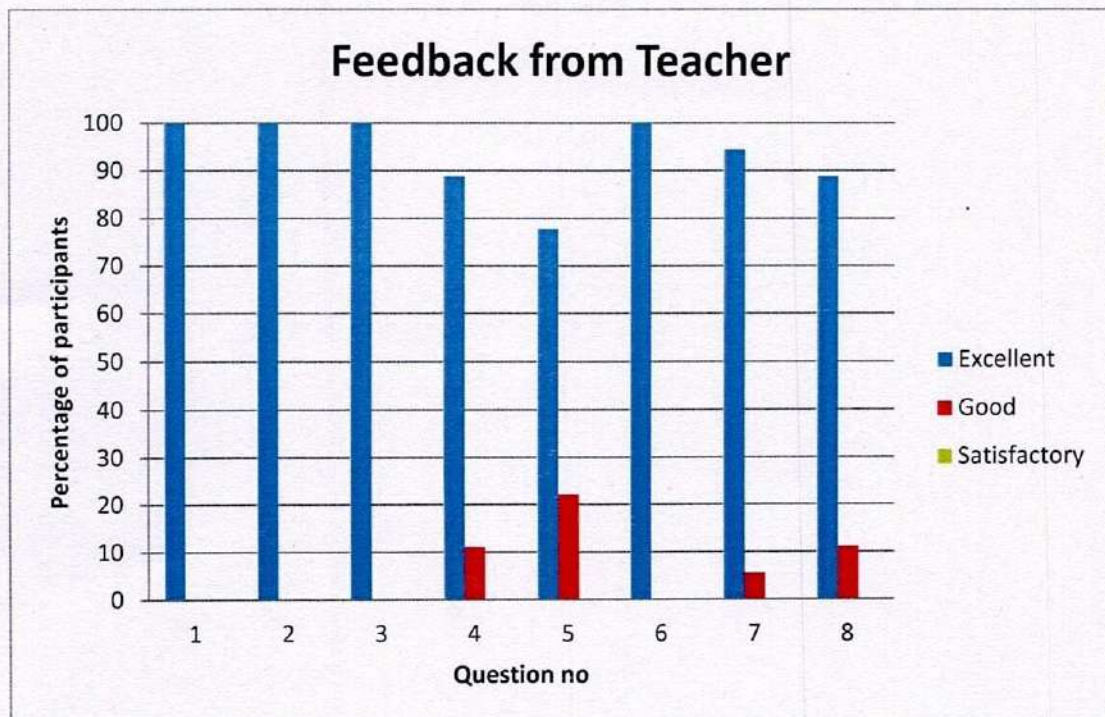
### **Feedback's of Teachers**

Teachers' feedback on curriculum development consists of eight questions that delve into critical aspects of the curriculum. These questions cover areas such as the regularity of updates, opportunities for teacher contributions, the role of the Board of Studies, industry representation, incorporation of diverse issues, availability of infrastructure, and the effectiveness of the curriculum design system. This comprehensive feedback provides valuable insights into the overall efficacy and pertinence of the curriculum, taking into account various perspectives and contributing to a holistic educational experience for all participants.

| Q.No | Statements  | Rating    |      |              |
|------|---|-----------|------|--------------|
|      |   | Excellent | Good | Satisfactory |
| 1    | The curriculum of has been updated from time to time.   | 18        | 0    | 0            |
| 2    | I am given enough opportunity to contribute my ideas on curriculum design and development.  | 18        | 0    | 0            |
| 3    | Board of Studies (BOS) ensures that up to date and the relevant courses is being offered.   | 18        | 0    | 0            |
| 4    | Representation from the corporate / Industry sector in BOS is helpful in designing and improving the courses.                                     | 16        | 2    | 0            |
| 5    | Employability & Cross-cutting issues (Professional Ethics, Gender, Human Values, Environment and Sustainability) are reflected in the curriculum. | 14        | 4    | 0            |
| 6    | Adequate Infrastructure is available for effective teaching learning process.   | 18        | 0    | 0            |
| 7    | The system followed by the department for the design and development of the curriculum is effective.  | 17        | 1    | 0            |
| 8    | The ratio of Theoretical and practical courses  | 16        | 2    | 0            |



The majority of teachers find the representation from the corporate/industry sector in the Board of Studies helpful in designing and improving courses, with a slight variation in opinions. While a significant number of teachers appreciate the reflection of employability and cross-cutting issues in the curriculum, there is a moderate number expressing a good opinion.



The teachers' feedback is overwhelmingly positive across all aspects of the evaluation. Teachers express high satisfaction with the curriculum's dynamic nature, opportunities for their contributions, the effectiveness of the Board of Studies, the helpfulness of corporate/industry representation, the reflection of employability and cross-cutting issues, infrastructure availability, and the effectiveness of the system for curriculum design and development.

**Chairman – BOS/FT**

**Dr. D. RAJA**, M.Tech., Ph.D.,  
 Professor & Head  
 Department of Fashion Technology  
 Sona College of Technology  
 Salem - 636 005. Tamil Nadu