

**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF FASHION TECHNOLOGY**  
**Action Taken for the feedbacks given by the stake holders**  
**Academic Year 2022-23 - Odd Semester**

18.7.2022

S.No	Stake holder	Feedback Given	Action to be Taken	Action Taken
1.	Alumni	<ul style="list-style-type: none"> <li>Alumni suggested to send students to reputed industries for internship</li> </ul>	It can be planned to send students to reputed industries for internship	Reputed companies are identified through department placement coordinators and students are sent to those companies.
2.	Industrial Experts	<ul style="list-style-type: none"> <li>Suggested to add projects related to semi-automatic and automation in apparel production</li> </ul>	Projects related to automations in apparel production can be given	Project related to scope for automation in apparel production was collected from industry experts and alumni and disseminated to students for their project selection.
3.	Parents	<ul style="list-style-type: none"> <li>English communication can be improved</li> </ul>	Practical course on communication skill can be introduced	Communication Skills Laboratory is introduced in semester III.
4.	Students	<ul style="list-style-type: none"> <li>Asked to conduct more mock interviews</li> </ul>	Mock interviews by peer students and alumni can be planned	peer students and alumni are identified through department placement coordinators and mock interviews were conducted.
5.	Teachers	<ul style="list-style-type: none"> <li>Suggested to introduce design based projects</li> </ul>	Design based projects can be planned	It is planned to offer as Mini project III (Stitchathon) where students will start from design, product development, marketing and sales.

  
**Chairman - BOS/FT**  
**Dr. D. RAJA, M.Tech., Ph.D.,**  
**Professor & Head**  
**Department of Fashion Technology**  
**Sona College of Technology**  
**Salem - 636 005, Tamil Nadu**

**SONA COLLEGE OF TECHNOLOGY**  
**DEPARTMENT OF FASHION TECHNOLOGY**  
**Action Taken for the feedbacks given by the stake holders**  
**Academic Year 2022-23 - Even Semester**

16.1.2023

S.No	Stake holder	Feedback Given	Action to be Taken	Action Taken
1	Alumni	<ul style="list-style-type: none"> <li>Alumni suggested to introduce jewellery designing</li> </ul>	Course on jewellery designing can be introduced	Course titled Jewellery Design is introduced under Honours Vertical 1 – fashion design and product development
2.	Industrial Experts	<ul style="list-style-type: none"> <li>suggested to introduce sustainable designing</li> </ul>	Course on sustainable designing can be introduced	Elective IV course titled Sustainability in Apparel Industry is introduced  Also Course titled Sustainable Fashion Designing is introduced under Honours Vertical 1 – fashion design and product development
3.	Parents	<ul style="list-style-type: none"> <li>Recommended to give exposure to specialised embroidery designing</li> </ul>	Special session on specialised embroidery designing can be planned	It is offered as IOOC - Aari work as 1 credit course for 30 hours.
4.	Students	<ul style="list-style-type: none"> <li>Asked for Ecommerce related courses</li> </ul>	Topic on Ecommerce can be introduced	Topic on Ecommerce is included in the Elective II titled ERP and MIS in Apparel industry
5.	Teachers	<ul style="list-style-type: none"> <li>Suggested to plan a detailed course on sampling and sourcing</li> </ul>	Course on sampling and sourcing can be planned	Elective II course titled Sourcing and Sampling is introduced

  
**Chairman – BOS/FT**  
**Dr. D. RAJA, M.Tech., Ph.D.,**  
**Professor & Head**  
**Department of Fashion Technology**  
**Sona College of Technology**  
**Salem - 636 005. Tamil Nadu**